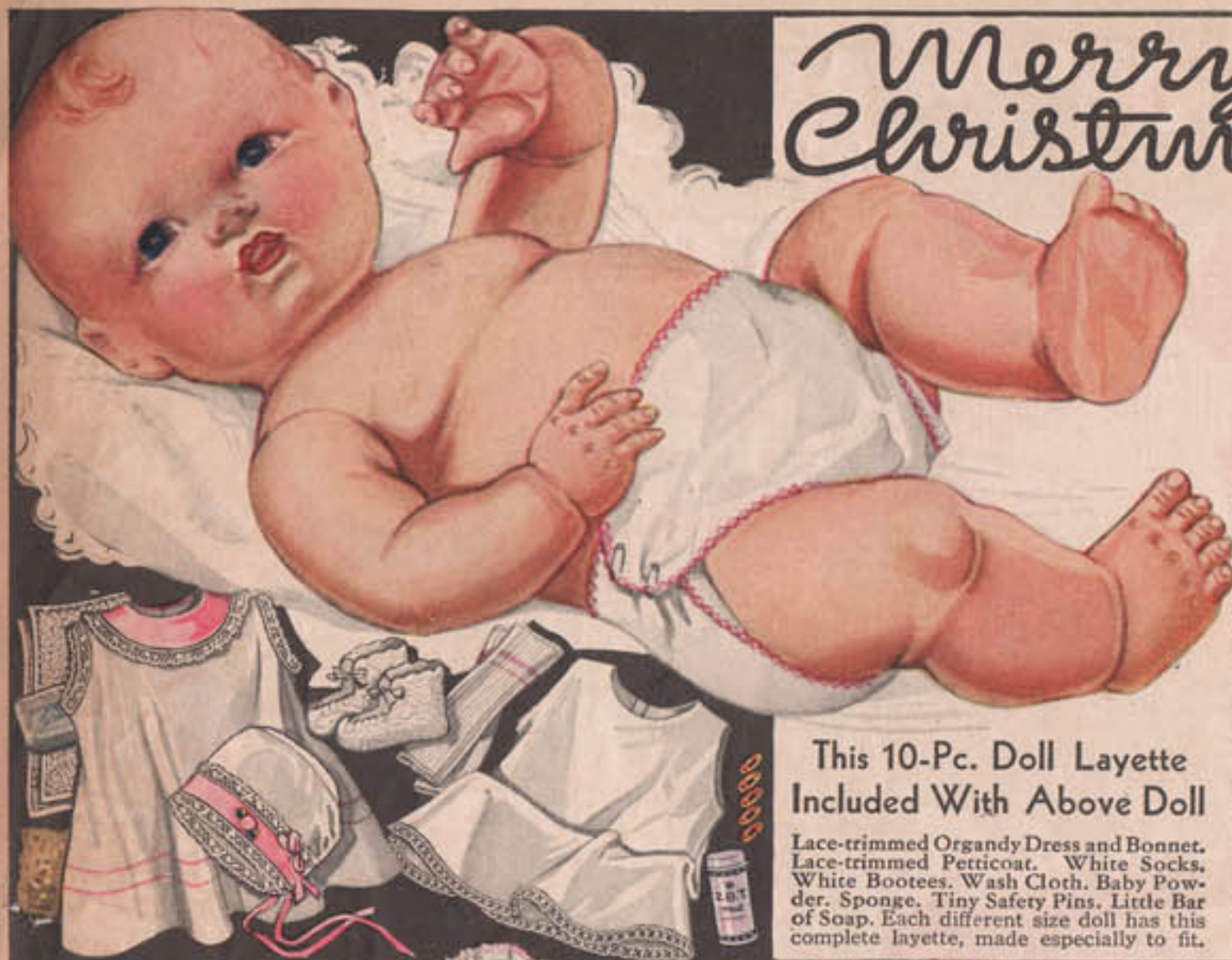


# Christmas Sale



**Spiegel**  
Max Stern Co.  
CHICAGO, ILLINOIS





Merry Christmas



### Here's Just What She Wants! BABY-LIKE DOLL

Soft Tru-Flesh Rubber Body  
Feels Like a Real Live Baby  
Hard-to-break Composition  
Head Tilts, Turns and Nods  
Has Beautiful Sleeping Eyes  
Cries if Legs are Squeezed  
Can be Bathed with Soap and  
Water Like a Real Baby  
Lovely 10-pc. Layette is  
Included with Every Doll

This is the "real-looking" Dolly you've ever seen. She has a pink, smooth-skinned-body, dimpled hands and feet, and the prettiest smiling face. You can wash her with soap and water. Remember set of clothes comes with her!

G9J7746.	10 1/2 in. Shpg. wt. 2 1/2 lbs.	\$1.98
G9J7747.	12 in. Shpg. wt. 3 1/2 lbs.	\$2.69
G9J7748.	14 in. Shpg. wt. 4 lbs.	\$3.79
G9J7749.	16 in. Shpg. wt. 5 lbs.	\$4.79
G9J7750.	18 in. Shpg. wt. 6 1/2 lbs.	\$5.69

### This 10-Pc. Doll Layette Included With Above Doll

Lace-trimmed Organdy Dress and Bonnet, Lace-trimmed Petticoat, White Socks, White Booties, Wash Cloth, Baby Powder, Sponge, Tiny Safety Pins, Little Bar of Soap. Each different size doll has this complete layette, made especially to fit.

### CUDDLY BABY DOLL For Very Young Mothers

The littlest girls especially adore this doll because it's small and easy to handle. Has a pretty face, lovely sleeping eyes and real eyelashes. Her head, arms and legs are unbreakable, and her sturdy little body is stuffed with soft cotton. She's well-dressed — white dress, bonnet and petticoat all trimmed in pink, white socks, slippers and darling rubber panties.

No. G9J7758. 15 1/2 in. Shpg. wt., 2 1/2 lbs.  
Price . . . . . \$1.35



### CURLY TICKLETOES

- Has Washable Curly Hair
- Flesh-like Arms and Legs
- Rolls Eyes. Cries. Sleeps.

This wonder baby rolls her eyes in the funniest way. Real fur wig can be washed with soap and water. She has Tru-Flesh rubber arms and legs that feel so real. Beautifully dressed in pink or blue Organdy Dress and bonnet, petticoat, socks, booties, rubber panties. Hard-to-break composition head. Soft kapok body.

G9J7743.	Size 13 1/2 in. Shpg. wt., 3 lbs.	\$3.29
G9J7744.	Size 15 in. Shpg. wt., 4 lbs.	\$3.95
G9J7745.	Size 17 in. Shpg. wt., 5 lbs.	\$4.98

### SNAPPY BRUNETTE DOLL

All your little friends will simply fall in love with this cute doll. She has soft brown hair, pearly teeth, real eyelashes and pretty eyes that go to sleep. She can cry, too. Wears smart white dress and hat trimmed with gay red polka dots, undergarment, white socks and slippers. Head, arms and legs of hard-to-break composition. Durable cotton stuffed body.

G9J7759. 21 in. size. Shpg. wt., 4 lbs. . . . . \$1.95

### "See How Big I Am"

She's 27 in. tall—almost as big as the happy girls who will play with her. Has gorgeous long curls, beautiful blue eyes and real eyelashes. Sleeps and talks. Green organdy dress with matching green hair ribbon, undergarment, socks and slippers. Hard-to-break composition head, legs and arms. Strong stuffed body.

G9J7760. Shipping wt., 6 lbs. . . . . \$3.45



### Doll Coach

### With Drop End for Dolly's Feet

Also has a leatherette storm curtain to protect Dolly when she's out for a ride. An adorable copy of a real baby's cab, enameled in rich maroon. Collapsible 4-bow leatherette hood has bright nickel-plated spreaders. Body 17 1/2 in. long; 8 1/2 in. wide.

G9J7729. Doll Coach, shipping weight, 21 lbs. . . . . \$4.98



### She'll Adore it! HANDSOME DE LUXE DOLL CAB

How proudly your daughter will push this grand little cab. She'll be fascinated with its clever features copied from real baby carriages. Here are some of the details she'll want especially to show to all her friends:

Folding 4-Bow Head—Made of leatherette with nickel-plated spreaders.

Real Carriage Brakes—She'll use them often to protect Dolly's precious life. There's a rubber grip handle to make them easier to operate.

No. G9J7767. De Luxe Doll Coach. Shipping wt., 30 pounds.  
Price . . . . . \$7.95

NO CHARGE  
FOR CREDIT!



### Doll Cab with Reversible Body

She can face Dolly the other way—a feature she's noticed on the nicest real-baby cabs. Finest loom-woven fiber, beautifully lined, finished in shell with brown trim. Rubber brake grip; thick rubber tires. Body 22 1/2 in. long.

G9J7730. Shpg. wt., 30 lbs. . . . . \$8.69



### Upholstered with Corduroy

Sister will like its "looks"—and Dolly can't wear it out! Strong loom-woven tan fiber body with durable steel frame. Back reclines. Body 19 1/2 in. long. Has brakes and rubber tires.

G9J7757. Shpg. wt., 15 lbs. . . . . \$3.98



This little bright green buggy is just what the littlest tots are looking for! It's sturdy, too—with loom-woven body of flat fiber and frame of steel. Has rubber tires, of course. Body is 15 1/2 in. long and 8 inches wide.

G9J7728. Shpg. wt., 8 lbs. . . . . \$1.98



# Nowhere EXCEPT AT Spiegel's

## SUCH AN OPPORTUNITY TO PLAN FOR and SHOP FOR CHRISTMAS



### Again Check These Advantages at Spiegel's

- ✓ 1. **LOWERED PRICES.** By far, the biggest values of the entire season.
- ✓ 2. **NEWEST OFFERINGS.** Wide variety of the very latest styles. Smartest things. Newest favorites for Christmas. A great big choice.
- ✓ 3. **ALL FIRST QUALITY.** No shop-worn stocks. Nothing old. Only first-grade. Fresh and spick and span.
- ✓ 4. **SATISFACTION CERTAIN.** We repeat, as always, our guarantee to satisfy you completely. Everything sent on approval.
- ✓ 5. **NO CHARGE FOR CREDIT.** The price we print is the price you pay. No discount for cash.
- ✓ 6. **SOMETHING FOR EVERYBODY.** There is hardly a thing that you have in mind buying for Christmas, that you'll not find in this Sale, in one of our recent sales, or in our great big catalog. All together, it's about as wide a choice of all kinds of merchandise to be found anywhere.
- ✓ 7. **REMEMBER YOUR CATALOG.** It is in your home. Feel free to order anything from it on our generous Christmas terms. Put it side by side with this Sale. Pick and choose the finest and nicest things and biggest values. Order it all at one time on one account.
- ✓ 8. **NO MONEY DOWN** once more repeated for Christmas. A privilege we gladly bring our best friends, our old customers. It means you don't need to send a penny with any order up to \$25.00 worth.

Sounds like a memory to hear—prices are DOWN for Christmas! As far back as you can remember, in good times or bad, prices on all things, everywhere, are generally UP for Christmas.

Christmas time is not "bargain time". At the holiday season people get the habit of expecting to pay just a little bit more—especially when they let things go to the last minute.

#### WE PLANNED THIS CHRISTMAS SALE TO SAVE YOU MONEY.

We selected the sort of things that most folks buy for Christmas—for the holidays—during the holidays.

Something for every one, from the little tiny tots to big brother and sister; for father and mother. Lovely remembrances, all. Charming beautiful, comfortable, needful things for the home.

The most enduring of all reminders of Christmas-time are nice new things for the home. They make everything so bright and happy and cheerful Christmas Day and then continue to give so much pleasure, satisfaction, comfort and enjoyment for years and years to come.

✓ **Check Any Price—HERE  
You Will Find It Lower!**

We bought all these things LOW. We are selling them low—LOWER than at any time this season. Check up on that for yourself. Take any item in this Sale and look back into our catalog or any sale that has gone before. This Christmas Offer brings you the greatest money-saving opportunity of the entire season.

Planned to SAVE you money. Planned to SAVE you weary steps, trudging around to find what you want—for what you feel you can afford. Planned to SAVE you money worry—money hardship—heartache and sacrifice.

Planned to help you to shop thoroughly, sensibly and thriftily. Planned to bring you the opportunity to purchase the things you see without waiting. **Planned credit** offered you freely.

Real accommodation credit brought you without charge, without added cost, at Christmas time, when you need so many, many things—when there are so many extra calls on your pocketbook, on your cash money.

Planned to relieve you of all nuisance and annoyance and fretting about higher prices. Planned to do away with any necessity of pell-mell, topsy-turvy, haphazard buying.

Planned so that you, too, can plan ahead. Get everything you need, everything you want for Christmas, as well as for every day and all year 'round use. Sure satisfaction. Planned satisfaction. A half-century old planned easy payment arrangement so that you can pay little by little, scarcely feeling the expense.

We've told you that ours is a one-way business. It's planned that way. We sell only by mail and only on credit. We planned to eliminate every bit of waste and unnecessary expense in all our dealings with factories and makers and with our customers.

Just about everything, here, for all the family—from head to foot. Hats and shoes, hose, underthings, dresses, coats. Perfectly wonderful, useful gifts. Delightfully styled garments to bring that genuine thrill of joy to any heart. All kinds of little odds and ends and knicknacks to delight tiny hearts—grown-ups, too. Things for play, for amusement, for entertainment. A hundred stores could scarcely show *so much*, so completely, such bewildering choice.

We had the opportunity this year, to select these displays from the greatest stocks we ever had in all the history of our business. We shopped through our own warehouses and factories for weeks, always with an eye and mind to bringing you just the thing for Christmas for yourself, for your home, for some dear one—at a price that would make the pleasure of buying and giving, *doubly a joy*.

That is why at Spiegel's there is no charge for credit. It comes to you freely, without added cost.

Many months ago we *planned* all our purchases for the entire Fall season—even for this Christmas Sale. That's why, all during the season, we didn't have to raise a price. The price in every sale and catalog, as printed, was the price to pay—nothing added because prices elsewhere were going up—nothing added because of credit.

#### Plan The Way We Plan Shop As Carefully As We Shop

When the hubbub and clamor of rising prices has been loudest, we have brought you offers and sales actually *lowering* prices. This Christmas Sale is the latest example. Everything we show here is lower in price than any former offer. That's a remarkable and tremendous achievement in these times. It is all due to careful, studious, painstaking **planning**.

We *planned* to help you save many pennies, dimes and dollars, aside from lowered prices. We know, for instance, that when folks buy towels or sheets or blankets, and stockings, and scores of other such items, they don't if they **THINK**, buy them piece-meal, one at a time.

If they have the money they buy **supplies**. All the way through this Sale and in our catalog too, you will see that we bring you extra savings to encourage you to buy supplies of such things. We even save you money when you buy sets of furniture instead of a single piece at a time.

Shop carefully. Look for these extra added savings. Take advantage of them. That's what we do when we go into the market.

## No Money Down Up to \$25.00

We know of no house in America that offers you this same privilege without charge, with the opportunity of buying such a vast variety of things.

No Money Down on orders for home furnishings or for wearing apparel, for tires or automobile needs, for anything we sell!

This privilege is like a Christmas present that we bring our best friends, our old customers. We know you will enjoy shopping without money. It is not necessary to send one penny with any order up to \$25.00 worth.

Even beyond \$25.00 worth we have purposely made the first payment very small for you.

Amount of Order	First Payment With Order	Monthly Payment
\$ 5.00 to \$ 12.50	<b>No Money Down up to \$25.00</b>	\$ 1.50
12.51 to 17.50		2.00
17.51 to 22.50		2.75
22.51 to 25.00		3.50
25.01 to 27.50	\$ 1.00	3.50
27.51 to 32.50		4.00
32.51 to 37.50		4.50
37.51 to 42.50		5.00
42.51 to 50.00	4.00	5.00
50.01 to 60.00		5.25
60.01 to 75.00		5.75
75.01 to 80.00		6.25
80.01 to 90.00	5.00	6.50
90.01 to 100.00		7.00

LAY THIS SIDE BY SIDE WITH OUR CATALOG — SHOP FROM BOTH



# You'll Hear Them Say "JUST WHAT I WANTED"

## Boys! You Can Haul 5 of Your Friends on this Giant Train!

Heavy Locomotive 22 inches long, with strong steering gear!  
Wrecker—handsome flat car with complete towing crane that works!  
Tank Car! Box Car! Gondola, with removable sides to make flat car!  
Entire Train—built of heavy automobile steel with shiny baked-on enamel finish in bright colors! All Wheels double disc!

Think of it! Any car in this train can carry a man's weight. You can ride the engine and load a friend on each car! Your train is so strong it rumbles along just the same!

G9J7763. Giant Freight Train Complete. Shpg. wt. 25 lbs. .... \$2.98



**A TRAIN 6 FEET LONG!**



### Just Look! 12 Pieces! CAST IRON TOY SET

You get all these exciting little models: 2-pc. Greyhound trailer bus copied from real ones used at the World's Fair; Tri-motor Airplane with 3 flashing propellers; 2-pc. Farm Truck; Red "Plymouth" Wrecker; dazzling Yellow sport Coupe; Red Fire Engine; Ladder Truck; Ice Truck with tongs and a clever cake of artificial ice!  
All pieces of durable cast iron. Thick white rubber wheels make them more "real" looking—and protect Mother's polished floors.  
G9J7771. 12-Pc. Iron Toy Set. Average length of each Car, 6½ inches. .... \$1.98

### Roller Bearing SCOOTER

Real bicycle bell! Steel stand with non-skid rubber foot mat! Strong brake! Bright blue finish with silverized wheels—a beauty! ¾-in. rubber tires. Length of Scooter, 38 in. Shpg. wt. 18 lbs.  
G9J7779. Roller Bearing Scooter. .... \$3.95



### Real Electric Headlights

### COASTER CAR

Will Carry 150 Lbs.—built to take all Buddy's abuse! Made of heavy automobile steel. Heavy rubber tired wheels.  
Strong Steering Wheel—and firm attachable seat for him to ride!  
Hand Dumping Device—he can operate it easily to dump loads.  
Buddy will find other uses for this 2-in-1 Dump Truck—he can haul things for Mother when he's not riding it himself! Headlights snap on and off at steering wheel. Length overall, 25½ in.  
G9J7724. 2-in-1 Dump Truck. Shpg. wt. 9 lbs. .... \$2.49



### JUNIOR HAND CAR

Healthy fun! A great body builder for boys and girls. Pedal with your arms, steer front wheels with your feet—and how you'll travel! Every youngster you know will wish he had one too—when he sees you go whizzing by! It's a sturdy car, built to give long service. Strong steel frame enameled Green, with bright Orange wheels, handle bar and seat. Rear wheels, 8 in. Front wheels 7 in. so they'll steer more easily. Seat 9 in. from ground.  
G9J7778. Hand Car. Shpg. wt. 18 lbs. .... \$3.98

### Here's Your SLED

Strong steel runners! Heavy hardwood top! That's the kind of sled you want—safe, speedy, durable! T-shaped grooved runners curved to give greatest steering service. Tops varnished. Red letters.  
G9J7725. 32 in. long. Shpg. wt. 7 lbs. .... \$1.19  
G9J7726. 40 in. long. Shpg. wt. 9 lbs. .... \$1.79  
G9J7727. 56 in. long. Shpg. wt. 12 lbs. .... \$2.65

### WALKER and STROLLER

Play beads, toy tray and teething ring to amuse baby. Keeps him out of Mother's way and develops sturdy legs too! Rubber bumpers protect your furniture. Foot rest easily removed, push handle added, to form handy outdoor stroller. Green and Ivory enamel finish. Shpg. wt. 17 lbs.

G9B8430 Walker and Stroller. .... \$3.85



### RIDE AWAY IN SAFETY!

Little Kiddy's Bike built in detail just like big brother's. Low seat and smooth disc wheels make it safer for smaller tots. Sturdy frame. Pedal crank 8-in. front wheel; rubber tires. Seat 11½ in. high. Overall length of bike, 23½ in. Red enamel finish. Shpg. wt. 8 lbs.  
G9J7722. .... \$1.59



### Baby Loves To Exercise On HORSE

Gentle rocking motion assures safety for the most energetic little riders! Strong bolted wooden base stands firmly on the floor. Wooden Horse looks "real" with waving tail and wide, comfortable saddle. Secure footrests. Swings on strong metal braces. This rocking horse is an "exerciser" the youngsters will enjoy for a long time. Height of saddle from floor, 19 inches.  
G9J7772. Rocking Horse. Shpg. wt. 22½ lbs. .... \$4.98



### Look! It's a DE LUXE VELOCIPED

- Real Electric Headlight with Battery.
- French type Horn.
- Motorcycle type Saddle with coiled spring.
- Beautiful blue and cream baked-on enamel finish.
- All Heavy Duty Tubing.
- Ball Bearing Front Wheel.
- Adjustable Handle Bars with rubber grips.
- Adjustable Seat. Rear Steps.
- Fancy Tread Rubber Tires.
- Utility Tool Bag.

Sturdy, full-tubular Velocipede built to meet every requirement of the active youngster. It's complete—with all the extra features and super-fittings your little Kiddy wants! He'll love its handsome appearance and you'll be pleased with its dependable construction!

G9J7786. 12-in. Front Wheel (2 to 4 yrs.). Shpg. wt. 19 lbs. .... \$6.98  
G9J7787. 16-in. Front Wheel (4 to 6 yrs.). Shpg. wt. 21 lbs. .... \$7.98  
G9J7788. 20-in. Front Wheel (5 to 7 yrs.). Shpg. wt. 27 lbs. .... \$8.98  
G9J7794. 24-in. Front Wheel (6 to 8 yrs.). Shpg. wt. 32 lbs. .... \$9.98



### Baby Rocks Safely in "SHOO FLY"

He will rock in it for hours! It's a splendid way for him to develop sturdy little muscles. Keeps him out of the way when Mother is busy, and it's loads of fun for him too. Safe, bent rockers. Made of strong hardwood, all screw fastened. Smooth varnish finish. Horse design printed on sides. There's a wide foot board, and handle across front to enclose seat—baby won't fall out. Length overall, 31½ in. Seat 10½ in. wide. Shpg. wt. 10 lbs.  
G9J7734. Tot's "Shoo Fly" .... \$1.89



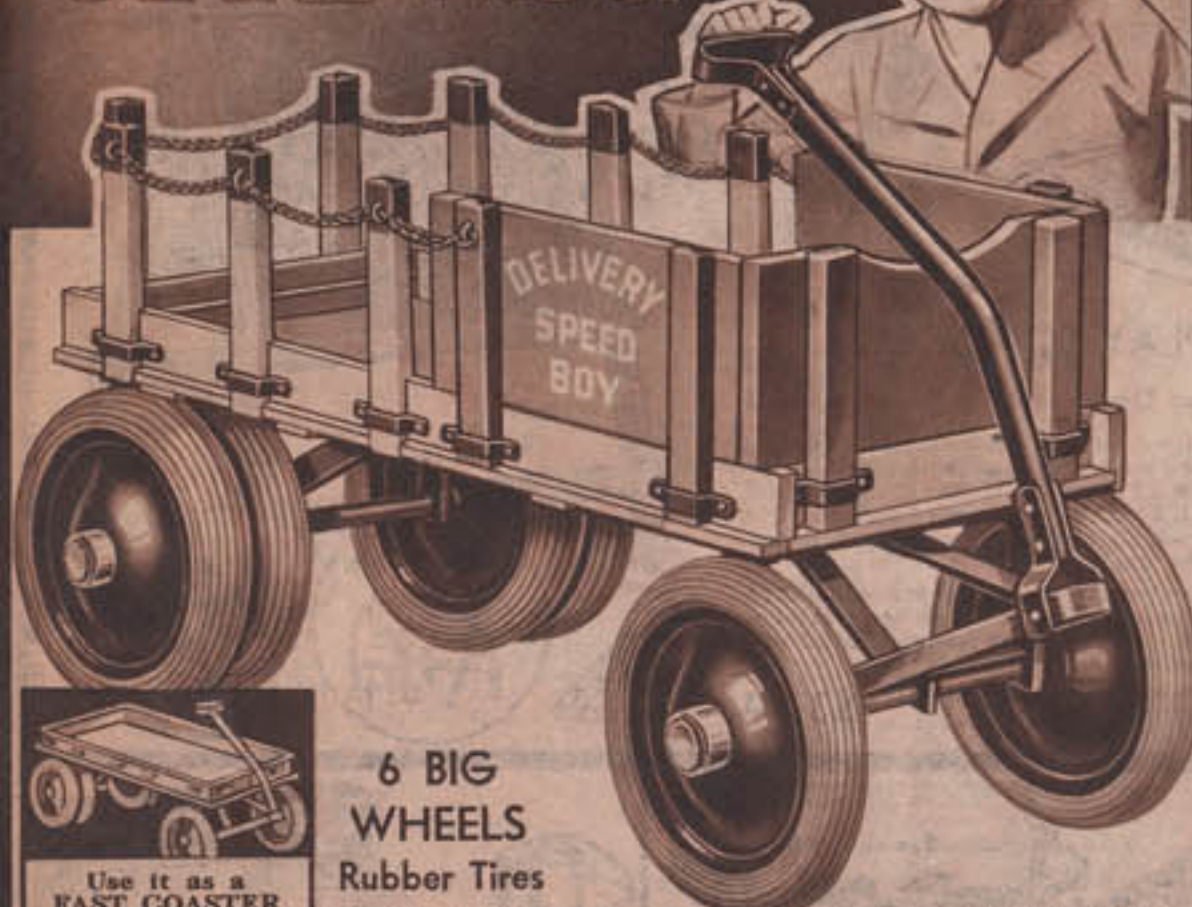
### CHILDREN'S VELOCIPED

Your youngster will get plenty of healthy exercise pedaling away on this dependable velocipede. Full tubular fork and frame. Ball bearing front wheel. Bell, and adjustable handle bar with rubber grips. Coil spring saddle and rear step plates for an extra rider. Fancy tread tires.

G9J7714. 12-in. Front Wheel (2 to 4 yrs.). Shpg. wt. 17 lbs. .... \$4.98  
G9J7715. 16-in. Front Wheel (4 to 6 yrs.). Shpg. wt. 19 lbs. .... \$5.35  
G9J7716. 20-in. Front Wheel (5 to 7 yrs.). Shpg. wt. 25 lbs. .... \$5.75



## ALL PURPOSE HEAVY DUTY STAKE TRUCK



Use it as a  
FAST COASTER



Here it's a  
HEAVY HAULER



Now it's a Dray  
-BOARD FRONT

### 6 BIG WHEELS

Rubber Tires

Just like the big trucks you see hauling heavy loads! Heap it with wood, groceries, bottles, papers! Use it any of three ways shown here! And just look at its other great features:

**Six big 10-in. Red Wheels**—All Double Disc—All Roller Bearing—All with 1-in. Rubber Tires!

**Roomy Body 16 in. wide and 40 in. long**—built of well-seasoned hardwood with smooth varnish finish and bright yellow lettering.

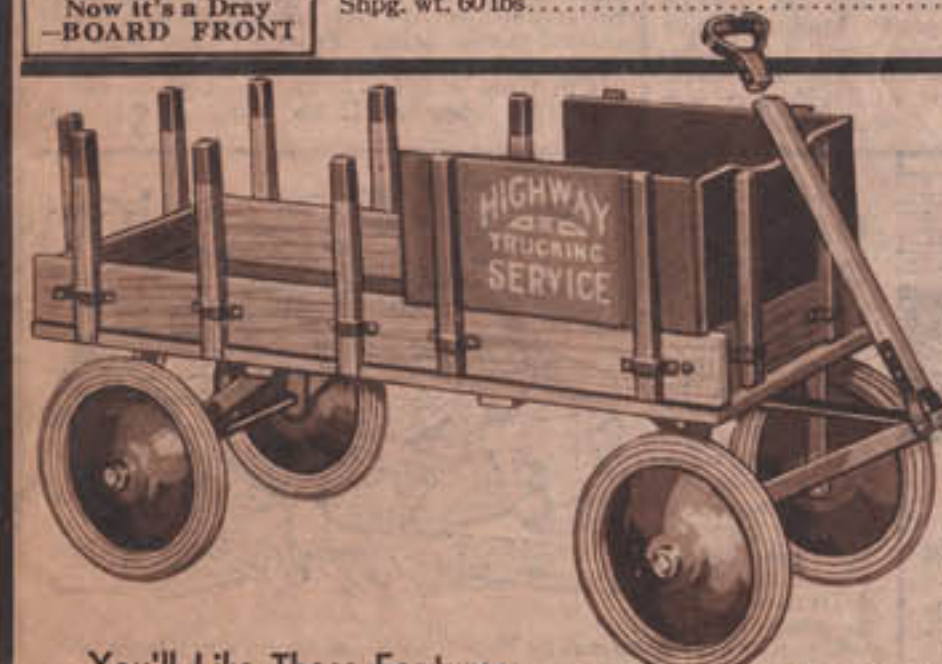
**Ideal Speedy Coaster** when sides are removed! To carry big loads, set stakes into steel holders and slip steel chain around the top!

**Curved Tongue** of tubular steel makes steering easy! Undergear of heavy channel steel—strong, durable.

It's the wagon you've always wanted. You'll have it for years, too—because it's made to withstand an active boy's rough handling. And it's so big you can use it for real chores.

**G9J7704. All-Purpose Stake Truck.**  
Shpg. wt. 60 lbs.

**\$7.89**



### You'll Like These Features:

Removable sides and stakes. Easy-rolling, ball-bearing 10-in. wheels with durable 3/4-in. rubber tires. Strong steel undergear, enameled green. Hardwood varnished body, 16x40 inches.

long time too, because it's so well made through-out.

**G9J7705. 3-in-1 Stake Truck, complete with removable stakes.**  
Shpg. wt. 50 lbs.

**\$5.85**

### HUSKY 3-in-1 TRUCK

Just like having three different trucks! Think of all the ways you can use it! You can really haul things for Mother, get groceries, or deliver papers. And when you wish, you can take off the sides and you have that fast Coaster you've been wanting. You'll really enjoy this truck—it will last a



FULL ROLLER BEARING  
DOUBLE DISC WHEELS  
ALL HEAVY STEEL  
RUBBER TIRES . . . .

### Boys' De Luxe COASTER WAGON

Nickel-plated Bumper!  
Nickel-plated Steel Handle!  
Nickel-plated Tubular Brakes!

It's a beauty! Entire body of heavy automobile steel with brilliant blue baked-on enamel finish. Body deeper than most: 5 in.—and 33 1/2 in. long by 15 in. wide.

Even the grown-ups in your family will admire your handsome new Coaster Wagon! It's built to withstand day after day of hard play. You'll be able to pass every other Coaster you see! And for "looks" you'll be way ahead of them all.

**G9J7785. DeLux Coaster Wagon**  
Shpg. wt. 42 lbs.

**\$4.95**



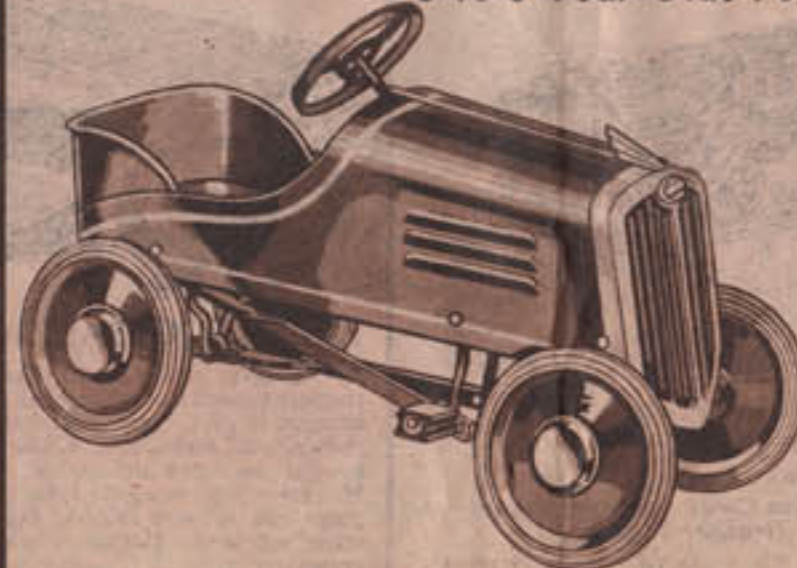
### STURDY! DEPENDABLE! COASTER WAGON

Bargain Coaster of 20 gauge steel, built to stand a lot of boy handling. Nifty red baked-on enamel finish. Tubular steel handle bent to make steering easy. Heavy 10-in. double disc wheels with rubber tires. Body 15x33 in. Wt. 33 lbs.

**G9J7703. Coaster Wagon**

**\$2.89**

### 3-to-5-Year-Olds Pedal Safely in This



### RED RACER

Light-weight closed body roadster designed especially for the little tot's safety. V-type radiator front and flashy yellow trim just like big folks' cars. Easy-working gear with adjustable rubber pedals. Smooth disc 8-in. wheels with rubber tires and nickel-plated hub caps. Shipping weight 26 lbs.

### NOTE LOW PRICE

It's a bargain—the lowest price we've seen on child's auto of such high quality features!

**G9J7777. Auto.**

**\$4.98**

## "2-TON" DUMP TRUCK EXTRA LARGE 4ft. Long

ELECTRIC  
HEADLIGHTS



"MY TRUCK HAS REAL ELECTRIC  
HEADLIGHTS"

**Look at these FEATURES:** Carries loads up to 150 pounds! Heavy gauge auto body steel. Flashy French type horn. Double disc roller-bearing wheels with 3/4-in. rubber tires. Gear shift lever at side. Adjustable pedals—strong gear. Size of truck overall: 47 1/2 in. long, 20 in. wide.

It's a copy of the big "Mack" trucks that carry and dump real loads. Just the right size for fellows from 3 to 7 years old. Has easy steering gear and a big seat for buddy to ride in! Really a dashing truck, with brilliant baked-on enamel colors: Yellow seat and hood; Green dumper 15x14 in. and 5 in. deep—large enough to dump real loads. Shipping weight 72 lbs.

**G9J7721. Mack Dump Truck**

**\$9.85**

### SPORT SPEEDSTER For Drivers 4 to 6 Years

Note real electric headlights! Made to stand up under the youngster's energetic pedaling and rough treatment. Headlights flash bright or dim. Movable Windshield and pedestal Spotlight. French Horn. Auto Steel Body, with baked-on enamel finish in flashy Red with Tan trim. Ball-bearing pedal cranks and durable 10-in. disc wheels. Rubber tires. Gives your youngster all the exercise he needs—and lots of fun besides! Weight 60 lbs.



**\$9.95**

### HEAVY STEEL AUTO FOR THE LARGER BOYS

5 to 8 Years

Dim or bright head lights! Pedestal Spotlight! Rear-View Mirror! Movable windshield! Instrument Board! Sweeping Apron Fenders! Ball Bearing Cranks, make speedy pedaling easy! Adjustable rubber pedals so Sonny can get the utmost value out of his pedaling exercises. 10-in. disc wheels with long-wearing rubber tires. Every feature designed for long wear!



### Develops Sturdy Drivers!

Entire car made of heavy automobile body steel to withstand hard treatment. Baked-on enamel finish in bright Blue with beautiful Cream trim. It's a car your Kiddie can use as "roughly" as he wants—it's built to stand up.

**G9J7776. Sport Speedster, shpg. wt. 70 lbs.**

**\$12.95**





## 13 Piece ELECTRIC TRAIN SET

COMPLETE WITH TRANSFORMER **\$3.98**

**ALL YOUR LITTLE FRIENDS WILL LOVE TO WATCH YOUR FAST TRAIN!**

*Electric Type 7-in. Locomotive*—has gleaming electric headlight that really works!  
*Two Pullman Cars*—each 6½ inches long. They are made to look just like real Pullmans!  
*1 Terminal Station*—with realistic trim—the kind you see along real electric railroads.  
*8 Pieces Curved Track*—makes a big circle 27 inches across—for your train to pound over!  
*Clips*—a whole package of them—for laying your track securely.

This dandy Passenger Train is just the sort all your friends get such a thrill out of watching! You'll get a thrill yourself when you watch it speed around its circular track.

**G9J7780.** Complete 13-pc. Electric Train Outfit. Shpg. wt. 6½ lbs. **\$3.98**



## ELECTRIC FREIGHT TRAIN

32 Pieces—Real-Electric Headlight and Transformer

*Handsome Black Locomotive*—Steam type, with bright electric headlight! *Shiny Black Tender*—with imitation coal. *Two Sand Cars*—made just like real ones! *1 Loaded Log Car*—with 4 logs of real lumber. *1 Box Car*—with sliding doors. *1 Caboose*—with platforms at both ends. *1 Tunnel*—8½ inches long. *1 Freight Station House*. *1 Railroad Crossing Danger Signal*. *1 Warning Gate*. *1 Semaphore*—with two arms. *1 Crossing Marker*. *1 Station Clock*. *8 Pieces Curved Track* and *4 Pieces Straight Track*. *1 Transformer*. *1 Terminal*. *1 Package Clips*—for laying track.

Each car on this freight is 6½ inches long—strongly constructed of steel and finished in flashy bright colors. The outfit is wonderfully complete—every one of your friends will admire it! There are so many "extra" pieces to set up along the track, that you will have all the atmosphere of a real railroad. It's a train you'll enjoy for a long time.

**G9J7782.** Complete 32-Piece Electric Freight Train Outfit. Shpg. wt. 9 lbs. **\$9.95**



## 23-PIECE MECHANICAL TRAIN OUTFIT

*Steam-Type Locomotive*—Heavy clock-work motor gives it plenty of power. Bell clangs as long as engine is running—a feature you'll like.  
*Shiny Tender*—rumbles behind the engine, loaded with real-looking coal.  
*Baggage Car*—strongly constructed of steel, with doors that really slide open.  
*2 Pullman Cars*—Decorated to look like real Pullmans. Each car nearly 6 in. long!  
*Tunnel*—Semaphores with 2 arms—*Crossing Gate*—*Station Clock*—*Danger Signal*—*Real-looking Station House*—*8 Pieces Curved Track*—*4 Straight Tracks*.

This speedy "American Flyer" outfit has all the pieces you need to make your train the most exciting one in the neighborhood! The locomotive is of heavy cast construction—and all the cars are sturdily made of steel.

**G9J7781.** 23-Pc. Mechanical Train Outfit. Shpg. wt. 8 lbs. **\$2.98**



## NO CHARGE FOR CREDIT

### LET THEM "PLAY SCHOOL"

**Combination Blackboard and Desk, with Eraser and Chalk!**

You'll be surprised how much they'll learn at home with this fascinating outfit. They can scribble and write and draw with chalk on the hard, slate-like blackboard. The 20 movable charts (10 in beautiful colors) in the roll at the top will keep them interested and busy for hours at a time. And you'll see some mighty proud and happy youngsters when they master the lessons.

Blackboard also opens into a handy desk—useful for school children with "homework" to do, as well as for little tots. Neat compartment holds pencils, eraser and chalk. Sturdy easel frame of solid oak measures 46 in. high and 21½ in. wide.

**G9J7711.** Combination Blackboard and Desk, with Eraser and Chalk. Shpg. wt. 17 lbs. **\$3.79**



### Build Real Cabins with LINCOLN LOGS

You can think up all sorts of plans, and there's a book full of designs to copy. Real-looking logs of hardwood.

**G9J7762.** 110 Logs, 1 Roof, 1 Chimney, 1 Design Book. Shpg. wt. 5 lbs. **\$1.95**  
**G9J7761.** 234 Logs, 2 Roofs, 2 Chimneys, 1 Design Book. Shpg. wt. 8 lbs. **\$3.95**

### TOY TYPEWRITER Really Writes

Every boy and girl can use it—for homework, letter-writing, first spelling lessons, or just plain fun. Has movable carriage, and uses standard size typewriter paper. Prints clearly, and with a little practice the child can develop amazing speed. Made of heavy pressed steel—and its imitation leather case looks just like the real thing! Shpg. wt. 2½ lbs.

**G9J7783.** Complete... **\$2.19**

### Child's DESK and CHAIR

Let your children learn to study at home. With this useful little set they play the sort of make-believe that improves little minds. Desk has genuine roll top, and cubbyholes to keep things in. Set is well made of best hardwood, with lovely natural maple finish. Front legs and back up-rights of chair are beautifully turned. Chair seat 9½ in. from floor. Desk 25½ in. high overall.

**G9J7774.** Shpg. wt. 12 lbs. **\$2.89**



### MAKE YOUR OWN TOYS!

You'll be thrilled at all the things you can make with this wonderful Toy Building Set. Contains 250 wooden blocks in all sorts of sizes and shapes, including wheels and dowels. Also hammer, saw, package of nails and a splendid instruction book to guide you! It tells you how to make many different toys—and soon you'll learn how to make up your own designs. A very instructive gift. Set comes to you in a sturdy wooden chest with dove-tailed corners, hinged cover and patent trunk snap. Finished in attractive green enamel. Size of chest: 18 in. long, 12 in. wide and 3¾ in. deep.

**G9J7773.** Toy Builder. Shpg. wt. 12 lbs. **\$1.69**

### PLAY FOOTBALL AND BASEBALL!

All the folks will want to play too! Game includes all the terms used in real baseball, such as "Game called on account of rain"—and such football terms as trick plays, passes, goal kicks, etc. Game's easy! You can play it even if you don't understand real football and baseball. Has large steel roulette type wheel and steel ball, complete baseball and football fields, with dummy men for score markers. Complete instructions explain everything.

**G9J7770.** Combination Football and Baseball Game. **\$1.19**



# GIFTS to DELIGHT LITTLE HOUSEKEEPERS !



## Big Doll House with 6 Rooms— 39 Pieces of Beautiful Furniture

House is made of heavy container board painted in washable oil colors. Interior also decorated with colors. Has tile bathroom and kitchen, with curtains, rugs, pictures and wall lights in all rooms. Furniture of die cast metal finished in durable enamel. Each piece is accurate copy of real grown-up's furniture.

**\$4.48**

Here's what rooms contain: kitchen: 4 pcs. in white enamel; bathroom: 8 pcs. in Orchid enamel; living room: 7 pcs. in gold and red; dining room: 8 pcs. in mahogany; two bedrooms: one with 8 pcs., other with 4 pcs. Size of house overall, 19 1/2 x 11 1/2 x 16 in. No. G9J7765. Shpg. wt., 12 lbs. COMPLETE



## Little Girl's 8-Pc. Laundry Set

What a treat to be able to wash your Dolly's clothes! You can have washdays whenever you wish—and can keep all your Dollys looking "spick-and-span!" This set has bright green and white enameled wash tub, wooden wash bench, 11 in. wash board, clothes reel giving 4 ft. of line, 12 clothes pins in little muslin bag, woven clothes basket 11 1/2 x 7 1/2 x 4 1/2 in. with handles, ironing board with folding stand, and clever little nickel plated "Sunny Suzie" iron, 4x2 3/4 in.

**\$1.98**

No. G9J7756. Set, shpg. wt., 12 lbs.



## 14-Key Upright Piano —Tuned So She Can Play Real Melodies!

Faithful copy of a full-sized piano, tuned so the little one can play real melodies. It's a fine way to interest your child in music at an early age. Instruction book of tunes included. Your youngster will be delighted with this instructive gift. It's made to last—and will appeal to her pride in possessing lovely things! Piano finished in green with new artistic decorated upper front panel. Keys are wood, painted to resemble real piano keys. Size overall, 15x7 1/2 x 9 1/2 in. high. Shpg. wt., 6 lbs.

No. G9J7769.

Upright Piano

**\$2.49**



## Embroidery Set

Has 4 1/2 in. doll dresses, embroidery hoops, skeins of silk, needles, thimble, etc. Box 21 by 13 in. No. G9J7766.

Shpg. wt., 4 lbs.

**\$1.19**



## Child's Sewing Machine

Now she can make her dolly's clothes! Heavy steel with red finish. Size, 7 1/2 x 7 x 4 1/4 in. Table clamp included.

No. G9J7784. Shpg. wt., 2 1/4 lbs.

**\$1.49**

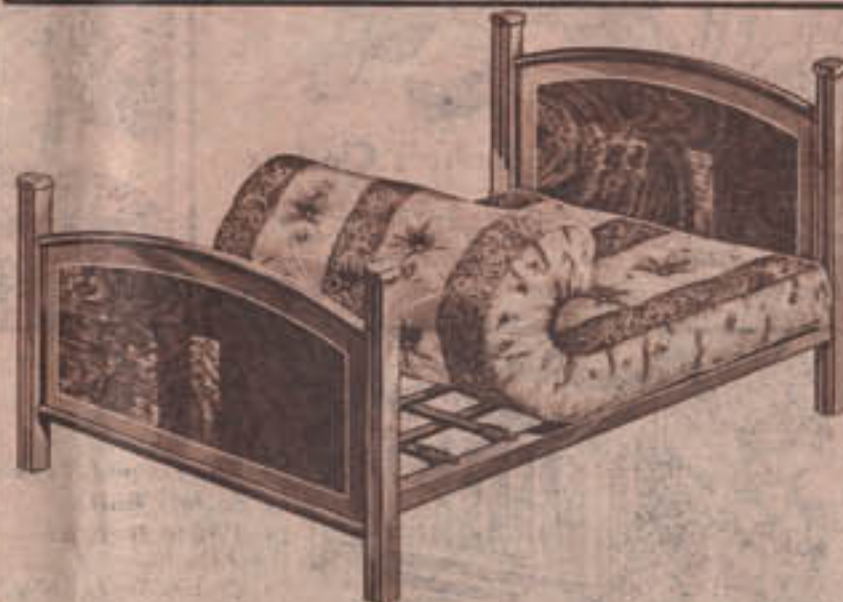


## 40-Pc. ALUMINUM PERCOLATOR SET

Here's everything Little Mother needs to serve six small guests! Entire set is made of polished aluminum, with embossed designs of nursery rhymes on every piece. Crumb tray is made with hammered effect just like a real silver one! Aluminum Percolator with glass top, and wood handle, aluminum crumb tray, 6 plates, 6 cups, 6 saucers, 1 sugar bowl, 1 creamer, 6 knives, 6 forks and 6 spoons. Packed in handy, covered box so she can put it away when she's not using it.

No. G9J7742. 40-Pc. Set, Shpg. wt., 4 lbs.

**\$1.98**



## STEEL DOLL BED WITH MATTRESS

Any doll up to 27-inch size can lie in this grand bed! It's made in every detail just like a real bed. Of steel with realistic walnut finish. Has strong metal strap-springs. And it's put together with screws, so the children can pull it around all they wish. Head 15 in. high; foot 11 in. high. Bed 15 1/2 in. wide. Spring height, 5 in. from floor. Allover length, 29 1/2 in. Downy mattress is thick, and tufted like a real one. Just the right size to fit the bed exactly. Bright floral covering.

No. G9J7768. Bed and Mattress, shpg. wt., 16 lbs.

**\$4.29**



## CHILD'S LOVELY BREAKFAST SET

All your small neighbors will be wild about your charming drop leaf table made just like Mother's! You can have say little tea parties. Or you can write, read or play games with this strong table and chair outfit. It's all made of the finest hardwood, with a beautiful finish like walnut. Fancy designs trim the chair backs, table center, and its four corners. Rounded corners protect even the slightest heads from painful bumps. Table top 24x29 in. Height, 21 1/2 in. Chair seats 11 1/2 x 12 x 12 in.

No. G9J7733. Shpg. wt., 32 lbs.

**\$5.95**



## LITTLE FOLK'S TABLE and CHAIRS

Ask your little friends to come for lunch! They'll love your drop leaf table and little Windsor chairs that look just like grown-up's furniture. Table top has rounded corners. Turned legs on table and chairs. Best hardwood, with easy-to-clean Ivory enamel finish. Table top 23x23 1/2 in. Drop leaves each 5 1/2 x 23 1/2 in. Height of table, 18 1/4 in. Chair seats 11 in. from floor. Size of seat, 11 1/2 x 10 1/2 in. Shpg. wt., 24 lbs.

No. G9J7735. Complete Set, Table and Two Chairs.

**\$3.95**



## CHILD'S BRIGHT RED ROCKER

Small youngsters love to rock in this gay little Red Rocker. New air brush finish of Chinese red enamel. Beaded front legs, well braced. Seat 12 x 12 1/2 in., 11 1/2 in. from floor. Height of chair, 25 in. Shpg. wt., 7 1/2 lbs.

No. G9J7738. **\$1.59**

## SOLID MAPLE BOW BACK CHAIR

Has back panel. Beaded back spindles, beaded front legs and front stretcher. Chair is 23 in. high. Seat 11 x 11 in., 11 in. from floor. An excellent value in solid maple—and a great favorite with tiny kiddies. Shpg. wt., 5 1/2 lbs.

No. G9J7737. **\$1.19**



## HARDWOOD ARM ROCKER

Strong little Rocker of hardwood with smooth natural finish. Beautifully turned legs. The sort of chair every child loves. Height, 19 in. Seat, 11 1/2 x 13 in., 9 1/2 in. from floor. Shpg. wt., 11 lbs.

No. G9J7736. **\$1.29**

## PADDED SEAT FIBER ROCKER

Restful chair of strong loom-woven fiber. There's a grown-up look to this little rocker that your small girl will love! Ivory with Orange and Green trim. Padded seat covered in cretonne. Fan-shaped back; flared arms. Seat 13 x 13 in. Shpg. wt., 12 lbs.

No. G9J7764. **\$2.69**





Your Choice

\$1

No Money Down  
on Orders Over \$5

Make this the greatest Christmas your children ever had! We searched the market for the best values, and we found them. Here they are, at a price within the reach of all: Helpful, Instructive Gifts for boys and girls, Thrilling Toys for little tots, and Amusing Games the whole family as well as the children will enjoy for months to come!

Make Their Hearts Jump With Joy on Christmas Morn!



• Dump Truck • Bullet Racer • Sedan • Sporry Coupe • Delivery Truck • Trailer • Tractor • Wrecker Car.

Kiddies love these clever little copies of real cars. Made of cast iron, rubber wheels to protect floors or other surfaces.

No. G9J8103. Set Shpg. wt. 5 lbs. **\$1.00**



**All of Us Can Play!**

"LUCKY STAR" strong but sensitive trigger gives you a real chance to show your skill! All-metal case and board; won't warp; 16 playing pockets; 6 bright colored playing marbles.

No. G9J8112. \$1.00  
Wt., 3 lbs.



**"Let's Play POLICEMAN!"**

- Police Cap—like real Cop's.
- Leather Holster.
- Toy Pistol.
- Police Badge.
- Cartridge Belt with Dummy Cartridges.
- Handcuffs with spring clasp.
- Wooden Club.
- Loud Police Whistle.

Complete Set. Shpg. wt. 3 lbs. No. G9J8104. **\$1.00**



**Auto Race Gives a Thrill**

Auto that moves ahead in this game makes rumbling noise like real racers at a speedway. Children love it! Strong steel board, frame and base with five racing car counters. Shpg. wt., 3 lbs. No. G9J8111. Complete Game... **\$1.00**



**This Hunting Game Is Fun!**

Each "Jungo" animal has a little target on it. You take aim, pull trigger on gun and see what you can shoot! All-metal—won't warp. Ten nickel-plated steel marbles furnished.

No. G9J8113. Shpg. wt. 4 lbs. **\$1.00**



**She Can Wash Dolly's Clothes**

- Metal Washing Machine—9½ in. high.
- Wringer—with rubber rollers; swings to 3 positions.
- Metal Rinse Tub
- Wooden Bench
- Wood Clothes Reel
- Six Clothespins

No. G9J8101. Shpg. wt. 6 lbs. **\$1.00**



**—A COMPLETE Circus**

Five wooden animals and funny clown, all on wheels. Also "gang-plank," ticket booth and tickets for atmosphere.

No. G9J8120. Shpg. wt. 4 lbs. **\$1.00**



**To Serve 4 Little Friends**

Aluminum percolator with glass top, and 22 other pieces—for little folks' affairs.

No. G9J8118. Shpg. wt. 4 lbs. **\$1.00**



**Little Sister Will Help Mother**

- Metal Carpet Sweeper
- Hand Mop and Oil Mop
- Dust Pan—baked-on enamel
- Broom—with Green handle

This clever little cleaning set made just like Mother's will inspire her to help with the real home cleaning! All handles are Green. Both mop heads are bright Orange. Carpet sweeper is made just like the real thing. Shpg. wt. 4 lbs. No. G9J8110. Complete Set... **\$1.00**



- Best Quality Hardwood
- Smooth Maple Finish
- All Turned Legs
- Solidly Built
- Table Height—12½ in.
- Chair Seats—8½ in. high

Your youngster will be delighted with this adorable set. Shpg. wt. 11 lbs. No. G9J8117. **\$1.00**



**Complete Paint Set**

There's a stack of pictures to color—and plenty of paint in tubes and little pots. Also crayons and 2 brushes. Instructive and lots of fun too.

No. G9J8106. Shpg. wt. 3 lbs. **\$1.00**



**Three Games and Cabinet**

An entertaining trio: "Magnetic Bubbles," "King-High," and "Catchem." All in 3-drawer cabinet beautifully decorated.

No. G9J8108. Shpg. wt., 4 lbs. **\$1.00**



**LOTTO and KENO**

As much fun for twelve as for two. That's why these games are so popular for all the family. Shpg. wt., 3 lbs. No. G9J8105. Complete... **\$1.00**



**Wagon Load of 30 Blocks**

Brightly colored blocks in two different sizes, loaded on a truck with wheels.

No. G9J8100. Shpg. wt., 4 lbs. **\$1.00**



**Drawing and Painting Set**

Drawing and painting outfit, with 3-drawer cabinet. Paints, crayons, drawing instruments and instruction sheets.

No. G9J8107. Shpg. wt., 4 lbs. **\$1.00**



**This Fuzzy Teddy Bear**

Makes an affectionate noise when you squeeze him. A friend you'll love a long time. 18 in. tall. Wt., 3 lbs. No. G9J8115. **\$1.00**



**Safety Shooting Game**

All-metal target brilliantly colored; 3 metal guns; 4 rubber-tipped "weapons." Safe, but very exciting. Grown-ups like it too.

No. G9J8114. Shpg. wt., 3 lbs. **\$1.00**



**TENNIS—for Everyone!**

You'll all play often if you have this Set: 4 sturdy paddles, 2 balls, strong net and table clamps. A great game for everyone.

No. G9J8103. Shpg. wt., 5 lbs. **\$1.00**



# Famous KAY DeLuxe \$17.95 SONG BOOKS INCLUDED

## DeLuxe 2-in-1 Guitar

- Popular Venetian shape.
- Maple back and sides, spruce top.
- Hand-rubbed Mahogany finish.
- Binding and inlay trim.
- Arched construction . . . for deep, brilliant tone.
- Fine for orchestra and solo work.
- A \$35.00 VALUE!

This guitar alone is now selling elsewhere for twice our price for the 2-in-1 outfit! It's an instrument that meets professional requirements yet is priced for beginners . . . a Christmas gift beyond compare in desirability and value! Comes with flannel-lined canvas case, tuner, 3 picks, Hawaiian steel and nut, set of steel strings, Hawaiian and Spanish instruction books. In addition, during Xmas only, we are including two 75c song books. All your favorites!

No. G9E4258. Kay De Luxe 2-in-1 Guitar \$17.95 Outfit

NO  
MONEY  
DOWN



## Latest Hits-35 Records for 95¢

### Hits-Of-The-Minute

Recorded By

Favorite Stage and Radio Stars

Save from \$4.30 to \$5.30 on the complete set of 35 records, selling regularly at 15c and 20c a piece. All the latest dance and song hits in fine recordings by leading orchestras and entertainers. Hear the orchestras of Vincent Lopez, Phil Spitalny, Erno Rapee and others playing outstanding hit selections. Listen to vocal numbers by such famous stars as Eddie Cantor and Nick Lucas. A Xmas gift the whole family will enjoy! Full stock, but don't delay!

No. G9E4215. 35 phonograph records. 35 for 95¢

# Make This a MUSICAL CHRISTMAS!

## Receive Two Wonderful Song Books for XMAS!

During this Xmas Sale, only, we are including with every instrument shown on this page two 75c Song Books. . . . Arling Shaeffer's *Born Dances* and Gene Autry's *Cowboy Songs and Mountain Ballads*. You all know Gene Autry, smiling Oklahoma yodeling cowboy, famous radio star. Thirty of his own copyrighted songs are included. No extra charge for these two wonderful song collections!



## Gondolier 2-in-1

Scientifically constructed Gondolier guitar lends itself to Spanish (regular) or Hawaiian style playing. Birch body; basswood neck, perfectly adjusted. Two-tone Mahogany finish with Gondolier scenic decoration in gold. Select this guitar for someone's Merry Xmas . . . it will find immediate favor everywhere.

The low price includes guitar, cloth bag, tuner, 3 picks, Hawaiian steel and nut, Spanish and Hawaiian instruction books, extra set of strings and TWO 75c SONG BOOKS, for Xmas only.

No. G9E4203. 2-in-1 Gondolier Guitar Outfit \$7.98

## Kay Kraft Mandolin

Built for star performance! Arched top and back means rich tone and volume. Oval fingerboard. Slim neck for easy fingering. Mahogany finish, hand-rubbed and polished. Adjusted to true scale. If there's a professional or amateur mandolinist on your Xmas list, this instrument has everything they want. Complete with accessories: simulated cobra grain leather case, flannel-lined; picks; instruction book; extra strings; tuner. For Xmas, only, two 75c song-books included!

G9E4234. Mandolin \$19.95 Outfit

## Stradivarius Model Violin

- Full size.
- Maple neck, back and sides.
- Full-grained spruce top.
- Amber finish; light red over-shading.
- Hand rubbed and polished.
- Brazil-wood bow, ebony frog, full hair.

This violin is an authentic copy of the great Stradivarius, most famous violins in history. Every boy would like to play the violin . . . he deserves a chance to learn on an excellent instrument like this. Give it to him this Xmas . . . there's no finer gift! High quality waterproof, flannel-lined simulated leather case, simple violin instruction book, tuner, resin, extra set of strings and two 75c Song Books included at this low price.

No. G9E4231. Violin Outfit \$14.95



INCLUDED WITH EACH INSTRUMENT ON THIS PAGE



## Tenor Banjo

- 11-in. laminated Mahogany shell.
- Twenty bracket flange supports resonator.
- Five-piece neck construction . . . can't warp. Adjustable.
- Professional 23-in. scale.
- Accurately fretted.

Lots of Xmas joy for everyone packed in this banjo! Comes with pick, tuner, extra set of strings, canvas case, simple instruction book, two 75c Song Books, special for Xmas season! G9E4230. Banjo Outfit \$22.95

## Amplified Tone

The distinctive feature of this fine Kay Kraft guitar is the aluminum alloy diaphragm which acts as an amplifier. Gives the instrument unusual tone, power and volume. You'll admit that this guitar "has everything" when you've strummed a few chords! Two 75c Song Books included now, too.

No. G9E4224. Genuine Mahogany Guitar only \$24.95

No. G9E4223. Birch Guitar only \$18.95

No. G9E4254. Keratol Guitar Case \$4.79

## Kay Kraft DeLuxe

White binding trims genuine mahogany wide-waisted body. Top and back arched, neck accurately fretted. Fine tone range. Flannel lined Keratol case. Included for Xmas two 75c song books!

No. G9E4221. Kay Kraft De Luxe Guitar only \$15.95

No. G9E4256. Guitar With Case \$18.95



## VAGABOND SALE PRICED

- Standard or Grand Concert size Guitar.
- Plays Spanish (regular) or Hawaiian style.
- Shaded brown lacquer finish. Vagabond decoration.

Complete with case, extra strings, Hawaiian steel, nut, 3 picks, Hawaiian and Spanish instruction books, neck cord, tuning pipe. Two 75c Song Books included.

G9E4204. Standard. Complete \$13.69

G9E4206. Grand Concert. Complete \$14.69





## DIAMOND INITIAL RINGS



### DIAMOND SET INITIAL RING

Very good-looking single initial ring... set with full cut brilliant two-point diamond. Heavy 10-kt. solid White Gold, finely engraved. White Gold initial set on shiny black onyx. State size and initial desired. **G9F2302. Diamond Set Ring, Single Initial... \$8.75**

### MEN'S DIAMOND Ring Set on Onyx

Massively handsome... with two initials of solid White Gold! Sparkling clear cut genuine two-point diamond on raised black onyx setting. Heavy weight 10 kt. solid White Gold. State size and initials. **G9F2306. Diamond Set Double Initial Ring... \$11.95**

## DIAMOND SET CAMEO

### Lacy White Gold Setting

Exquisitely carved Cameo ring... set with a genuine full cut 2-point diamond. Graceful oblong shape mounting of 14 kt. White Gold... filigreed in a lacy design. The delicately tinted pink cameo is set off beautifully on a brown background. State size. **G9F2307. Diamond Set Cameo... \$9.95**



## TWO-TONE GOLD



**Exquisitely Engraved**  
Wrought of 18k solid gold in a stunning design... baguette and blossom. A beautiful medium weight wedding ring that's new as can be! Blossom design in deep yellow gold to give the latest two-tone effect. State size. **G9F2327. Medium Weight... \$5.98**

**Baguette and Blossom**  
A lovely, heavy weight 18 kt. Solid Gold wedding ring... that she'll adore! Baguette is White Gold... contrasted with the blossoms in Yellow Gold! Richly carved in the smartest manner! State size. **G9F2328. Heavy Weight... \$7.98**

**Wedding Circlet Set for Bride and Groom!**  
**Both for... \$12.98**

Both are beautifully hand engraved in a rich looking, modern Blossom design. Fashioned of 18 kt. solid White Gold.  
The Bride's wedding ring is set with sparkling clear cut genuine diamond. State sizes. **G9F2329. Bride and Groom Set... \$12.98**

# A DIAMOND - GREATEST CHRISTMAS GIFT OF ALL!

RING SIZE GAUGE 1 2 3 4 5 6 7 8 9 10 11 12 13

If you know your ring size, tell us. If not, take a small strip of paper. Wrap it around the largest joint of your finger. Mark with a pencil where ends meet. Place on chart at point "A" and your ring size will be where pencil mark appears.



## SPARKLING BLUE WHITE DIAMONDS



Seven Blue White Flashing Diamonds "Miss America." She'll turn it this way and that... to catch the colorful gleams! One large center diamond with six diamonds at sides. Total wt. 17 points. 18 kt. solid White Gold mounting. Guarantee included. **G9F2253... \$39.65**

Crescent Setting... A Beauty! "Oriental Moon." Exquisitely large center diamond... with six lovely diamonds at sides. Total wt. of 7 diamonds, 14 points. Finely carved 18 kt. solid White Gold mounting—the new Crescent design. Guarantee included. **G9F2254... \$34.75**

Diamond and Two Sapphires "My Ideal." The rich contrast of these precious gems will fascinate her! Brilliant 10-point blue white diamond... a triangular simulated deep blue sapphire at each side! 18 kt. solid White Gold. Guarantee sent. **G9F2255... \$24.98**

A Cluster of Brilliance! "Lady Love." A gorgeous ring... with seven sparkling blue white diamonds set in a cluster to give the effect of one big two-carat stone! Total wt. 14 points. Radiant 18 kt. solid White Gold... with rich open work! Guarantee sent. **G9F2256... \$29.95**

Rich 18 Kt. Solid White Gold Settings

Choice of Three Gorgeous Rings... **\$9.48**

Beautifully engraved 18 kt. solid White Gold mounting. Set with glowing 4-point genuine diamond. Diamond Guarantee Certificate with each ring. (A) **G9F2240. "Adorable" \$9.48** (B) **G9F2262. "Treasure" \$9.48** (C) **G9F2263. "Princess" \$9.48**



Modern, Lovely! Hand Engraved... **\$14.95**

Twinkles of light flash from this clear cut blue white 5-point diamond! Choice of three elegant 18 kt. solid White Gold mountings. Certificate. (D) **G9F2241. "Rose-Marie" \$14.95** (E) **G9F2242. "My Heart" \$14.95** (F) **G9F2243. "Lolita" \$14.95**



Appealing New High Settings... **\$19.95**

Irresistibly lovely 18 kt. solid White Gold ring... set in your choice of the very smartest modern square settings. Gleaming, fiery 8-point diamond. Guarantee certificate sent. (G) **G9F2244. "Countess" \$19.95** (H) **G9F2245. "Moderna" \$19.95** (J) **G9F2246. "Elaine" \$19.95**



Fashionably "On the Square" **\$24.95**

Brilliantly beautiful full cut 10-point blue white diamond... set in richly carved 18 kt. solid white gold mounting. Certificate included. (K) **G9F2247. "Dream Girl" \$24.95** (L) **G9F2248. "Lovable" \$24.95** (M) **G9F2249. "Melisande" \$24.95**



Flattering to Her Fingers! **\$29.98**

Gloriously new 18 kt. solid White Gold mounting... scintillating with the glistening 11-point clear cut, blue white diamond. Guarantee sent. (N) **G9F2250. "Precious" \$29.98** (O) **G9F2251. "Mon Cheri" \$29.98** (P) **G9F2252. "Dolores" \$29.98**



## NO CHARGE for CREDIT



**\$49.95**  
Moderne Channel Setting



**\$69.50**  
Double Rows of Diamonds



**\$79.50**  
Radiates a Fiery Splendour

Regally large, flashing center diamond with six diamonds at sides... channel set in new "V" effect! Total wt. 21 points. 18 kt. solid White Gold. Guarantee included. **G9F2257. "Odette" \$49.95**

Ultra new link effect created by the double row of channel set side diamonds and one large center diamond. Total wt. of 11 diamonds, 25 points. 18 kt. solid White Gold. **G9F2258. "Link O' Love" \$69.50**

A GLAMOROUS ring with one large diamond and 6 diamonds at sides. A grand total of 31 points! All perfect and blue white! Hand carved 18 Kt. solid White Gold mounting. Guarantee included. **G9F2259. "Hannadale" \$79.50**

## THE NEWEST DIAMOND WEDDING RINGS



**\$10.98**  
Set with 3 Diamonds



**\$13.98**  
Set with 5 Diamonds



**\$15.98**  
Set with 7 Diamonds

Stepping Stone design diamond wedding band... as modern as today's bride! Fashioned of 18 kt. solid White Gold... and carefully hand engraved. All alight with the sparkle of the three clear cut diamonds! State size. **G9F2330... \$10.98**

Circled with 5 genuine twinkling diamonds in the fashionable "Lenore Design!" A stunning diamond wedding band of gleaming 18 kt. solid White Gold... slim and modern! Artistically engraved. She'll treasure it! **G9F2331. State size... \$13.98**

Her finger will be radiant with the blazing light of this gorgeous wedding band. A whole row of exquisite clear cut genuine diamonds—seven of them! Set in the newest pyramid style. Richly engraved 18 kt. solid White Gold ring. **G9F2332. State size... \$15.98**

## ENGRAVED WITHOUT COST



**Diamond and Wedding Ring Set.**—18 kt. solid Gold in White or Yellow Gold. Engagement ring has 3-pt. diamond. Guarantee. **G9F2260. \$9.95**

**Both Hand Engraved.** Engagement ring set with a lovely 4-pt. clear cut diamond. Both rings 18 kt. solid White Gold. Guarantee. **G9F2265. \$14.95**

**Richly Designed Set.** Engagement ring set with 3 diamonds—total wt. 7 points! Both rings of 18 kt. solid White Gold. Guarantee. **G9F2261. \$24.50**

**Blue White Diamonds!** Five diamonds in engagement ring; five in wedding band. Total, 17 points. 18 kt. solid White Gold. Guarantee. **G9F2233. \$48.50**

ENGAGEMENT SETS AND WEDDING RINGS WILL BE ENGRAVED FREE Customers Should State their Initials and Date Desired



# ELGIN

The Ideal Gift...

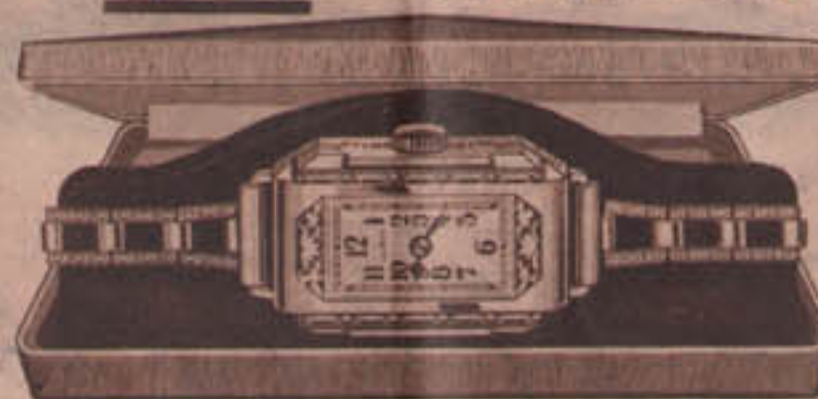


- 14Kt. White Gold Filled
- 25-Year Quality Case
- Precise Timekeeper
- No Charge for Credit!

## Set with Diamonds and Sapphires!

A fascinating watch . . . all atwinkle with two sparkling blue white perfect cut diamonds and two oblong simulated sapphires! Total weight of diamonds is 12 points. Famous 7-Jewel ELGIN movement . . . guaranteed for marvelous timekeeping!  
Cleverly shaped 14 kt. White Gold-filled case—guaranteed 25 years! Enhanced with rich Black enamel decorations. Comes complete with slim ribbon bracelet and buckle. Special for this sale! **\$29.95**  
G9F1647. 7-Jewel ELGIN.

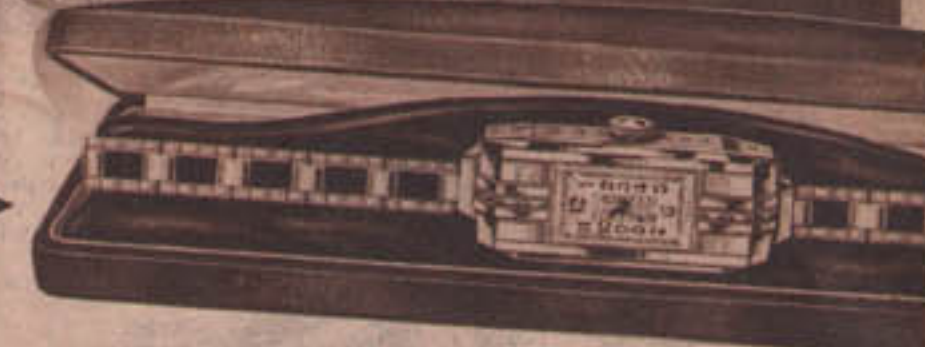
# For Her Christmas!



## Superb ILLINOIS Movement—15 Jewels

She'll cherish this stunning little wrist watch from the day you present it to her! Up-to-the-minute in newness . . . the elaborately engraved case has the newest rounded, pyramid sides. Beautiful modern dull finish, contrasted with shiny carvings! Gold hands. Comes in White or Yellow Gold-filled and is guaranteed for 10 yrs.! Matching link bracelet. Dependable 15-Jewel Illinois movement! Easy to pay for little by little—nothing added for credit! **\$29.95**  
G9F1636. State choice of White or Yellow Gold.

She'll Appreciate a **BULOVA**



"Beatrice" →

7 Jewels

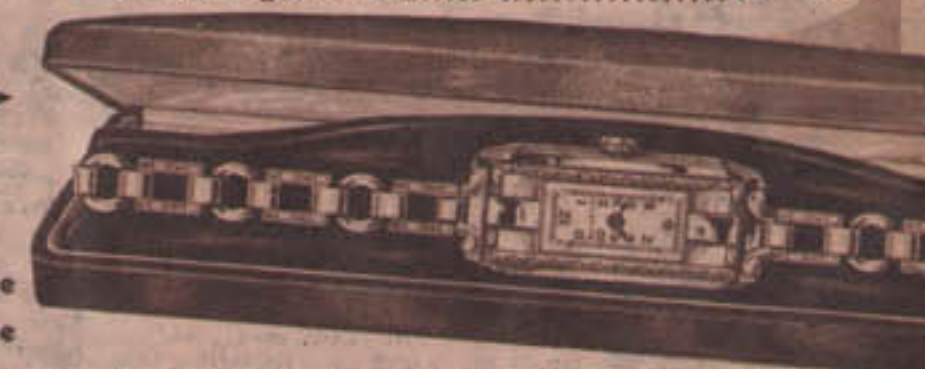
- New Link Bracelet
- Satiny White Case
- Dainty Black Inlays

She'll adore its smart new baguette shape . . . because the narrowness makes her wrist so femininely dainty! Very low priced for a genuine BULOVA with 7 jewels. Gleaming white case, finely engraved. Link bracelet to match, safety catch. White enamel dial, black easily read numerals. Comes in a beautiful Green Velvet presentation case. Nothing extra for credit! **\$29.75**  
G9F1882. 7-Jewel Baguette "Beatrice".

"Priscilla" →

15 Jewels

- 25-Yr. Guaranteed Case
- Dull and Shiny Two-Tone
- Modern Baguette Style

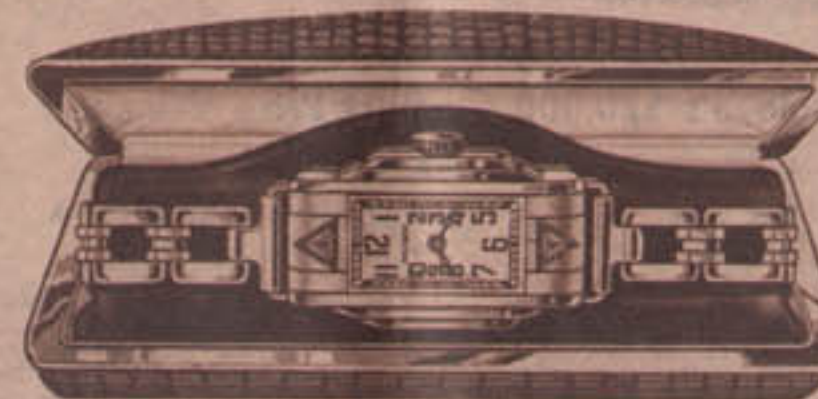
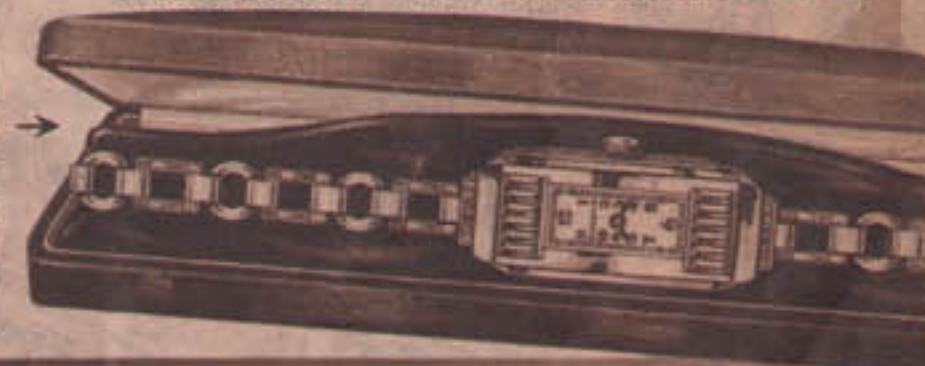


The gleaming brilliance of the 14 kt. White Gold filled case . . . the charming baguette shape . . . the gorgeous engravings simply capture a woman's heart! 15-jewel BULOVA movement famous for accuracy. Case, guaranteed for 25 years! Has a cunning new link bracelet to match, with safety catch. In a lovely Green Velvet presentation case! No charge for credit! **\$37.50**  
G9F1883. 15-Jewel BULOVA "Priscilla".

"Gilda" →

17 Jewels

The glamorous new "Gilda" baguette . . . so expensive looking! Intricately carved case with fine raised lines in new TWO-TONE! An elegant contrast of 14 kt. White and Yellow Gold filled. Matching two-tone link bracelet. In a rich Velvet case! **\$39.75**  
G9F1884. 17-Jewel Baguette.



## A New WALTHAM . . 15 Jewels

You could choose no lovelier gift . . . than this exquisite new WALTHAM. Daintily slender with a beautifully engraved 14 kt. White Gold-filled case . . . guaranteed for 25 years! Keeps perfect time . . . 15-jewel movement guaranteed by WALTHAM. Comes complete with matching link bracelet. **\$29.75**  
G9F1646. 15-Jewel Waltham in an Exquisite Gift Case.



## Choice of Two Lovely ELGINS

Either one of these dainty, ultra modern wrist watches would delight a woman! Both have famous guaranteed ELGIN movements . . . 7 jewels. Satiny white cases of non-tarnishable chrome. Each is complete with a tastefully engraved link bracelet to match.  
One is lavishly carved and has an oval opening. The other is modernistically simple with a square opening.

7-Jewel ELGIN  
G9F1648A. Oval Opening.  
G9F1648B. Square Opening.  
**\$23.95 each**

15-Jewel ELGIN  
G9F1649A. Oval Opening.  
G9F1649B. Square Opening.  
**\$29.75 each**



15 Jewels . . . and SHOCKPROOF!  
The last word in lovely shapeliness—a 15 Jewel Certified Shockbilt wrist watch! Platinum-like white chrome case, matching bracelet. **\$16.98**  
G9F1836. 15-Jewel SHOCKBILT.



Sapphire Set . . . SHOCKBILT  
Strikingly jewel-like . . . white chromium case has four simulated Blue sapphires. Link bracelet. **\$17.95**  
G9F1844. 7-Jewel. **\$14.95** G9F1845. 15-Jewel.



Diamond Baguette—Aristocratic!  
A wonderful gift! White chrome case with four sparkling diamonds, total wt. 6 points. Link bracelet. **\$27.95**  
G9F1847. 7-Jewel. **\$24.95** G9F1848. 17-Jewel.



Set with Sapphires or Emeralds  
Choice of four brilliant Blue simulated sapphires or four glowing simulated emeralds in this rich white chrome watch. 7 jewels. Link bracelet. **\$17.98**  
G9F1849. 7-Jewel Certified Movement.



\$1.00 Under Catalog Price!  
Guaranteed certified Shockproof movement . . . so you needn't worry about wearing it ANYWHERE! 7 jewels. Satiny white case. Link bracelet. **\$13.98**  
G9F1819. 7-Jewel SHOCKPROOF.



Imported Movement . . . 15 Jewels!  
The beauty of this thrillingly new-styled 15-Jewel watch is utterly irresistible! 14 kt. 25 year White Gold filled case. Artistic link bracelet. **\$18.98**  
G9F1846. 15-Jewel Certified Movement.



Shockproof . . . New Baguette  
Imported shockproof movement—guaranteed and certified to keep PERFECT time. 7 jewel movement in white chrome case. Fancy link bracelet. **\$16.98**  
G9F1835. 7-Jewel Shockproof Baguette.



Jump Hour Baguette . . . Cut \$2.00!  
Dependable, reliable 7-jewel certified guaranteed movement. Clicks off the time to seconds, on revolving dials! Satiny chrome case. Link bracelet. **\$15.98**  
G9F1822. 7-Jewel Jump Hour Baguette.

Use Your Credit Freely—And Get Her One of These Exquisite Watches for Xmas—She'll Be Thrilled!—Spiegel's, Chicago

G9-11



## 15 Jewel OLYMPIC

### Bracelet Has Two Glowing Sapphires!

Beautiful in appearance . . . graceful octagon shaped White Gold-filled case . . . engraved as delicately as a Valentine! Guaranteed 15 years. Easily read gold numerals. Its dependable timekeeping will delight you . . . 15-jewel certified OLYMPIC movement. Sapphire set winding stem. Comes complete with matching expansion bracelet . . . set with two Blue simulated sapphires at the sides. Looks far more expensive than this low price! **\$12.95**  
G9F1843. 15-Jewel Certified OLYMPIC.



## FAMOUS ILLINOIS - 17 JEWELS \$24.95



Leather Strap Included!  
The ideal gift for HIM... a famous ILLINOIS 17-jewel wrist watch. Newest silvered dial... with radium figures and hands... gives you the time in the dark! **White Gold** case, guaranteed for 15 years! Strong link bracelet. INCLUDED a leather strap for sportswear!  
**G9F1624... \$24.95**

## SHOCK-PROOF \$9.98

- Choice of Tonneau or Rectangular Cases
- Certified Movement
- Radium Figures and Hands

Either one of these 7-Jewel shockproof wrist watches... will be an appreciated gift for the active man! Radium hands and figures... for telling time in the dark. Movement is certified and shockproof. Defies jolts and jars—goes with you to business, golf, hunting, all outdoor sports—a MAN'S watch!

Smart chrome non-tarnishable lifetime case in your choice of Tonneau or Rectangular shape.  
**G9F1838, "A"—TONNEAU shape Shockproof watch \$9.98**  
**G9F1839, "B"—RECTANGULAR shape, Shockproof**



### Sale Priced! Certified EMPIRE

We saved by buying these watches before the price rise... and pass the saving on to you! 7-Jewel EMPIRE with radium figures and hands. Link bracelet. Lifetime chrome case, non-tarnishable.  
**G9F1640, 7-Jewel EMPIRE \$7.98**

### Certified 15-Jewel

A staunch shockproof MILOS watch that serves faithfully through years of use! Guaranteed certified 15-jewel movement. "See-in-the-dark" radium figures and hands. Non-tarnishable chromium case. Link bracelet.  
**G9F1840, 15-Jewel \$12.95**

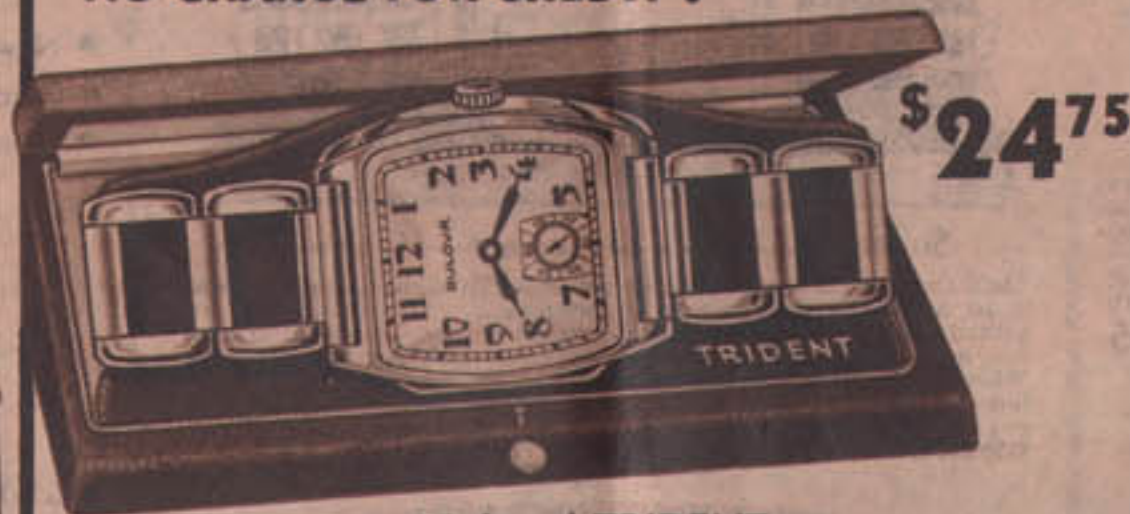
### 15-Jewel Shockproof

A genuine MILOS 15-jewel watch with the world famous certified Swiss Movement! 14 kt. filled case in choice of **White or Yellow Gold**. Radium figures and hands. Case is guaranteed 25 yrs.! Handsome link bracelet.  
**G9F1850, Shock-proof \$14.95**

# BULOVA

## The Watch for HIS Christmas!

**NO CHARGE FOR CREDIT!**



### 15-Jewel TRIDENT

**Bulova's \$20,000 Contest Prize Winner!**

- Precisely Accurate!
- Shining White Case
- Matching Link Bracelet
- Easily Read Numerals
- Guaranteed by BULOVA
- Pay Little by Little

Yes, that same famous TRIDENT... that is known throughout the country as Bulova's Prize Watch! How he'll appreciate getting it for Xmas! Keeps such marvelous time to the split second... it becomes a real treasure through years and years! Has 15 ruby jewels. Precision workmanship... such as only BULOVA can offer. Aristocratic in appearance—platinum-like gleaming white case. Raised gold numerals. Handy second hand. Modern new link bracelet. Truly America's biggest watch value at \$24.75—with nothing added for credit!

**G9F1880, "TRIDENT" 15-Jewel Bulova Watch with Bracelet... \$24.75**



### IT'S NEW! BULOVA'S "Webster" ... 15 Ruby Jewels!

- Modern Pyramid Case
- Rich Two-Tone Gold Shading
- Guaranteed by BULOVA!

This handsome "Webster" with its 15 ruby jewels... will be remembered as his BEST Christmas gift! A wonderfully accurate timekeeper, timed at the nationally known BULOVA observatory... and comes to you with a written guarantee from this famous watch factory! Ultra new pyramid set-back style case with rich two-tone shading of natural gold! Smart masculine bracelet band. Raised gold numerals. Convenient second hand. The kind of luxurious gift... he secretly hopes to get!

**No. G9F1881, 15-Jewel BULOVA Watch and Bracelet... \$29.75**

## The New WALTHAM \$16.95

Gold raised numerals

Engraved case and link bracelet

Carries a WALTHAM double quality guarantee

No Money Down—Easy to get with credit!



A brand new WALTHAM! Spiegel's bring it to you... just in time for Xmas, at a special low price that you'll never see again! A watch any man would be proud to own... 7-jewel WALTHAM. Has gold raised numerals, engraved white case and good-looking link bracelet.

let to match. Backed by WALTHAM'S double quality guarantee for service and long wear. Handy second hand.

**No. G9F1643, WALTHAM 7-Jewel Wrist Watch with Bracelet... \$16.95**

## ELGIN - 17 JEWEL - 14 KARAT CASE \$29.95

**\$29.95**

- 14 kt. green gold filled case—25 yr. guarantee!
- Famous Elgin quality—one of the newest styles!
- At an unheard of low price—with nothing extra for credit!



Surprise him with a famous ELGIN watch—the kind of gift men appreciate! This 17-jewel watch has a bright gleaming 14 kt. Green gold filled case, guaranteed for 25 years! Timed under the famous ELGIN supervision, a won-

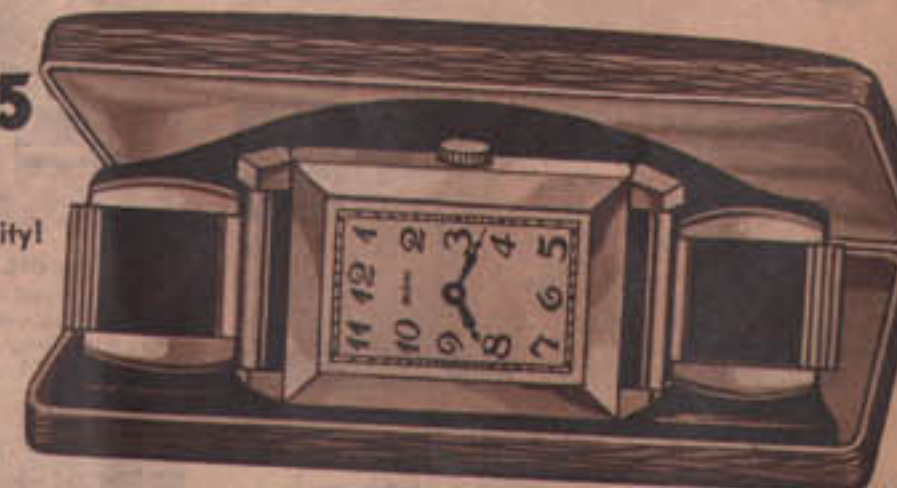
derfully accurate timekeeper. Genuine leather strap—ideal for sports or dress! Unusually rich looking... with its modern engravings and new shape!

**No. G9F1644, 17-Jewel ELGIN... \$29.95**

## \$23.95

Famous for Reliability!

- 15-Jewel ELGIN
- Gold raised numerals
- 14 kt. white gold filled case—25 yr. guarantee



A handsome 15-jewel ELGIN wrist watch... with the newest style ladder link bracelet to match! 14 kt. white gold-filled case, guaranteed by Elgin for 25 years of service! Gold raised numerals... gleaming clear... easy to read. A splendid accurate watch...

timed and cased by ELGIN, famous everywhere for wonderful watches. In a goodlooking case... as modern as a skyscraper! Specially low priced for this big Christmas sale. Get it with credit from Spiegel's!

**No. G9F1645, 15-Jewel ELGIN... \$23.95**



**Tear Out Here**

*No Stamp or Envelope Needed for This Order Blank, Fold, Seal and Mail*

**OLD CUSTOMERS SEND NO MONEY**

**New Customers Must Enclose First Payment With Order**

**Spiegel**  
HAYES & CO.

—1061 West 35th Street, Chicago, Ill

Date \_\_\_\_\_ 193\_\_

Gentlemen—Kindly send me the merchandise listed on the opposite side, to be paid for on your old customers' SPECIAL NO MONEY DOWN terms and subject to your Free Trial Offer. If I return these things at the end of the trial period, you will refund to me all transportation charges and hauling costs that I may pay. The title to the merchandise is to remain with you until complete payment is made. This order is subject to your acceptance.

**WRITE  
YOUR  
NAME  
HERE**

Mr. or Mrs.	First Name in Full	Second Name in Full	Last Name in Full
(If married, Husband should write name above and Wife below this line)			

PLEASE WRITE YOUR NAME THE SAME AS ON YOUR LAST ORDER

**IMPORTANT!** If you have your name in print, or correctly type-written, cut it out and paste on this line. If you have neither, print name in CAPITAL LETTERS.

FULL  
NAME

(Please or PRINT YOUR NAME HERE)

Your Street,  
Box or  
R. F. D. No.

Please give  
name of head  
of household

Post Office

State

County

Shipping Point

State

County

We do not pay the transportation charges on shipments. But should you return your order we will pay the charges both ways and refund any hauling costs you may have paid.

We will ship the cheapest way unless you advise us differently.

**PLEASE ANSWER THE FOLLOWING QUESTIONS FOR OUR RECORDS**

All information will be kept strictly confidential.  
We will not write to your employer or references.

If married, answers should apply to husband.

Have you ever bought from us before?	Are you still making payments to us on a former account?
Have you ever bought from Spear & Co.?	When?
Have you ever bought from Straus & Schram Co.?	Have you ever bought from Elmer Richards Co.?
Are you married or single?	Age (Man) _____ (Woman) _____
White or Colored?	How many Children?
Occupation?	
Are you Employed now?	How many Days a Week?
Name of Company or Person You Work for?	
How long with present employer?	What are your earnings each week now?
How long have you lived at the above address?	Do You Rent, Own or Board?
If you have not lived in present town a year, give name of town where you have lived a year or more	
If you have moved since you last bought from us give your old address	

**NO MONEY DOWN Terms for OLD CUSTOMERS Only**

**No Order Accepted Under \$5 Cash or Credit**

AMOUNT OF ORDER	First Payment With Order	Monthly Payment
\$5.00 to \$12.50	No Money Down up to	\$ 1.50
12.51 to 17.50		2.00
17.51 to 22.50	<b>\$25.00</b>	2.75
22.51 to 25.00		3.50
25.01 to 27.50	\$1.00	3.50
27.51 to 32.50	1.00	4.00
32.51 to 37.50	2.00	4.50
37.51 to 42.50	3.00	5.00
42.51 to 50.00	4.00	5.00
50.01 to 60.00	4.00	5.25
60.01 to 75.00	5.00	5.75
75.01 to 80.00	5.00	6.25
80.01 to 90.00	5.00	6.50
90.01 to 100.00	5.00	7.00
100.01 to 120.00	10.00	8.25
120.01 to 140.00	10.00	9.00
140.01 to 150.00	10.00	10.00
150.01 to 175.00	15.00	11.00
175.01 to 200.00	20.00	12.00

**Give Below Measurements and Information for Men's Ready-Made Suit Orders**

**Important** (Be Accurate, Don't Guess) Your Age \_\_\_\_\_ Weight \_\_\_\_\_ Height \_\_\_\_\_ ft. \_\_\_\_\_ ins.

1. Measure from collar seam to length wanted. Be sure all pockets are empty before taking any measurements.	2. From center seam to where sleeve seam meets armhole seam.	3. From armhole seam under arm to end of sleeve.	4. Around chest and over shoulder blades holding tape snug but not tight.	5. From snug up in crotch to actual length. <input type="checkbox"/> Cuff Bottom <input type="checkbox"/> Plain Bottom	6. Around smallest part of waist, measure snug but not tight, with belt off.	7. Around widest part of hips; snug but not tight.
_____ Inches	_____ Inches	_____ Inches	_____ Inches	_____ Inches	_____ Inches	_____ Inches

**FOR MADE-TO-MEASURE SUITS** [Shown only on Pages 72 and 73 of our Fall 1933 Catalog]

Be sure to fill out the Measurement Form on Page 73 of our catalog. Tear out and mail with this order blank.

What Cloth to Be Used?

**A — B — C — D — E — F**

(Circle Letter of Cloth You Want)

LIST ORDER ON OTHER SIDE

G9-353-OC



GIVE ACCURATE MEASUREMENTS ON CLOTHING ORDERS TO INSURE PERFECT FIT

### When Ordering Women's, Misses' or Children's Coats or Dresses Use Spaces Below

## When Ordering Men's and Boys' Overcoats or Suits Use Spaces Below

**When ordering Radio Set state here whether you have 25 or 60 cycle alternating electric current, as shown by your meter.**

1st FOLD HERE ON LINE

[illegible]

## WE DO OUR PART



# Use Your Credit for Christmas!



- 15 Jewels
- 10-Yr. Yellow Gold Filled Case
- Engraved Monogram Included
- No Charge for Credit

## Famous ELGIN . . . Looks Very Expensive!

Spiegel's bring you a beautiful 15-jewel ELGIN watch . . . special for this Christmas sale . . . at an unheard of low price! And with nothing added for credit! In a rich shiny Yellow Gold filled 16-size case—guaranteed for ten years. Timed and cased at the nationally celebrated ELGIN factory—a splendid timekeeper! Engraved top and fancy back. White enamel dial with large bold numerals . . . easy to see!

**G9F1632. Any Monogram engraved. 15-Jewel ELGIN Pocket Watch. . . . \$14.98**

**\$14.98**

## SPECIAL REDUCED PRICES



**SIX DOLLARS**  
Less Than  
Catalog Prices!

- Well known No. 992 HAMILTON.
- Passes U. S. and Canadian Railroad Inspection.
- Eight Adjustments—Perfect Time at Any Time!

## Magnificently Precise—21 Jewels!

For this Christmas Sale . . . Spiegel's offer the incomparable HAMILTON No. 992 in three heavy duty 16-size cases . . . each cut SIX DOLLARS below the prices listed in our catalog! For men who can't afford to be late . . . this is the ideal watch! The choice of railroad men, bus drivers, conductors, policemen, firemen, etc. Used in every place where split-second time means SAFETY! Has 21 jewels—a masterpiece of watchmaker's art. Passes inspection on any railroad or bus line in U. S. or Canada. Adjusted to heat, cold, isochronism—plus five positions. Trustworthy to the last degree in any weather!

Comes with Arabic Dial as pictured or a Montgomery Dial. Be sure to state monogram wanted—we'll engrave it at no added charge!

**G9F1628. 21-Jewel HAMILTON in non-tarnishable Chrome Case \$38.95**  
**G9F1629. 21-Jewel HAMILTON in 10K Yellow Gold Filled Case \$43.95**  
**G9F1630. 21-Jewel HAMILTON in 14K White Gold Filled Case \$48.95**



## Distinctive Case—15 Jewels!

The unflinching accuracy of this guaranteed 15-Jewel WALTHAM . . . in its lifetime white satin case . . . makes this a wonderful present to give for Xmas! Silvered dial with clearly read gold-raised numerals. Dressy thin 12-size case. **G9F1653. 15-Jewel WALTHAM Watch. . . \$19.95**

## Nationally Advertised ELGIN

Modern thin pocket watch . . . with ELGIN movement . . . world famous for EXACT time telling! Comes in beautiful white non-tarnishable 12-size case with decorative engravings. Silvered dial, fancy center. State monogram. **G9F1654. \$14.98 • G9F1655. 15-Jewel \$17.98**

## 14K White Gold Filled Case

Only Spiegel's way of buying in huge lots brings you this 15-Jewel certified pocket watch at just \$12.98! Swiss movement. 14 kt. White Gold filled 12 size case—25 yr. guarantee! **G9F1656. Any Monogram Engraved. . . \$12.98**



• 17 Jewels •

## ILLINOIS Latest Thin Style!

Rich looking ILLINOIS . . . with 17 diamond tempered jewels! A watch you can rely on for perfect timekeeping! Engraved top and edges. Silvered dial with gold raised numerals. Lustrous non-tarnishable silvery chrome case, 12-size. Monogram engraved. **No. G9F1641. 17-Jewel Illinois Watch. . . \$19.95**

## 17 JEWEL ILLINOIS \$19.95

Knife and Chain Included



- 17 Jewels
- Guaranteed for 10 Years
- Yellow or White Gold Filled Case

## Famous for Dependable Timekeeping!

The dependable accuracy and fine timekeeping of this handsome ILLINOIS watch . . . makes it a wonderful Christmas gift for a man! Very modern in appearance . . . cased in a sparkling 10-year Gold filled Supreme Case, 16-size. Enriched with deep smart engravings all around the rim, on the back and on top at the bow. Has 17 jewels—the earmark of a high-grade watch! Dial has large railroad numerals that can be seen very plainly. At such a low price . . . this fine ILLINOIS watch is a marvelous bargain. And, we include a beautiful fancy chain and handy pocket knife to match! The whole complete outfit—for only \$19.95—with not a cent extra for credit and no money to pay down! Any monogram engraved at no charge. State your choice of case: White or Yellow Gold filled. **No. G9F1615. 17-Jewel ILLINOIS . . . \$19.95**

## 7 JEWEL WALTHAM

YOUR CHOICE \$13.95

Cushion or  
Round Shaped  
Case

Genuine WALTHAM 7-Jewel watches in platinum-like non-tarnishable case, 12-size. Silvered dial, gold raised numerals. Engraved back, edges, top. Any monogram engraved. **G9F1651. Cushion Shaped. \$13.95**  
**G9F1652. Round Shaped.**



## Reliable WALTHAM . . . A Buy!

Any man would be proud to own this famous 7-Jewel WALTHAM pocket watch. Lustrous non-tarnishable chrome case—popular 16-size. Engraved top and back. Fancy silvered dial with large easy-to-read numerals. So easy to get when you can pay little by little! Tell us what the monogram is—and we'll engrave it at no charge. **G9F1650. 7-Jewel WALTHAM. . . \$12.95**

## Certified 15-Jewel Movement

Dependable 15-Jewel pocket watch with a handsome Knife and Chain to match . . . all for only \$7.98! A value like this beats comparison anywhere! The watch has a guaranteed certified Standard American movement and comes in a serviceable White non-tarnishable 16-size case. Monogram engraved at no charge. **G9F1625. Watch, Knife and Chain. . . \$7.98**

Take Advantage of Our No Money Down Terms Up to \$25—And Get Him One of These Famous Watches for Xmas—Spiegel's, Chicago

G9-13



# For The Years to Come

**\$4.98**

## 38-Piece Silver Service for 8 With GIFT TRAY Included

- 15-yr. Guarantee
- Silver Plated
- Extra Spot Plated—Pure Silver
- Lovely Design
- Perfect Balance
- Chrome Tray—9 1/2 x 16 in.

What a charming gift this queenly service will make! The *Virginia Lee* is a pattern of exquisite grace and charm. And 38 pieces—imagine! The set is silver plated—you'll be proud of it. Reinforced with pure silver at points of hardest wear. The solid handle knives are forged from very fine steel, and are highly polished. You'll delight in the beauty of the chrome tray, 9 1/2 in. x 16 in., and you'll also find it a very practical possession. A 15 year guarantee accompanies this important sale offer. The eight dessert spoons are really "two-purpose" spoons, serving equally well as table spoons. The knives are solid handles, stainless.

38-Pc. *Virginia Lee* Set and Tray. G9F2025.

**\$4.98**

Lovely  
Serving  
Tray

Our Gift to You!

3-Piece  
Chromium  
Plated  
Relish Set  
Included!

## Sectional Plate-Hollow Handles-Relish Dish Included

- Pure Silver—Heavily Plated
- Extra Plating at Points of Wear
- Hollow Handle Knives
- Guarantee—25 yr. Replacement Bond
- Attractive Relish Set Included

STATE CHOICE OF PATTERN →

*Martha Washington*—Satin

*Moderne*—Light Satin

Relish Set included.

G9F2014, 26 Pc. .... **\$ 7.98**

G9F2015, 34 Pc. .... **9.98**

G9F2016, 30 Pc. .... **12.98**

## COMPOSITION FOR ALL SETS ON THIS PAGE

26-Pc. Service	29-Pc. Service	32-Pc. Service
6 Teaspoons	6 Teaspoons	12 Teaspoons
6 Dessert Spoons	6 Soup Spoons	6 Table Spoons (Dessert)
6 Knives	6 Knives	6 Knives
6 Medium Forks	6 Dinner Forks	6 Dinner Forks
1 Butter Knife	1 Butter Knife	1 Butter Knife
1 Sugar Shell	1 Sugar Shell	1 Sugar Shell
	3 Large Spoons	
34-Pc. Service	38-Pc. Service	50-Pc. Service
8 Teaspoons	12 Teaspoons	12 Teaspoons
8 Dessert Spoons	8 Dessert Spoons	12 Dessert Spoons
8 Knives	8 Knives	12 Knives
8 Medium Forks	8 Medium Forks	12 Medium Forks
1 Butter Knife	1 Butter Knife	1 Butter Knife
1 Sugar Shell	1 Sugar Shell	1 Sugar Shell



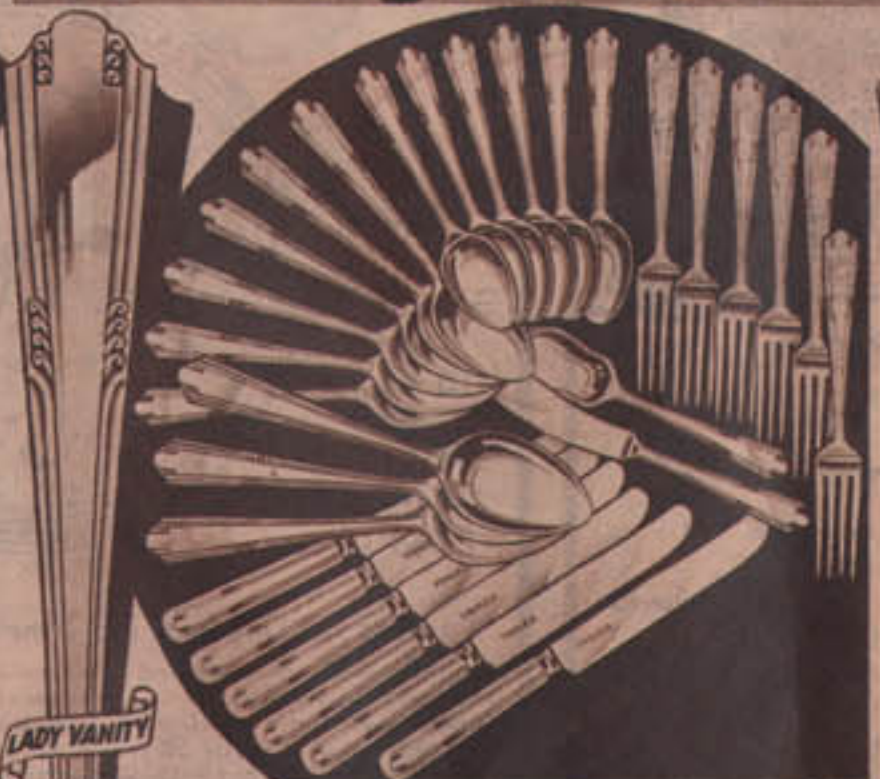
**SILVER SERVICE for Six ..... ONLY 850 SETS \$2.98**

- Stainless Knives
- Pure Silver Plated
- Solid Handles
- 32 Piece Set
- 10 Year Guarantee
- Lovely Venese Pattern

An excellent buy! Pure silver plated on 18% Nickel base. Solid handle, stainless steel knives, 10 year Guarantee—Replacement Bond. Dessert spoons serve equally well as table spoons. Only a little over 9c for each piece!

G9F2000, 32-Pc. Genuine Silverplate Set. .... **\$2.98**

## No Charge for Credit



**29-Piece Guaranteed For a \$4.48 Set Quarter of a Century**

- Sectional Overlay of Pure Silver
- Perfect Balance
- Solid Handle, Stainless Knives
- Delicate Pattern

"Lady Vanity"—and it's as dainty as its name. 29 pieces, 25 year guarantee. Sectional overlay of silver reinforces the points of hardest wear. Solid handle, stainless knives. Three large serving spoons in addition to complete service for six.

G9F2021, 29-Pc. 25 Year Lady Vanity. .... **\$4.48**

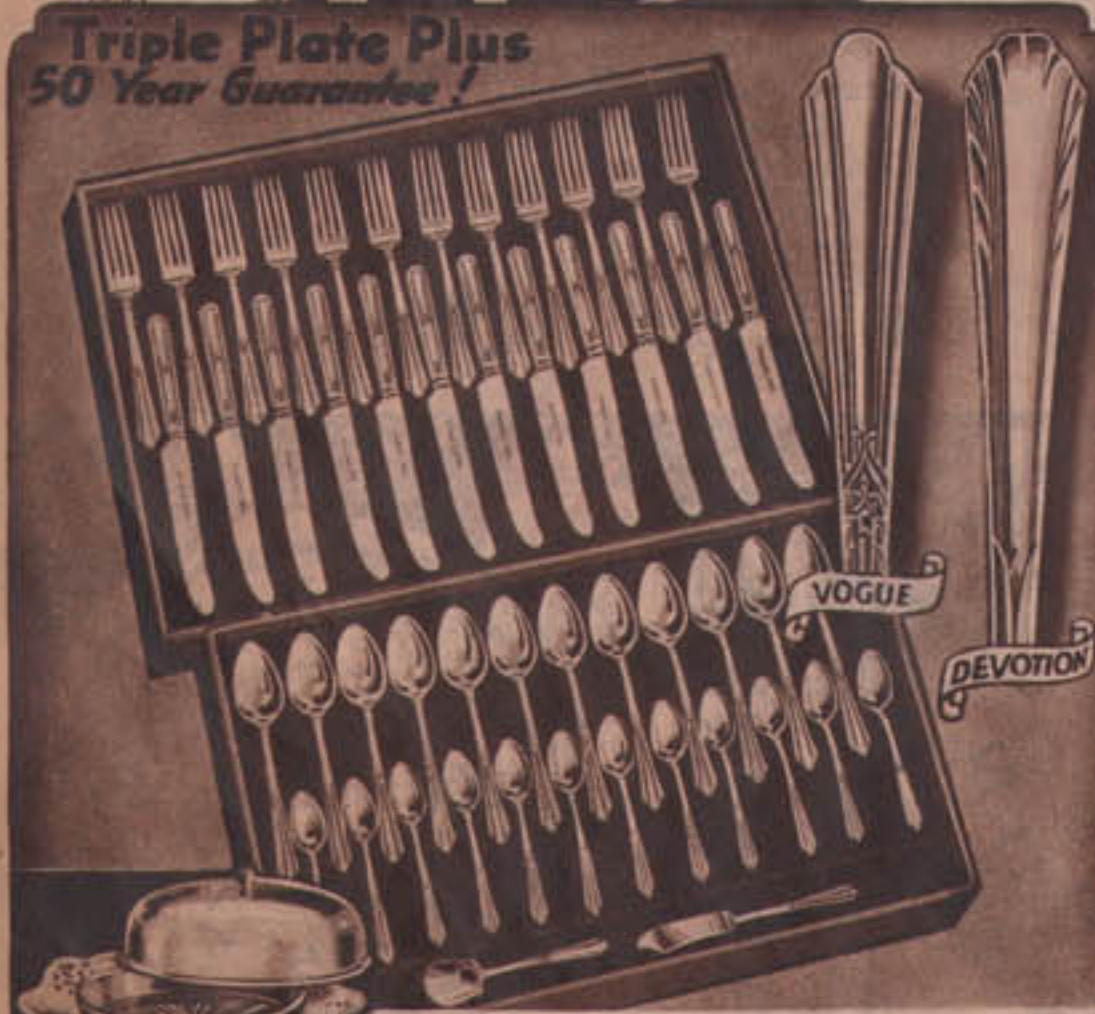
## 24 Karat Gold Plate Lifetime Guarantee



- "The Sovereign" . . . Regal Design
- Complete Gold Service for 6
- 24K Stamped on Each Piece

Announcing "The Sovereign". Picture to yourself a table regally set in a complete gold service. Stately and modern in design, this service for six will lend majestic grace to your holiday dinner. Serviceable enough for every day. A 26-piece, 24K. gold plated set. Lifetime guarantee. Stainless solid handle knives. 24 K. is stamped on each piece.

G9F2028, 26-Pc. Sovereign Set. .... **\$6.98**



Perfectly balanced! Guaranteed for 50 years. TRIPLE PLATED PLUS with pure silver—the points of wear have an extra spot plating of silver. Hollow handle, mirror stainless knives! A choice of two dainty patterns—the *VOGUE* in *Light Satin*, and the *DEVOTION* in *Bright Finish*. A 3-pc. Relish Set; nontarnishable chromium cover and openwork receiver, and glass dish included! *Vogue and Devotion*. (State choice of pattern.)

G9F2017, 26-Pc. Set with 3-Pc. Utility Set. .... **\$13.98**  
G9F2018, 34-Pc. Set with 3-Pc. Utility Set. .... **16.98**  
G9F2019, 50-Pc. Set with 3-Pc. Utility Set. .... **19.98**



# These Are Real Gifts for Christmas!



Pendant, Ring and screw Earrings. Bright Rhodium Silver with choice of simulated Emerald, Amethyst or Sapphire. **G9F2445. Complete 4-Pc. Set. 98c**



La Tausca matched pearl strand necklace with safety clasp. Length, 18 inches. **G9F2446. 3-Strand. 98c • G9F2447. 1-Strand. 79c**



Pendant with choice of simulated Amethyst, Sapphire, Ruby or Aquamarine. Solid Yellow Gold front. 17 in. chain with pearl. **G9F2448. Pendant. \$1.49**



All the rage! Bracelet with shiny adjustable buckle. Cunningly engraved design. **G9F2449. Yellow. \$2.98 • G9F2450. Gold-Filled. \$2.49**



Vest chain with bar and charm attached. Choice of White or Yellow Gold filled. **G9F2451. Soldered links. \$1.95**



Famous Waldemar chain. Choice of White or Yellow Gold filled. **G9F2452. Soldered links. \$1.39**



Link bracelet. Choice of 3/4 in. or 7/8 in. ends. **G9F2453. 98c • G9F2454. White Chromium. \$2.98**



"The Legionnaire." Engraved masculine link bracelet. Choice of 3/4 in. or 7/8 in. ends. **G9F2455. Chromium. 98c**



**Rich 22K Gold Decorations!**

Lovely... as can be! Ten-piece Dresser Set of translucent Amber, overlaid with elegant Super Pearl. Generously trimmed with 22K gold! Consists of: Clear vision mirror; comb; sterilized bristle brush; powder jar; hair receiver; buffer; nail file; shoe horn; cuticle cutter; and button hook. State choice of these dainty shades: **Jade Green or Maize Yellow. \$5.95**



**Gorgeous Boudoir Set!**

Exquisitely decorated with graceful flower and golden line design. In your choice: **Jade Green Quartz, or Rose Quartz.** Set consists of: Modern tapered mirror, 14 1/4 in. long. Tapered brush, 8 3/4 in. long. 8 in. comb, scalloped top! Colorful gift box. **G9F2441. \$1.98**

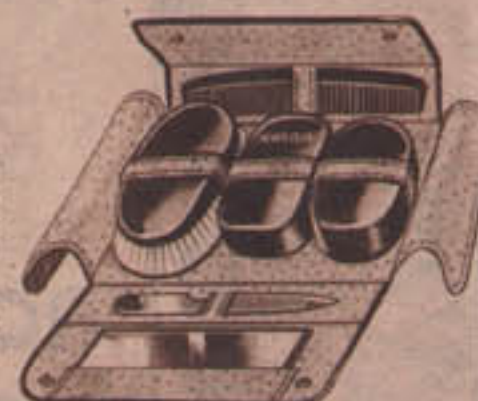
State color wanted. **Gift Compact 49c**



Lovely double compact with good sized clear mirror. Delicately perfumed cake powder and rouge. Two fluffy puffs. **G9F2443. 49c**

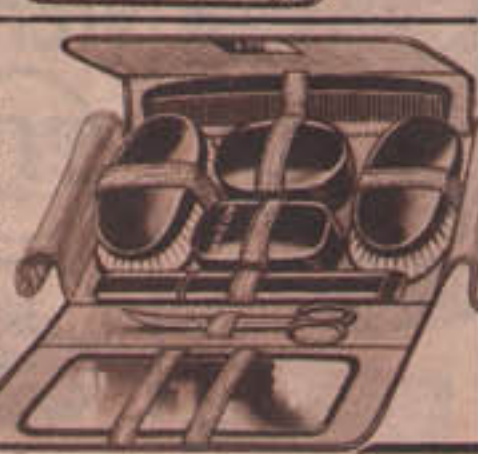
**Men's 6-Piece Tourist Set**

Six necessary articles in this Warranted Leather folding case: Handy size mirror; sterilized military brush; comb; nail file; container for razor; and soap container. A gift any man will appreciate. Specially low priced for this big Christmas Sale! **G9F2439. 6-Pc. Set \$1.98**



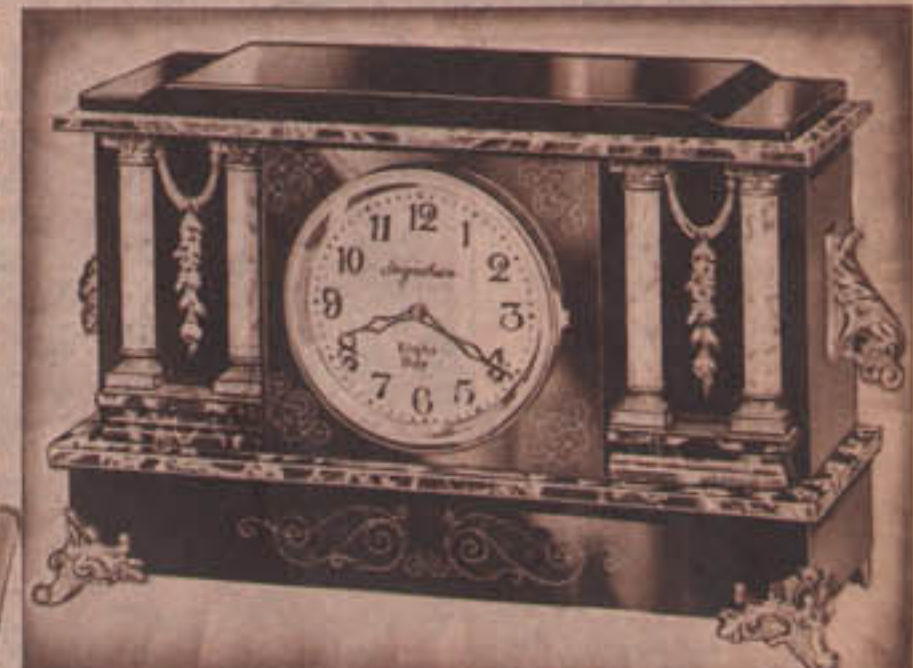
**8-Pc. Dressing Set**

There's elaborate fittings in this beautiful folding case of Warranted Leather! Closes with a nickel key lock. The Ebony top fittings consist of: Mirror with stand; two sterilized bristle brushes; comb; manicure scissors; tooth brush holder; razor case and soap container. An ideal gift for a man... at a bargain price! **G9F2440. 8-Pc. Set \$3.98**



**Leather Zipper Set**

Genuine rich Black leather case with Green shark lining. Handsome fittings: mirror; comb; file; toothbrush holder; razor container; soap box; and sterilized bristle hair brush. Case measures 9x6 in. **G9F2419. 7-Pc. Set \$4.48**

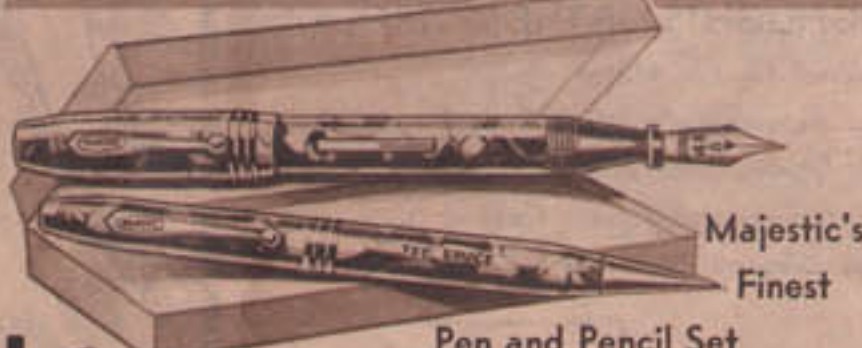


**"The Stratford"—8-Day Gong Clock**

- Rich Ivory Onyx Columns
- Beautiful Polished Blackwood
- Guaranteed by Ingraham!

One of famous INGRAHAM'S finest massive Blackwood clocks! So aristocratic in appearance with its tall simulated Ivory Onyx columns and brilliant non-tarnishable gilt decorations! Eight-Day Cathedral Gong—strikes on the half and the hour. Green marbleized mouldings and panels. Guaranteed for one year, but if properly treated will last a lifetime! Stands 11 in. high; base is 17 in. long. 5 3/4 in. white Iveroid dial. **No. G9F2434. "Stratford" 8-Day Gong Clock... \$7.98**

## Guaranteed Pens and Pencils... Ideal for Christmas!



**Pen and Pencil Set**

Dependable 3-action pencil. 14K solid gold pen point, iridium tipped. Pencil has extra leads, eraser. **One Yr. Guarantee. Jade, Burgundy, Jet Black or Black and White. \$1.89**



**Rich Desk Set!**

Black tapered NATIONAL pen—guaranteed for one year. 14K solid gold, iridium tipped point. Pen fits into the heavy metal swivel stand. Well for pins or clips. **G9F2444. Rich Bronze Color \$1.49**

**PIONEER Set in Pearl Colors!**



Pen has 14K Heavy Gold plated Durium point. Gold plated trim. Eraser on pencil; extra leads. **Guaranteed for One Year. Choice: Amber, Sea Green, Black Slate or Gray and Red. \$1.19**



**Parker's Newest! The Sacless Pen**

Holds over twice as much ink as any other pen of same size! Non-breakable. Transparent—ink shows all the time! 14K gold point, iridium tipped. Gold filled trim. Name engraved without cost! Guaranteed! **G9F2411. Black \$5.00**



**"Stratford" Set**

**NEW!** Fountain Pen, Pencil and Knife of beautiful Pearl Permalite. **Guaranteed for one year!** Any name engraved. Choice of Black and White, Green-Gold, Gray and Red or Jade. **G9F2437. Pen, Pencil and Knife. 98c**



**89c Pen-Pencil All in One!**

Every business man, housewife and student will like this handy Pen and Pencil combination. 14 kt. gold iridium tipped pen point. Pencil has extra leads. Name engraved at no charge! **Green, Maroon, Blue or Black. State color wanted. 89c**



**"The Ivyton"... Only \$8.98**

- 8-Day Clock
- Built by GILBERT
- Burl Inlays

Distinctively beautiful "Ivyton"—a newly created tambour-shaped mantel clock! Warm Brown Mahogany finish, two burl veneer panels. Fully guaranteed by GILBERT—since 1807 makers of fine clocks! 8-day movement; strikes hours and half-hours on the two-tone Normandy chimes—a delight to hear! **G9F2435. 9 3/4 in. high; 21 in. wide \$8.98**

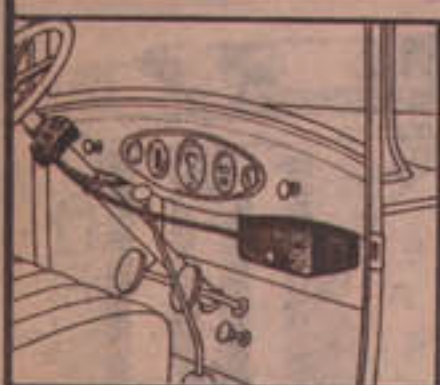


**ALL STAR 8-Day Alarm Clock**

Once in every eight days—wind this clock! Has a quiet tick... and a mellow bell. The alarm shuts off automatically—you'll appreciate that! Large 4-inch silvered dial. Very attractive Black metal with nickel trim; ornamental scroll base. Concealed bell. Guaranteed! **G9F2416. Plain Dial \$2.89**



## RCA-VICTOR AUTO RADIO



**\$39.95**  
Complete

- Four Mighty Tubes
- Simple to Install
- Electro Dynamic Speaker
- Folding Aerial Included
- Automatic Volume Control
- Nothing Extra for Credit

On winter evenings it's a pleasure to drive along with a world of entertainment and music at your fingertips! That's what this powerful R. C. A. Victor auto radio will bring you! You'll hear full rich tones... perfect reproductions of your favorite programs... exactly like a high grade home set! Easily installed in a short time. Just one hole to drill; only two electrical connections. Comes complete with four RCA tubes and powerful electro-dynamic speaker. Illuminated non-glare dial. Compact Black crystalline cabinet, 8 3/4 x 8 3/4 x 7 3/4 in. Control unit can be mounted in any position on steering column or dash. Latest type of folding aerial... fits inside your car—included at the same price!

No. G9P2777. With all accessories. Shpg. wt. 37 lbs. .... **\$39.95**

## PHILCO 5 Tube AC-DC

Wide Station Rangel

Gets Police, Airplane, and Amateur Calls, Too!



PHILCO'S famous compact 5-Tube Superheterodyne with all the features you would expect only in the larger and more expensive sets! You'll be amazed at the fine selectivity, wonderful tone quality and far distant range. Receives regular broadcasts and those thrilling short wave calls.

Automatic volume control; illuminated station dial; electro-dynamic speaker of the latest design; and complete with five new type PHILCO Double-Function tubes. Attached aerial—no ground wire is necessary.

Handsomely designed cabinet of Butt Walnut with gorgeous Black and Satinwood inlay. Ideal cabinet size for any apartment, den or office: 12 5/8 x 5 1/2 in. Operates on both A. C. and D. C. currents.

Big log book included—as a Spiegel gift to you for this sale! Order your PHILCO now... this is a fine opportunity to get a nationally famous radio at the very lowest advertised price—with nothing added for credit! Shpg. wt. 15 lbs.

No. G9P2755. 5-Tube PHILCO with Log Book included. **\$30.00**



- Big Log Book Included
- High Efficiency Tubes
- Automatic Volume Control
- Attached Aerial—No Ground Wire Needed!

RCA  
VICTOR



**\$49.95**

### HIGHLIGHTS OF THE RADIO:

- Five High Efficiency Tubes
- Full Powered Electro-Dynamic Speaker
- Illuminated Dial—Automatic Volume Control
- Gets Regular Stations, Distance... and Short Wave Calls!

### HIGHLIGHTS OF THE VICTROLA:

- Universal Electric Motor
- Stops Automatically When Record Is Finished
- High Quality Tone Arm
- Modern Tone and Volume Control
- Large 2-Speed Turntable

### Sweet-Toned Radio and Victrola—All in One!

How glorious Christmas will be with the thrill of owning this famous RCA combination 5-Tube Superheterodyne Radio and Victrola! Featured nowhere else but at Spiegel's for this amazingly low price with nothing extra for credit! And, a gift of 6 double face Victor dance records... included!

Enjoy the fun of tuning in on great football games, the latest news flashes, exciting short wave calls... listening to choice orchestras! And, when you want your favorite records of long ago, or beautiful operatic selections... with a mere twist of a knob... there's your superb RCA Victrola! Deep full mellow tones from both radio and phonograph—both can be modulated exquisitely high or very deep—by means of the automatic volume and tone control. Five knobs—making possible every modern adjustment and selectivity, for super performance! Elegant two-tone new Chest type cabinet of sleek handrubbed Brown Walnut. Size: 13 1/8 in. high, 19 1/2 in. wide and 15 in. deep. Operates on 105-115 volts, 60 cycles A. C. only. Shpg. wt. 48 lbs.

No. G9P2776. RCA Radio-Phonograph and Six Victor Records. **\$49.95**

6 Double-Face Records Included!  
An assortment of 12 catchy dance tunes you'll enjoy playing!



## PHILCO BATTERY OPERATED

**\$45.00** TABLE INCLUDED

Complete with All Batteries And, Aerial Kit!



- Perfect Reception—In Any Weather!
- Gets Thrilling Low Wave Stations, Besides Regular Broadcasts
- Powerful Field Dynamic Speaker
- Lowest Price Anywhere—With Nothing Extra for Credit!

With this wonderful 5-Tube PHILCO Superheterodyne Battery Set you'll not only get perfect reproduction and deep mellow tones on favorable days... but even when it's raining and snowing, you'll hear the same crisp clarity!

Extra powerful permanent field dynamic speaker; FIVE tested PHILCO tubes. Draws in police, airplane and amateur calls in addition to the regular programs. Easily installed in a short time. Full instructions furnished. Stunning Black Walnut cabinet, 16 1/2 x 12 1/4 x 8 1/2 in., enriched with Oriental Wood. B and C Batteries in one compact unit. State your choice of a fully charged Storage Battery, which can be re-charged when the voltage is low—or a 16-Cell Dry A Battery. Shpg. wt. 100 lbs.

No. G9P2760. With all batteries; Walnut Radio Table, 27 1/2 in. high; and Aerial Kit. **\$45.00**

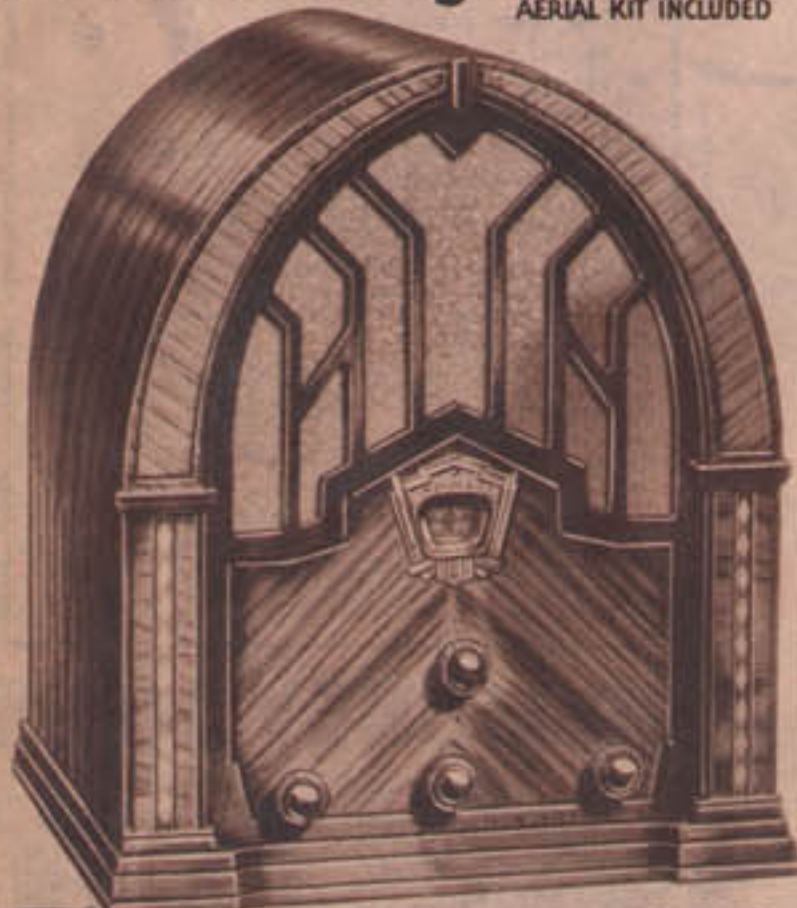




# A RADIO FOR THE WHOLE FAMILY

**NO CHARGE FOR CREDIT**

**CROSLEY** \$35.00  
7-Tube Dual Range  
AERIAL KIT INCLUDED



## SEVEN POWERFUL TUBES

- Dual Range—like two radios in one
- STEADY clear reception, constantly maintained
- Automatic volume and static control
- Gets police, airplane and amateur calls, besides regular programs
- AERIAL KIT INCLUDED

Luxurious SEVEN-TUBE CROSLEY superheterodyne... with an extra large, mighty electro-dynamic speaker... that reproduces the full depth of every program. Brings you such vividly realistic, clear tones... it actually sounds as if the music were being played in your own living room!

This super reception is possible because of the fine tone control switch that can be adjusted from a high brilliant range to a low bass. In addition, there's a knob for volume control—a special low wave switch—and your station selector. Clearly gets police, airplane and amateur calls as well as the usual programs. Special automatic volume and static control... counteracts the fading of distant stations and excludes local blasting.

Illuminated GREEN light looks exquisite in contrast with the warm brown Walnut Veneer of the cabinet. Pilasters overlaid with lovely Burl Maple. Ideal size: 15½ in. high, 13½ in. wide, 8½ in. deep. Comes complete with Aerial kit included. Shpg. wt. 24 lbs. Operates on 105-115 volts, 60 cycle A.C. only.

**G9P2781. 7-Tube Dual Range CROSLEY; and AERIAL KIT \$35.00**



**CROSLEY**  
5-Tube Dual Range  
\$23.95  
AERIAL KIT INCLUDED

- Newest "Dual Range"—Gets Short Wave AND Regular Stations
- Powerful Electro-Dynamic Speaker
- Special Automatic Volume Control
- Lowest 5-Tube Set on the Market Today!
- NO MONEY DOWN—Easy to Get!

Make it truly a MERRY XMAS... and get this famous new 5-Tube CROSLEY superheterodyne for your home! Its phenomenal "DUAL RANGE" means that you not only get regular programs with remarkable clearness and fidelity of tone... but in addition, you'll hear airplane, amateur and police calls! Exactly... like owning two radios in one! Comes complete with five CROSLEY tubes and a full powered electro-dynamic speaker.

Built with the wonderful new automatic volume control... so you can adjust every program to an exquisitely fine pitch! There's three knobs

... one to find your station; one a special low wave switch; and the third for controlling the loudness or softness of tone. Illuminated dial... so you can see it even in a dimly lit room.

Rich looking cabinet... in the regally graceful Cathedral style. Finished in gleaming Walnut Veneer with tall pilasters in Burl Maple overlay. Compact size: 14½ x 11½ x 8½ in.

Aerial Kit included. Operates on 105-115 volts, 60 cycles, A.C. only. Shpg. wt. 22 lbs.

**G9P2782. CROSLEY 5-Tube Superheterodyne with Included AERIAL KIT \$23.95**

## CROSLEY Battery Operated Radio (Not Illustrated)

Famous Set... Ideal for Homes Without Electricity!

Complete with five tubes, magnetic loud speaker. Three heavy duty B batteries; fully charged storage battery. Gets most police, airplane and amateur calls in addition to regular broadcasts. Two knobs... one for station selection; one for volume control. Cabinet same size and style as electric set pictured above.

**G9P2783. 5-Tube CROSLEY, complete with all batteries and Aerial Kit \$37.95**

## Famous PHILCO 4-Tube Superheterodyne \$18.75

- Powerful electro-dynamic speaker
- Automatic volume control
- Gets Short Wave Stations, too!
- NO MONEY DOWN

You'll be absolutely delighted with the rich majestic tones you'll hear on this splendid four-tube PHILCO superheterodyne. A small compact radio... but with every modern feature that means enjoyable entertainment! Gets police, airplane and amateur calls... besides the local broadcasts.

Powerful electro-dynamic speaker... reproduces programs in a very lifelike, full-toned manner. Knob for station selection; one for volume control; and special police call switch on the back. Handsome Walnut Veneer, cabinet, 12x9x5½ in. Grooved top for ventilation. Operates on 105-115 volts, 60 cycle A.C. only. Shpg. wt. 15 lbs.

**G9P2752. 4-tube PHILCO with AERIAL KIT \$18.75**



# ZENITH 6-Tube Superheterodyne \$29.95



**At the Nationally Advertised Price—  
Not a Cent Extra for CREDIT!**

EVERY STAR FEATURE IN THIS SUPER ZENITH:

- ★ Six super powered tubes... bring distant cities to your home!
- ★ Big mighty electro-dynamic speaker... reproduces tones with rounded fullness
- ★ Besides regular programs, gets DISTANCE and POLICE CALLS
- ★ Attached aerial—no ground wire is required
- ★ Big Illustrated Log Book—Included!

Superb entertainment is in store for you and your family... with this new sensational 6-Tube ZENITH! It just came out less than two months ago—and contains every modern radio improvement! The minute you turn the switch on and hear the rich deep tones... the perfect sharp clearness... you'll know this set is DIFFERENT and BETTER. Brings your favorite local programs... the adventure of new distant stations... and even police calls of thrilling excitement! All this for only \$29.95... to be paid for the easiest way, little by little!

Complete with six latest type tubes... specially built for getting distance. Powerful electro-dynamic speaker. Has the modern automatic tone control... that enables you to hear fine distinctions of sound, you'd never imagine possible! And when it comes to getting distant stations, this superior ZENITH outdoes itself—because of the special

Vernier tuning feature. This new improvement eliminates static in an amazing way... and brings in every program at its CLEAREST point!

Unusually beautiful cabinet. Compact size: 15 in. wide, 8½ in. high and 7 in. deep. Highly polished Butt Walnut with Solid Walnut top and modern deep fluted ends. Enriched with two-tone wood inlays at the top and bottom. Two knobs, one for station selection and one for volume control. Illuminated dial.

Comes complete with 30 ft. of convenient attached aerial cord; no ground necessary. Just plug it into your light socket—turn on the switch and everything on the air is YOURS! Operates on 105-115 volts, 60 cycle, A.C. only. Shpg. wt. 17 lbs.

**G9P2791. 6-Tube Zenith with Attached Aerial and Log Book \$29.95**

Choose Any of These Fine Radios—And Superb Entertainment is Yours from Now On!—Spiegel's, Chicago



# SPECIAL Price Reductions for this SALE!

Note These Reasons Why Monark Batteries Give Longest Service—

1. **Genuine Hard Rubber Case**—stronger than composition. Insures protection for battery. Leakproof and acid proof.
2. **Tempered Process Pickled Plates**—made to hold a longer charge. Give almost twice life of ordinary plate. No warping or buckling.
3. **Double Insulated**—select Port Orford cedar separators and famous "celoclad" construction protect against usual battery troubles.
4. **Envelope Type Celoclad Separator**—completely covers metallic parts of positive plates, yet does not reduce capacity. "Shorts" and "dead cells" are practically impossible with a Monark!

**NO ADDED CHARGE FOR CREDIT**

## Guarantee

Every Monark "Celoclad" Battery is guaranteed for 3 years. If at any time within the three-year period your Monark Battery fails to function, we will replace it with a new one, charging you only for the proportion of time that the battery has given you service.

**Monark**

13 PLATE

**\$9.49**

Formerly \$9.95 Now

**Buy Your "Monark" Battery Now—**

**Save Even More Than Usual At This Sale Price**

The season's lowest prices on Monark Celoclad Batteries. A Monark in your car guarantees many months of faultless performance in all kinds of weather. The guarantee behind a "Monark" Battery assures you of at least THREE YEARS of trouble-free use! The high starting capacity of Monark makes it the only battery for cold weather use. Its perfect construction is designed to give you unfailing service for months—whenever you need it—under all conditions.

**LOOK AT THESE SPECIFICATIONS! THEY ASSURE BATTERY PERFECTION FOR EVERY MONARK USER:**

1. Guaranteed for 3 years.
2. Port Orford cedar separators, hand candled.
3. **Celoclad insulation.** Specially designed envelope type rubber separator eliminates wear on wood separators and practically eliminates short circuits and dead cells.
4. Deluxe molded hard rubber case, acid-proof and leak-proof.
5. Pickled processed tempered plates built from the highest grade oxides and pure strong antimony lead.

**See This List For "Monark" Battery Requirements of Your Car**

6. Larger, heavier, heavy duty plates built with the most modern equipment which packs 22% more active materials into the plates, assuring longer life.
7. Quality positively uniform.
8. Every operation supervised, every product rigidly inspected.
9. A product of the most competent engineers. All operations under direct laboratory control.
10. Specifications exceed car manufacturer's and Society of Automotive Engineers' specifications.
11. Shipped from point nearest your home—Chicago, Philadelphia, Dallas, Saint Louis, Kansas City.

There is a Monark Celoclad Battery for every car. Consult the chart on the opposite page. If your car is not listed, send us the Make, Model, and Year. We will gladly quote our prices. Average shpg. wt., 50 to 65 lbs.

MAKE	YEAR	MODEL	Plates Per Cell	Case Size	SUPER ARGYLE Guaranteed 24 Mo. No. Price	MONARK Celoclad Guaranteed 36 Mo. No. Price
Buick	1925-31	Std. 6, 8-50, 8-60	13	9 1/2 x 7 1/2 x 8 1/2	68G5 J5005 \$7.59	68G5 J5008 9.49
	1925-31	Master 6, 8-80, 8-90	15	10 1/2 x 7 1/2 x 9	68G5 J5006 9.28	68G5 J5010 12.49
	1932	8-80, 8-90	17	11 1/2 x 7 1/2 x 9 1/2	68G5 J5007 9.49	68G5 J5011 14.49
	1932	60	15	10 1/2 x 7 1/2 x 9	68G5 J5006 9.28	68G5 J5010 12.49
	1932	50	13	9 1/2 x 7 1/2 x 8 1/2	68G5 J5005 7.59	68G5 J5008 9.49
Chevrolet	1922-28	All Models	13	9 1/2 x 7 1/2 x 8 1/2	68G5 J5005 7.59	68G5 J5008 9.49
	1929-32	All Models	13	9 1/2 x 7 1/2 x 8 1/2	68G5 J5004 7.59	68G5 J5009 9.49
Chrysler	1924-29	50, 52, 58	13	9 1/2 x 7 1/2 x 8 1/2	68G5 J5005 7.59	68G5 J5008 9.49
	1926-30	60, 62, 65, 66, 70, 72	15	10 1/2 x 7 1/2 x 9	68G5 J5006 9.28	68G5 J5010 12.49
	1928-32	75, 77, CDS, CPS	17	11 1/2 x 7 1/2 x 9 1/2	68G5 J5007 9.49	68G5 J5011 14.49
	1931	CM6	13	9 1/2 x 7 1/2 x 8 1/2	68G5 J5005 7.59	68G5 J5008 9.49
	1932	6-cyl.	15	10 1/2 x 7 1/2 x 9	68G5 J5006 9.28	68G5 J5010 12.49
De Soto	1929-32	All 6 cyl.	13	9 1/2 x 7 1/2 x 8 1/2	68G5 J5005 7.59	68G5 J5008 9.49
	1930-31	All 8 cyl.	15	10 1/2 x 7 1/2 x 9	68G5 J5006 9.28	68G5 J5010 12.49
Dodge	1915-26	12-Volt, All Models	7	11 1/2 x 7 1/2 x 9 1/2	68G5 J5007 9.49	68G5 J5011 14.49
	1926-27	All 4 cyl. 6-volt	15	10 1/2 x 7 1/2 x 9	68G5 J5006 9.28	68G5 J5010 12.49
	1928-31	Victory 6, Std. 6, DCS	15	10 1/2 x 7 1/2 x 9	68G5 J5006 9.28	68G5 J5010 12.49
	1928-32	Sr. 6, DCS, DKS	17	11 1/2 x 7 1/2 x 9 1/2	68G5 J5007 9.49	68G5 J5011 14.49
	1930-32	6-cyl. DD, DH, DL	13	9 1/2 x 7 1/2 x 8 1/2	68G5 J5005 7.59	68G5 J5008 9.49
Essex	1923-31	All Models	13	9 1/2 x 7 1/2 x 8 1/2	68G5 J5005 7.59	68G5 J5008 9.49
	1932	All Models	15	10 1/2 x 7 1/2 x 9	68G5 J5006 9.28	68G5 J5010 12.49
Ford	1919-27	T Models	13	9 1/2 x 7 1/2 x 8 1/2	68G5 J5005 7.59	68G5 J5008 9.49
	1928-32	All Models	13	9 1/2 x 7 1/2 x 8 1/2	68G5 J5005 7.59	68G5 J5008 9.49
Graham	1928-29	610, 612	13	9 1/2 x 7 1/2 x 8 1/2	68G5 J5005 7.59	68G5 J5008 9.49
Paige	1928-29	614, 615	15	10 1/2 x 7 1/2 x 9	68G5 J5006 9.28	68G5 J5010 12.49
	1928-29	621, 827, 837, 619, 629, 835	17	11 1/2 x 7 1/2 x 9 1/2	68G5 J5007 9.49	68G5 J5011 14.49
Graham	1930	Std. 6	13	9 1/2 x 7 1/2 x 8 1/2	68G5 J5005 7.59	68G5 J5008 9.49
	1930	Spec. 6, Std. 8, Spec. 8	15	10 1/2 x 7 1/2 x 9	68G5 J5006 9.28	68G5 J5010 12.49
	1930	Custom 8	17	11 1/2 x 7 1/2 x 9 1/2	68G5 J5007 9.49	68G5 J5011 14.49
	1931	All Models	15	10 1/2 x 7 1/2 x 9	68G5 J5006 9.28	68G5 J5010 12.49
	1932	All 6 cyl.	13	9 1/2 x 7 1/2 x 8 1/2	68G5 J5005 7.59	68G5 J5008 9.49
Hudson	1920-30	All Models	15	10 1/2 x 7 1/2 x 9	68G5 J5006 9.28	68G5 J5010 12.49
	1931	Great 8 All Models	13	9 1/2 x 7 1/2 x 8 1/2	68G5 J5005 7.59	68G5 J5008 9.49
Hupmobile	1927-32	Cent. 6 & 8, 80, M8, 216, 222	15	10 1/2 x 7 1/2 x 9	68G5 J5006 9.28	68G5 J5010 12.49
	1930-32	H. U. 226, 237	17	11 1/2 x 7 1/2 x 9 1/2	68G5 J5007 9.49	68G5 J5011 14.49
La Salle	1927-31	All Models	15	10 1/2 x 7 1/2 x 9	68G5 J5006 9.28	68G5 J5010 12.49
	1932	All Models	17	11 1/2 x 7 1/2 x 9 1/2	68G5 J5007 9.49	68G5 J5011 14.49
Marmon	1927	8 cyl. Little 8	13	9 1/2 x 7 1/2 x 8 1/2	68G5 J5005 7.59	68G5 J5008 9.49
	1928-31	8 cyl. 68, 78, 69, 70	15	10 1/2 x 7 1/2 x 9	68G5 J5006 9.28	68G5 J5010 12.49
Nash	1925-29	Std. and Spec. 6	13	9 1/2 x 7 1/2 x 8 1/2	68G5 J5005 7.59	68G5 J5008 9.49
	1925-29	Adv. 6	15	10 1/2 x 7 1/2 x 9	68G5 J5006 9.28	68G5 J5010 12.49
	1930-32	Ring. Ign. 6, 6-60	13	9 1/2 x 7 1/2 x 8 1/2	68G5 J5005 7.59	68G5 J5008 9.49
	1930-32	Twin Ign. 6, 8-70, 8-80	15	10 1/2 x 7 1/2 x 9	68G5 J5006 9.28	68G5 J5010 12.49
	1930-32	8-90, 10-90	17	11 1/2 x 7 1/2 x 9 1/2	68G5 J5007 9.49	68G5 J5011 14.49
Oakland	1920-31	All Models	15	10 1/2 x 7 1/2 x 9	68G5 J5006 9.28	68G5 J5010 12.49
Oldsmobile	1921-32	All Models	13	9 1/2 x 7 1/2 x 8 1/2	68G5 J5005 7.59	68G5 J5008 9.49
Overland	1920-27	All Models	13	9 1/2 x 7 1/2 x 8 1/2	68G5 J5005 7.59	68G5 J5008 9.49
Plymouth	1928-32	All Models	13	9 1/2 x 7 1/2 x 8 1/2	68G5 J5005 7.59	68G5 J5008 9.49
Pontiac	1926-31	All Models	13	9 1/2 x 7 1/2 x 8 1/2	68G5 J5005 7.59	68G5 J5008 9.49
	1932	8 Cyl. All Models	15	10 1/2 x 7 1/2 x 9	68G5 J5006 9.28	68G5 J5010 12.49
Star	1922-28	All Models	13	9 1/2 x 7 1/2 x 8 1/2	68G5 J5005 7.59	68G5 J5008 9.49
	1928-28	Spec. 6, Big 6, Com. Pres.	15	10 1/2 x 7 1/2 x 9	68G5 J5006 9.28	68G5 J5010 12.49
Studebaker	1921-28	Lt. 6, Std. 6, Diet	13	9 1/2 x 7 1/2 x 8 1/2	68G5 J5005 7.59	68G5 J5008 9.49
	1929-30	President	15	10 1/2 x 7 1/2 x 9	68G5 J5006 9.28	68G5 J5010 12.49
	1929-30	Dietator, 6 & 8, Com. 6 & 8	13	9 1/2 x 7 1/2 x 8 1/2	68G5 J5005 7.59	68G5 J5008 9.49
	1930-31	6 cyl. All Models	15	10 1/2 x 7 1/2 x 9	68G5 J5006 9.28	68G5 J5010 12.49
	June 1930-31	8 cyl. Pres., Com. Diet.	17	11 1/2 x 7 1/2 x 9 1/2	68G5 J5007 9.49	68G5 J5011 14.49
Whippet	1932	6 cyl. Diet. 8	13	9 1/2 x 7 1/2 x 8 1/2	68G5 J5005 7.59	68G5 J5008 9.49
	1932	8 cyl. Com. Pres.	17	11 1/2 x 7 1/2 x 9 1/2	68G5 J5007 9.49	68G5 J5011 14.49
Willis-Knight	1920-31	4 cyl. All Models	13	9 1/2 x 7 1/2 x 8 1/2	68G5 J5005 7.59	68G5 J5008 9.49
	1927-29	6 cyl. All Models	15	10 1/2 x 7 1/2 x 9	68G5 J5006 9.28	68G5 J5010 12.49
Willis-Six	1926-28	70	17	11 1/2 x 7 1/2 x 9 1/2	68G5 J5007 9.49	68G5 J5011 14.49
	1929-32	70B, 87, 95	15	10 1/2 x 7 1/2 x 9	68G5 J5006 9.28	68G5 J5010 12.49
Willis-Six	1930	98B	15	10 1/2 x 7 1/2 x 9	68G5 J5006 9.28	68G5 J5010 12.49
	1931-32	97, 98D, 90	13	9 1/2 x 7 1/2 x 8 1/2	68G5 J5005 7.59	68G5 J5008 9.49

**SUPER ARGYLE**

Guaranteed 2 Years

- Larger, heavier plates!
  - Tempered and processed to give approximately 33% longer life than average batteries!
  - Heavy duty construction!
  - Long-life, leak-proof, acid-proof rubber case!
- Formerly \$7.79  
**\$7.59**  
13 Plate

**BUY NOW! Prices Reduced!**

This reduced price offers you an extra saving on a dependable Argyle Battery. Buy it now! Put it in your car and your battery troubles are over! Built to give super-service, and guaranteed to perform satisfactorily for 24 months. Meets all the rigid specifications of Car Manufacturers, and the Society of Automotive Engineers.

See Car Listing at Left

When ordering your Argyle Battery, be sure to state Make, Model and Year of your car. Battery will be shipped to you from point nearest your home—Chicago, Philadelphia, Dallas, Saint Louis or Kansas City. Average shipping weights, 50 to 60 lbs.

**NO MONEY DOWN**



**PRICES CUT!**

We guarantee that every Melrose "B" Battery is manufactured in accordance with the following "BIG 3 SPECIFICATIONS":

1. Every Melrose Battery must be constructed of materials that are fully laboratory tested.
2. To assure greatest power, they must be made from a formula calling for superior quality ingredients.
3. Cells must be compounded so that each one will give consistent amperage, to insure long serviceable life and super-endurance.

No. G9J5606. Minus and plus 22 1/2 and plus 45 taps. Size 8 1/2 x 4 1/2 x 7 1/2 in. Wt. 16 lbs. **\$2.49**  
No. G9J5603. Minus and plus 22 1/2 and plus 45 taps. Size 9 x 4 1/2 x 7 1/2 in. Wt. 17 1/2 lbs. **\$2.89**



# EUREKA RADIATORS AT REDUCED PRICES!

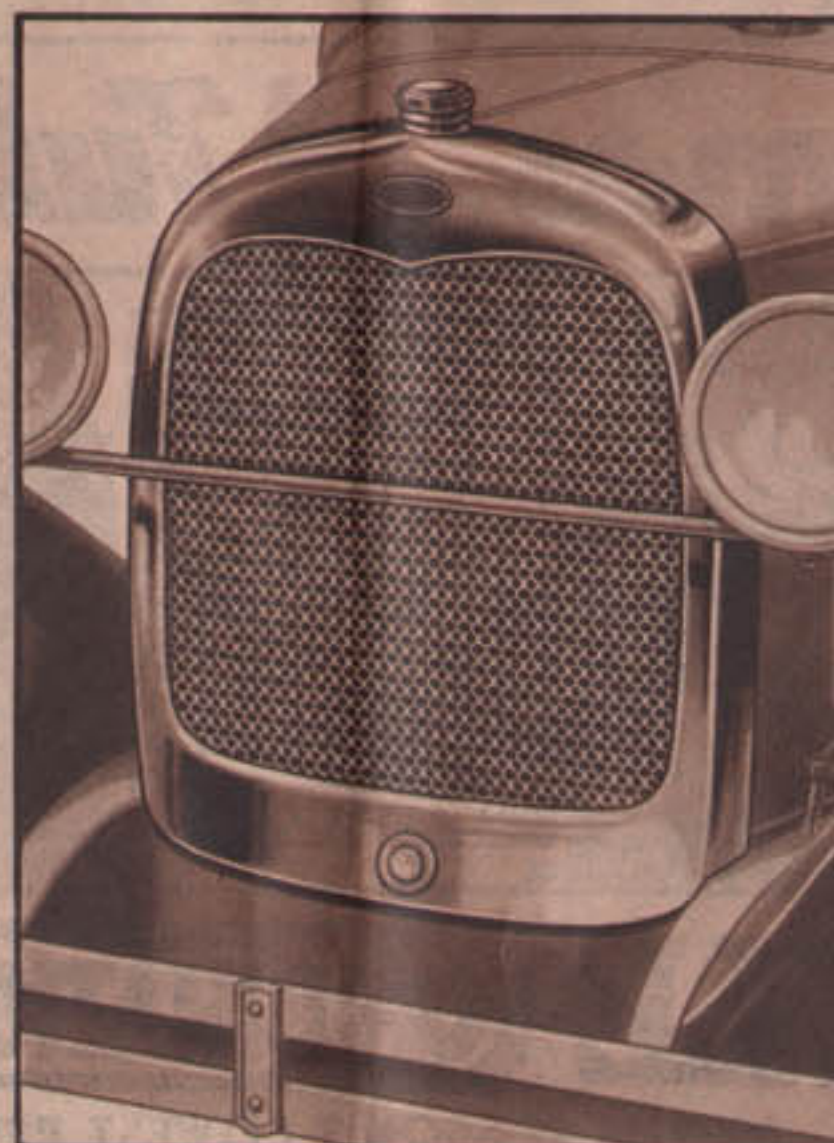


## EUREKA SUPER Guaranteed 2 Years

- Will not burst in cold weather.
- Will not boil in hot weather.
- Stands ALL shocks and jars.
- PERFECT system of air currents and water flow.
- Highest grade brass, 50/50 solder.
- No clogging. Easily cleaned.
- Made of FINEST materials.
- One-piece construction in tanks and brackets. No soldered seams.
- Thoroughly tested for leaks.
- Superior construction guaranteed.
- EXCEEDS specifications of Society of Automotive Engineers.

## EUREKA STANDARD Guaranteed 18 Months

- Will not burst in cold weather.
- Will not boil in hot weather.
- Efficient system of air currents and water flow.
- Easily cleaned. No clogging.
- Factory tested against leaks.



## TUBULAR FORD RADIATORS

Prices cut to make your Xmas a merrier one! Heavy duty type with new, improved oval tubes set in staggered rows. More water channels, more material, greater tubing. Greater cooling efficiency. Both Eureka Super and Standard GUARANTEED against freezing and boiling. Built to withstand excessive speed, vibration. Radiator shell, cap not included. State MAKE, MODEL and YEAR.

Year	Car	2-Yr. Guar. Eureka Super	18-Mo. Guar. Eureka Standard
1917-27	Ford, Model T	76G9J5111.....\$ 8.85	76G9J5112.....\$ 7.89
1928-29	Ford, Model A	76G9J5113.....10.79	76G9J5114.....8.85
1930-31	Ford, Model A	76G9J5115.....11.98	76G9J5116.....10.79

## 99-TUBE HEAVY DUTY TUBULAR FORD TRUCK RADIATORS GUARANTEED 2 1/2 YEARS

No. 76G9J5117.	1928-31 Ford Truck	\$14.48
No. 76G9J5118.	1930-31 Ford Truck AA	14.48

## HONEYCOMB FORD RADIATORS

The Eureka Super and Eureka Standard, sale-priced! Equal in every respect to original factory equipment! The Eureka Super is an extra large, extra strong radiator. Oversize water capacity. Scientifically constructed of big, sturdy brass cores of genuine honeycomb. Top and bottom fitted with brass tanks. Thoroughly tested against leaks and defects before leaving factory. Equipped with strong brackets that resist the strain of frame twisting or spreading. Radiator shells and caps not included. Send your order in AT ONCE! You'll never get another chance to get one for so little! State MAKE, MODEL and YEAR of car.

Year	Car	2-Yr. Guar. Eureka Super	18-Mo. Guar. Eureka Standard
1917-23	Ford, Model T	76G9J5119.....\$ 6.89	76G9J5120.....\$ 5.69
1924-27	Ford, Model T	76G9J5121.....7.69	76G9J5122.....6.79
1928-29	Ford, Model A	76G9J5123.....10.49	76G9J5124.....8.89
1930-31	Ford, Model A	76G9J5125.....12.75	76G9J5126.....9.39



- TOUGHEST ALLOY STEEL
- GUARANTEED UNBREAKABLE
- SPECIALLY HEAT TREATED
- MECHANICAL RANGE FROM SEWING MACHINE to THRESHING MACHINE

Was \$8.98

## 52-Pc. HINSDALE Socket Wrench Set

Bargain! In steel case! 20 hexagon 12 point sockets, 1/8 to 1 1/4 in.; 10 square 8 point sockets, 1/8 to 1 1/4 in.; 6 sq. drain case plugs, 3/8 to 1 1/4 in.; 1 speeder wrench; 1 short extension bar; 1 screw driver bit; 1 valve grinder; 1 off-set handle; 1 ratchet wrench. For ignition, radio work; 5 hexagon sockets, 1/8 to 1 1/4 in.; 2 sq. sockets 1/8 to 1 1/4 in.; 1 knurled flex handle; 1 slide bar. G9J5106.....\$8.39



## BARGAIN LEADER!

Price smashed for this sale! \$2.75 value! HINSDALE made 21-piece socket wrench set, packed in lacquer-finished metal box. 15 hexagon sockets with opening sizes 1/8 to 1 1/4 in. 3 square sockets, 1/8, 1/4, 3/8 in.; 1 valve grinder; 1 1/2-pc. T and L handle. No. G9J5105.....\$1.85



NEW SPARK PLUGS  
WILL MAKE  
"HIS" EYES  
SPARKLE  
XMAS  
MORN

## SALE PRICED

A. C. up-to-the-minute plug. 60 cent value! Give MAKE, MODEL and YEAR of car. No. G9J5108. Price, each.....52c  
No. G9J5165. Price, each when bought in sets of 4 or 6.....49c

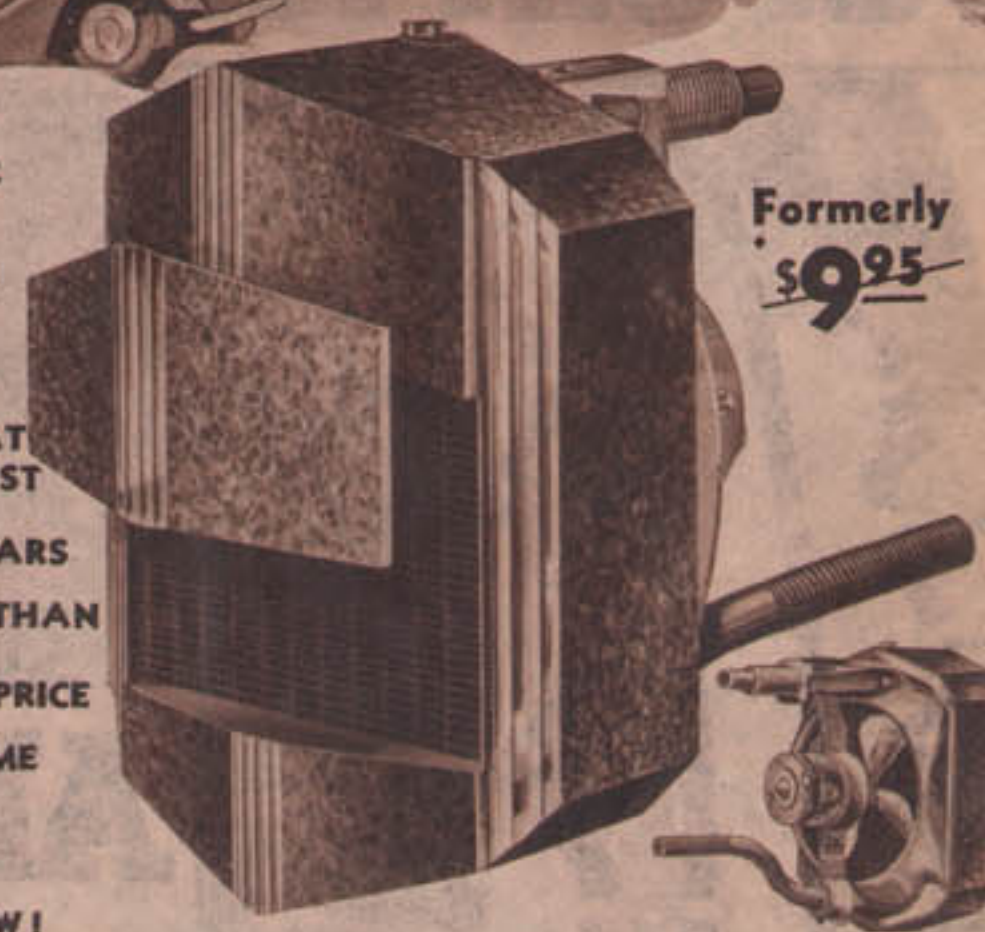
## FAMOUS SPLITDORF

Meet all requirements of high compression motors. For any car. State MAKE, MODEL and YEAR of car. G9J5168. Each.....43c  
G9J5169. When bought in sets of 4 or 6. Price, Each.....39c

185 LEFT AT THE SEASON'S LOWEST PRICE \$8.95



- HEATS CAR QUICKLY
- HEATS THE LARGEST CAR IN COLDEST WEATHER AT LOWEST COST
- FITS ALL CARS
- \$1.00 LESS THAN OUR LOW CATALOG PRICE
- LIMITED TIME
- LIMITED AMOUNT
- ORDER NOW!



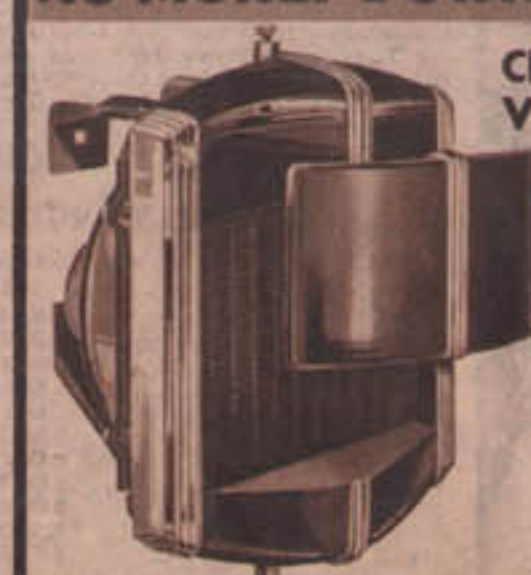
Formerly \$9.95

## GOERLICH DELUXE HOT WATER HEATER

Here's a Christmas present for the car that will make the whole family happy! Never again will the children cry because they're "freezing" while you're driving... never again will YOU stay away from some important appointment or entertainment because "it's too cold to drive." The GOERLICH DELUXE Heater will keep you toasty warm in the coldest weather—no matter how large your car is! And at minimum cost! The same heater that used to cost \$14.50. Now, PLUS IMPROVEMENTS, only \$8.95 for quick clearance! 2-speed switch

moderates heat. Large heating core (6x6x2 in.) and tanks of copper and brass. Large motor with 4-blade fan forces air through the hot water heating unit. Temperature rises very rapidly. Easily installed. Motor and radiator absolutely guaranteed. Order on approval and AT ONCE! Send No Money Down. We can never offer it for so little again... even we, ourselves, can't duplicate them today at this astounding low price! No. G9J5104. Goerlich DeLuxe Heater. For ALL cars.....\$8.95

No MONEY DOWN—No CHARGE for CREDIT!



## CHRISTMAS SPECIAL! VICTOR Hot Water HEATER \$6.79

- REGULAR \$9.50 VALUE!
- ALL BRASS AND COPPER HEATING UNIT.
- EASY TO INSTALL.

A swell gift for Dad! And one you'll enjoy too! Sold exclusively by Spiegel's. Insures summer comfort throughout the winter. Unobstructed large heater core. Large, efficient, durable electric motor. Powerful electric fan forces clean hot air into all parts of the car. 2-speed switch controls heat. G9J5103. Victor Hot Water Heater. \$6.79

ORDER A THERMOSTAT with your heater if you drive any of these cars: Model A, B-4, V-8 Fords; all Chevrolet Sixes; 1929-30 and '33 Plymouths. State MAKE, MODEL and YEAR of Car. G9J5163. Thermostat.....\$1.25



# Our Gift for Christmas...A Tube with Every Tire!

## Guarantee

We fully guarantee ARGYLE Combination-Ply DeLuxe Tires against defects in workmanship and material. If any ARGYLE Combination-Ply DeLuxe Tire fails to give you the road service you have a right to expect, we will replace or repair it, charging you only for the proportion of wear it delivered.

## ARGYLE THE COMBINATION-PLY Tire

... AT THE SEASON'S LOWEST PRICES!

- ✓ Biggest Step in Tire-Building History
- ✓ Greatest Safety Known Against Blow-Outs
- ✓ Built for High Speed—Quality and Stamina Tested at Indianapolis

- ✓ Shock-Proof Absorber Built-In
- ✓ Super Armored Tread
- ✓ More Mileage—Non-Skid
- ✓ Perfectly Balanced

### SPECIAL CHRISTMAS OFFER

In our Thanksgiving sale, when we introduced the New ARGYLE Combination-Ply tire at prices even less than the prices of regular Argyles... the demand was tremendous! NOW, because we wish to thank you for the thousands of orders you sent us... because we want to introduce these marvelous tires to thousands more... we're STILL MAINTAINING these astoundingly low, introductory prices ADDING as our Christmas gift to you... **one Triple-Service Tube with Every Tire sold during this sale!** A Tire and Tube at the lowest price for the tire alone! The greatest value in our history!

### EVERY PLY HAS ITS OWN SCIENTIFIC PURPOSE

ARGYLE'S Combination-ply is the first tire built in which each and every ply was deliberately and scientifically built for a purpose! There never has been anything like it before. From full bead to bead the tire carcass is made of fabric plys. The carcass is then sealed with another full bead to bead ply of **Antimony Rubber (the enemy of heat)**. This feature is exclusive (Patent Applied for). Next, a cushion-capped ply that acts as a **shock absorber** is added. That means buoyant super-soft riding comfort! And finally the Super Armored Tread! Specially designed,

skid-resisting, tough, new rubber with sharp trends for Safe Winter driving. You'll never know what PERFECT riding comfort is until you use ARGYLE'S Combination Ply Tires.

Order your ARGYLE Combination Ply Tire TODAY! It'll remove excess pounding... because there's cushion power to bounce off the jolts. Your car will last longer... and you'll get the **finest mileage performance known to tires!** Quantity is limited. Send No Money Down... there's No Charge for CREDIT!

NO MONEY DOWN—NO CREDIT CHARGE

### ORDER BY CATALOG NUMBER AND STATE SIZE

#### 8-PLY ARGYLES WITH GIFT TUBE

SIZES	No. G9T4457	SIZES	No. G9T4457
29x4.40-21	\$ 7.89	28x5.50-18	\$11.89
29x4.50-20	8.49	29x5.50-19	12.10
30x4.50-21	8.75	30x5.50-20	12.54
28x4.75-19	9.15	30x6.00-18	12.88
29x4.75-20	9.40	31x6.00-19	13.25
30x4.75-21	9.79	32x6.00-20	13.85
29x5.00-19	9.89	33x6.00-21	14.10
30x5.00-20	10.25	34x6.00-22	14.25
31x5.00-21	10.38	(Same as 32x5.77)	
28x5.25-18	10.87	31x6.50-19	14.89
30x5.25-20	11.09	32x6.50-20	15.34
31x5.25-21	11.29	(Same as 32x6.20)	

(On tubes, state if STRAIGHT or BENT valve is wanted.)

#### 6-PLY WITH GIFT TUBE

SIZES	No. G9T4407
29x4.40-21	\$5.89
29x4.50-20	6.50
30x4.50-21	6.87
28x4.75-19	7.19
29x4.75-20	7.39
30x4.75-21	7.80
29x5.00-19	7.89
30x5.00-20	8.27
31x5.00-21	8.39
28x5.25-18	8.90
30x5.25-20	9.10
31x5.25-21	9.30

### 8-PLY ARGYLE

Husky Argyles! Exactly the same construction as the 6-Ply Argyle... but with 2 EXTRA fabric plys from bead to bead. Gives 40% longer wear and greater mileage! PERFECT riding ease on these big buoyant tires.

### 6-PLY ARGYLE

Heavy Duty construction! 4 full super-corded fabric plys from bead to bead—sealed with a fifth bead-to-bead ply of Antimony rubber—PLUS the NEW sixth ply, a cushion of live rubber 1-16 in. thick! Safe, non-skid, tough, rubber tread.



# Tire and Tube..for *Less* than Tire Alone!

## Famous GATEWAY



... At The Season's Lowest Prices!

... And Gift Tube Besides

- ✓ SIZES FOR 80% OF ALL CARS
- ✓ GIFT TUBE WITH ANY SIZE
- ✓ LOWEST COST PER MILE
- ✓ 32,800 MILES BY ACTUAL TEST
- ✓ PROVEN PERFORMANCE
- ✓ 100,000 SATISFIED USERS
- ✓ SATISFACTION GUARANTEED
- ✓ LIMITED AMOUNT

Motorists! Attention! RIGHT NOW is the time for you to replace those dangerous, badly worn tires on your car. During this sale, we're not only offering you Genuine GATEWAY tires at the season's lowest prices... but IN ADDITION, we're actually making you a Christmas present of One Genuine GATEWAY Tube with EVERY Tire! Order yours AT ONCE! Our supply is limited. This offer is good only as long as our present stock lasts!

### NO MONEY DOWN—NO CHARGE FOR CREDIT

We positively know what GATEWAYS have to offer in actual quality construction, mileage, safety and riding comfort and stand back of our claims to the limit! Gateways have *proven themselves* to give the lowest cost per mile of any tire in America. For proof of that we actually took one Gateway from stock and had it placed on a U. S. Bureau of Standards Testing Machine. We submitted it to the most grueling, grinding wear and tear. And it stood a test that rates equal to 32,800 miles of regular driving under all road

conditions! This test was made with a SIX-PLY Gateway. Just imagine for yourself, then, what the EIGHT-PLY will do!

We want you to order your Gateway on approval. We'll send it to you without receiving one penny from you. Put it on your car, ride on it. Then, if you're not 100% satisfied that it's everything we say it is *and more*, we want you to return it to us at our expense. You can pay for it later, little by little, in small monthly payments. And, remember, there's No Charge for Credit!

### ORDER BY CATALOG NUMBER AND SIZE

#### 6-PLY GATEWAY

#### 8-PLY GATEWAY

Gift Tube Included with Every Tire

Size	No. G9T4509		Size	No. G9T4531
29x4.40-21	\$4.95	(On Tubes State if STRAIGHT or BENT Valve is Wanted)	29x4.40-21	\$ 6.79
29x4.50-20	5.35		29x4.50-20	7.29
30x4.50-21	5.60		30x4.50-21	7.56
28x4.75-19	5.94		28x4.75-19	7.79
29x4.75-20	6.35		29x4.75-20	8.40
29x5.00-19	6.62		29x5.00-19	8.65
30x5.00-20	6.85		30x5.00-20	9.10
31x5.00-21	6.94		31x5.00-21	9.28
28x5.25-18	7.45		28x5.25-18	9.39
30x5.25-20	7.89		30x5.25-20	9.79
31x5.25-21	8.39		31x5.25-21	9.98
28x5.50-18	8.65		28x5.50-18	10.25
29x5.50-19	8.95		29x5.50-19	10.74

#### 6-PLY GATEWAY

- ★ 32,800 Miles by Actual Test
- ★ Scientific Non-Skid Tread
- ★ Wide Super-Traction at High Speeds

**HEAVY DUTY** construction! One of these 6-ply Gateways, taken haphazardly from stock, was placed on a U. S. Bureau of Standards Testing Machine and submitted to grueling, grinding wear and tear. It stood a test that is rated equal to 32,800 miles of regular driving under all road conditions! That's **PROVEN PERFORMANCE!**

SHOWING PLY ON PLY SCIENTIFIC CONSTRUCTION



(INCLUDING TWO BREAKER STRIPS)

6 PLYS  
UNDER  
THE  
TREAD  
  
COUNT  
THEM!

#### 8-PLY GATEWAY

- ★ Two EXTRA Full Bead-to-Bead Plys
- ★ Heavier Carcass—Longer Life
- ★ Greater Riding Comfort

**JUMBO SIZE!**... a regular giant of a tire. All the features of the 6-ply Gateway PLUS the above features! Just imagine!... when a 6-ply Gateway stands the test it did, what an 8-ply Gateway will do! There's no end to the service, safety and comfort it'll give you.

SHOWING PLY ON PLY SCIENTIFIC CONSTRUCTION

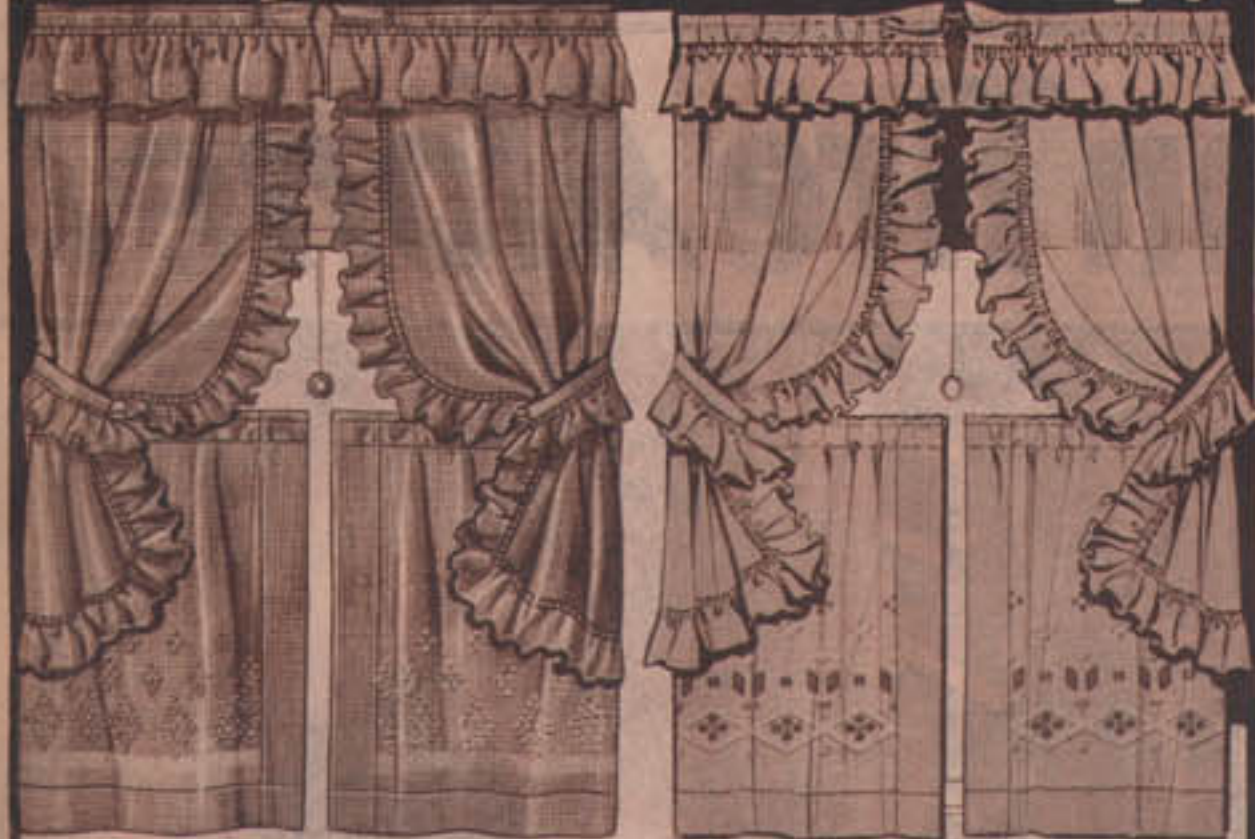


(INCLUDING TWO BREAKER STRIPS)

8 PLYS  
UNDER  
THE  
TREAD  
  
COUNT  
THEM!



## 6 Piece Cottage Sets - Sale Price 2 Sets for \$1.39



### Good Quality Marquisette

Be-ruffled Cottage Set with White and colored woven-in design in sash curtains. Reduced for quick clearance! Sun and Tubfast Marquisette. Ready to hang; tiebacks. Filmy freshness for Xmas. Size: Uppers 24x44 in. long, Lovers 24x36 in. long.

Colors: Blue, Gold or Jade Green. No. G98955. 6-Piece Set ..... **75c**  
No. G98956. Extra Savings ..... **2 Sets \$1.39**

### Finer Mercerized Marquisette

Soft, frilly Cottage Sets of silky 3-ply heavy, mercerized Cotton yarns. 5-in. ruffles finish the uppers; colorful woven-in designs the lower. Sun and Tubfast. Ready to hang; tiebacks. Size: Uppers 27x44 in. long; lower, 27x36 in. long.

Colors: Jade, Gold or Blue. No. G98957. 6-Piece Set ..... **89c**  
No. G98958. Save More ..... **2 Sets \$1.69**

### Cretonne Draperies Warmly Rich With Sunny Colors

- ✓ Italian Style
- ✓ Pinch Pleats
- ✓ Deep Folds
- ✓ Rainbow Colored Ball Fringe
- ✓ As Nice for Portieres as Draperies

Adapted from costly Italian styled Draperies! You save so much during this Sale . . . that no one but YOU will know how little these cost! The very kind you may be sure that will more than please Mother on Christmas! Ideal, too, for Sister away at school! Well made of high-grade, long-wearing Cretonne.

Edged with rainbow Ball fringe. This style makes pretty portieres as well as window hangings. Wherever they are used they'll help your room blossom into new radiance!

Size: Each drapery is 35 in. wide by 2 1/4 yds. long. Colors: Bright, rich floral blends with Tan, Blue, Green or Black predominating.

No. G981102. Set . . . \$1.25  
No. G981103. 2 Sets . . . 2.29

No  
Charge  
for  
Credit

\$1.25  
Set

Two Sets  
**\$2.29**

### New Velvet Plush Table Scarfs All Sizes

Ideal Xmas gift! Tied and dyed in rainbow colors. 9-in. fringe.

No. G981127.  
12x24 in. \$0.65  
12x36 in. .74  
18x18 in. .79  
18x50 in. 1.49  
24x24 in. 1.49

12 x 24 in. **65c**

### Mercerized Marquisette—3-Ply Woven-In Cushion Dots

Perfect for any room in the house. Firmly woven of 3-ply silky mercerized combed Cotton. With the new large cushion dots. Long wearing quality, that is guaranteed Sun and Tubfast. In two styles . . . Criss-Cross (as shown) or Priscilla. Tiebacks.

Each side 26 in. x 2 1/4 yds. long. 4-in. ruffles. Colors: White with Blue, Rose, Gold, Green or Cream Dots.

No. G98964. Criss-Cross.  
No. G98965. Priscilla Style.

Set **\$1.25** 4 Sets **\$4.89**

4 Sets

**\$4.89**

- Sun and Tubfast
- Fluffy Dots
- Sheer and Soft
- Priscilla or Criss-Cross



### 4 Shadow Lace Panels **\$2.69**

These beautiful Shadow Lace Curtains permit the light to filter through softly and enrich the furnishings of your whole room. Woven of three-ply twisted Egyptian and American Cotton yarns. Launder perfectly. Hems woven right in . . . giving a trim finish. Hang them in pairs pushed back and shirred on the rod . . . or in panels with draperies as we show them here. Either way is lovely. Your choice of plain tailored style or with 3-in. Silk fringe.

Color: Beautiful French Ecru. Each curtain is 2 1/4 yds. long.

G98865.	36 in. wide.	Tailored.	4 for \$2.69
G98866.	36 in. wide.	3-in. Silk Fringe.	4 for 2.98
G98867.	45 in. wide.	Tailored.	4 for 3.29
G98868.	45 in. wide.	3-in. Silk Fringe.	4 for 3.60

- With or Without Fringe
- Strong 3-Ply YARN
- Launder Perfectly
- Rich French Ecru Color
- Two Widths (36 or 45 in.)

## 4 Sets for \$2.89



4 Sets

**\$2.89**

- Sun and Tubfast
- High-grade Voile—3-Ply
- Sheer and Graceful
- Dainty with Flowery Prints

"Is this the same room?" You will marvel, when you stand off and see what a difference you have made in its appearance with just a \$2.89's worth of lovely Voile Curtains. Long-wearing Voile of closely woven 3-ply twisted Cotton yarns. Demure floral nosegays printed in Sun and Tubfast colors. These curtains hang softly with their wide fluffy ruffles edged in a silky over-locked stitching. Size: 29 in. x 2 1/4 yds. long. Colors: Blue, Rose, Gold or Green on a Cream background. Buy 4 Sets. Save more!

No. G98905. Criss-Cross Curtains with Tiebacks.  
No. G98903. Priscilla Style with Tiebacks.

Set **75c**

4 Sets **\$2.89**



### Strong Heavy Window Shades Water Color and Oil Finish **6 for \$3.79**

Only the slightest imperfections which can hardly be noticed keep us from selling these high-grade shades at the regular price. Closely woven, strong cloth with special water color and oil finish. Guaranteed spring roller, nickel capped ends. Packed in sets of six to make the price especially low!

Size: 36 in. wide by 6 ft. long. Dark Green or Peachskin Yellow.

No. G981220. The price is so small, order **6 for \$3.79** yours for Xmas!



# 100% Wool Filled Blankets at Reduced Prices

## Plaid Singles and Pairs

Of finest, new fleecy Wool. Super soft. Lustrous 4-in. Sateen bound ends . . . and years of service woven right in! **Fast Colors: Blue, Rose, Green, Gold or Orchid.**

### DOUBLE BLANKETS

**G951362.** 66x80 in. Weighs 4 lbs. Shpg. wt. 5½ lbs. . . . **\$5.45**  
**G951363.** 70x80 in. Weighs 4½ lbs. Shpg. wt. 5½ lbs. . . . **6.25**  
**G951364.** 72x84 in. Weighs 4½ lbs. Shpg. wt. 7 lbs. . . . **6.98**

### SINGLE BLANKETS

**G951365.** 66x80 in. Weighs 2 lbs. Shpg. wt. 3 lbs. . . . **\$2.98**  
**G951366.** 70x80 in. Weighs 2½ lbs. Shpg. wt. 3½ lbs. . . . **3.35**  
**G951367.** 72x84 in. Weighs 2½ lbs. Shpg. wt. 3½ lbs. . . . **3.98**

## Solid Color Singles

Beautiful extra heavy, fleecy 100% Wool filled. Holds the natural heat of the body in, snug and warm. Virgin Wool deeply napped; fluffy and warm! Bound with 3-in. Satin. **Fast Colors: In Blue, Green, Rose, or Gold.**

**G951368.** 66x80 in. Weighs 2½ lbs. Shpg. wt. about 3½ lbs. . . . **\$3.78**  
**G951369.** 70x80 in. Weighs 3 lbs. Shpg. wt. about 4 lbs. . . . **\$4.19**  
**G951370.** 72x84 in. Weighs 3½ lbs. Shpg. wt. about 4½ lbs. . . . **\$4.78**

## Reversible

Actually two thicknesses woven together. A different color on each side! 100% Virgin Wool filled. 4-in. Satin binding. **Fast Colors: In Green and Rose; Blue and Gold; or Green and Orchid.**

**G951371.** 66x80 in. Weighs 2½ lbs. Shpg. wt. about 3½ lbs. **\$3.78**  
**G951372.** 70x80 in. Weighs 3 lbs. Shpg. wt. about 4 lbs. **\$4.19**  
**G951373.** 72x84 in. Weighs 3½ lbs. Shpg. wt. about 4½ lbs. **\$4.78**

## Keep the Baby Snug and Warm

Downy, fluffy reversible Crib blanket of 100% All Wool. Woven of finest virgin Wool with a different pastel color on each side. Richly bound with 4-in. silky Sateen. A grand Xmas present for Baby! **Color combinations: Blue and Rose; or Green and Rose.** Weight 1½ lbs.

No. **G951337.** 36x54 in. . . . **\$1.89**



## NO CHARGE for CREDIT



## GIVE A FAMOUS "WOOL SEAL"

"Gifty" and rich!—And reduced specially for Xmas! Delightfully warm and as light as down. Filled with new downy layers of pure Wool, top and bottom to "seal-in" the fluffy sanitary Cotton center. Unusually beautiful with one side covered in shimmering Sateen in a floral design and bordered with a 15-in. harmonizing band of solid color Sateen. Back covered with Silkoline. Scroll stitched and designed with "Walls of Troy" stitching; French seamed. **72x84 cut size. Colors: Blue, Rose, Gold, Lavender, or Green.**

No. **G951409.** Actual wt. 4 lbs. ea. Shpg. wt. 6 lbs. **Each, \$3.98; 2 for \$7.49**



## Cotton Filled 72x84 in. Cut Size

Sale Price—and just at Xmas when they make the grandest gifts! Big and fluffy with sanitary Cotton filling. Top covered with figured Silkoline and harmonizing Sateen. Back of figured Silkoline. Scroll stitched. **Blue, Rose, Green or Orchid.**

**72x84 in. cut size.**  
**G951401.** Wt. 4½ lbs. Shpg. wt. 5½ lbs. **\$2.98 Each**  
**2 for 5.68**

## Xmas Bargains

- Silkoline Cover
- Real Warm
- Cotton Filled
- 72x78 in. Cut Size

Beautiful figured Silkoline. Sanitary White Cotton filled; scroll stitched. **Blue, Rose, Green or Gold.**  
**G951402.** Wt. 4 lbs. Shpg. wt. 5 lbs. . . . **\$2.68 Each**  
**2 for 4.98**



- Part Wool
- Size 70x80 in.
- Bound Ends
- Tub Fast
- Extra Heavy
- Ideal for Auto Couch Cover or Bed

Say "Merry Xmas" with a Warm Indian Designed Blanket

Extra heavy Jacquard blanket with expensive looking Indian designs. Thick napped and closely woven of Part Wool, not less than 5%. Bound with Sateen. **Tubfast color in predominating shade of Blue.**

**Size: 70x80 inches.**  
**No. G951330.** Weight 3 lbs. Shpg. wt. 4 lbs. . . . **\$2.88 Each**  
**No. G951331.** **2 for 5.59**



## Save on These Part Wool Blankets! Your Choice \$1.35 Single . . . \$2.59 Double

Give blankets! Closely woven of good quality Wool, not less than 5%; and China Cotton. Nicely bound with strong Sateen. Washable and long wearing. Double blankets are woven in one continuous piece. **Colors: Blue, Rose, Green or Orchid.**

Extra Savings When You Order More Than One

Heavy Weight Double Blankets					
Cat. No.	Size	Actual Wt.	Shpg. Wt.	Pair	Xmas Sale Price
<b>G951346</b>	66x80 in.	3 lbs. ea.	4½ lbs.	<b>Pair</b>	<b>\$2.59</b>
<b>G951347</b>	66x80 in.	3 lbs. ea.	5 lbs.	<b>TWO Pcs.</b>	<b>4.78</b>
<b>G951348</b>	70x80 in.	3½ lbs. ea.	5 lbs.	<b>Pair</b>	<b>3.19</b>
<b>G951349</b>	70x80 in.	3½ lbs. ea.	10 lbs.	<b>TWO Pcs.</b>	<b>5.78</b>
Heavy Weight Single Blankets					
<b>G951350</b>	66x80 in.	1½ lbs. ea.	2½ lbs.	<b>Each</b>	<b>\$1.35</b>
<b>G951351</b>	66x80 in.	1½ lbs. ea.	4½ lbs.	<b>THREE for</b>	<b>3.85</b>
<b>G951352</b>	70x80 in.	1½ lbs. ea.	3 lbs.	<b>Each</b>	<b>1.59</b>
<b>G951353</b>	70x80 in.	1½ lbs. ea.	6 lbs.	<b>THREE for</b>	<b>4.39</b>

## Sturdy and Warm

- Part Wool—Each Weighs About 5 Lbs.
- Size 56 x 76 Inches

A special large purchase brings these Part Wool Blankets to you at a real BARGAIN! Woven of finest Wool and Cotton yarns. Each blanket weighs approximately 5 lbs. Ideal for camping because they're so serviceable and wash so well. Equally "just right" for auto, couch covers or regular bed blankets.

**Size: 56x77 inches.**  
**Gray with contrasting colored border.**  
**No. G951394.** Shpg. wt. 20 lbs. **3 for \$3.98**

Such Beautiful Bedding! Such Low Prices! And Besides All This Spiegel's Charge Nothing Extra for Credit—Spiegel's, Chicago.



# Famous STEVENS - at Season's Lowest Prices!

Quantities are Limited! Buy While They Last—You Save More!



## (A) STEVENS HAMMERLESS SHOTGUN

Quality, safety, durability in this famous Stevens gun! Compressed blued steel double barrel with Lyman ivory bead sights. Left barrel full choke. Beautifully polished case hardened frame; black walnut stock, full pistol grip, checkered forearm. Drop, about 3 in. Genuine Jostam Anti-Flinch recoil pad takes shoulder abuse out of shooting!

No. G9G4305. 12 Gauge 30 In. Double Barrel Shotgun.....  
No. G9G4306. 16 Gauge 30 In. Double Barrel Shotgun.....  
No. G9G4307. 20 Gauge 28 In. Double Barrel Shotgun.....

**\$19<sup>75</sup>**

## (B) STEVENS SINGLE BARREL SHOTGUN

Hard-hitting, close bored barrel, proof tested. This gun is a close shooter! One-pc. compressed steel barrel and lug, full choke. Top lever action with double connecting yoke to shoulder; low rebounding hammer, automatic ejector. Strong cast steel frame, walnut stock, full pistol grip and rubber butt plate. A real investment at this low price!

No. G9G4308. 12 Gauge 30 In. Barrel Single Barrel Shotgun.....  
No. G9G4309. 16 Gauge 30 In. Barrel Single Barrel Shotgun.....  
No. G9G4310. 20 Gauge 28 In. Barrel Single Barrel Shotgun.....  
No. G9G4311. 410 Gauge 26 In. Barrel Single Barrel Shotgun.....

**\$9<sup>75</sup>**

## (C) STEVENS REPEATING SHOTGUN

Browning-designed gun of super-quality at reduced price! High pressure compressed steel barrel, proof-tested. Full choke. Hammerless action, visible locking bolt and safety firing pin. Drop forged, solid breech receiver. Stock is American walnut, with rubber butt plate. Magazine capacity, 5 shells, with one in chamber, making total capacity, 6 shots.

No. G9G4312. 12 Gauge 30 Inch Repeating Shotgun.....  
No. G9G4313. 12 Gauge 32 Inch Repeating Shotgun.....  
No. G9G4314. 16 Gauge 28 Inch Repeating Shotgun.....  
No. G9G4315. 20 Gauge 28 Inch Repeating Shotgun.....

**\$27<sup>75</sup>**

NO MONEY DOWN  
ON ORDERS OVER \$5<sup>00</sup>

## "COLLEGIATE" FOOTBALL With Built-In Valve

Professional in every detail! Made of genuine pebbled grain cowhide, with extra heavy double lining. Stitched with heavy waxed linen thread and laced with genuine leather. Regulation size, made to give long, satisfactory service. Stemless bladder. The "Collegiate" Football comes complete, ready to be inflated.  
G9J7789. "Collegiate" Football.....

**\$2.98**



## SPORTING GOODS for CHRISTMAS



NOTE: ALL OUR SKATES have same design ice lay as \$30 professional C.C.M. Skates, with same scientifically curved blade used by 80% of all professional Hockey Players! All blades electrically heat-treated and tempered.

### HARD TOE TUBULAR HOCKEY SET Professional Style for Men and Boys

Double "lightning hitch" ankle support gives extra speed and safety! Shoe made of genuine heavy box kip grain leather, in black with tan trim.

No. 53G9J5062. Men's and Boys' Hockey Outfit, aluminum finish. Sizes 6 to 12, Pair.....

**\$8.25**

No. 53G9J5063. Same as above, triple nickel plated finish. Sizes 6 to 12, Pair.....

**\$9.85**

No. 53G9J5060. Men's and Boys' Tubular Outfit, black chrome grain leather shoe without ankle support; aluminum finish. Sizes 6 to 12, Pair.....

**\$5.98**



### PROFESSIONAL HOCKEY OUTFIT Hard Toe Style for Women and Girls

Shoe of genuine black grain leather with pearl elk trim. Has double lightning hitch ankle support to assure greater safety and speed.

No. 53G9J5064. Women and Girls' Aluminum finish hard toe Hockey Skate, sizes 1 to 9, Pair.....

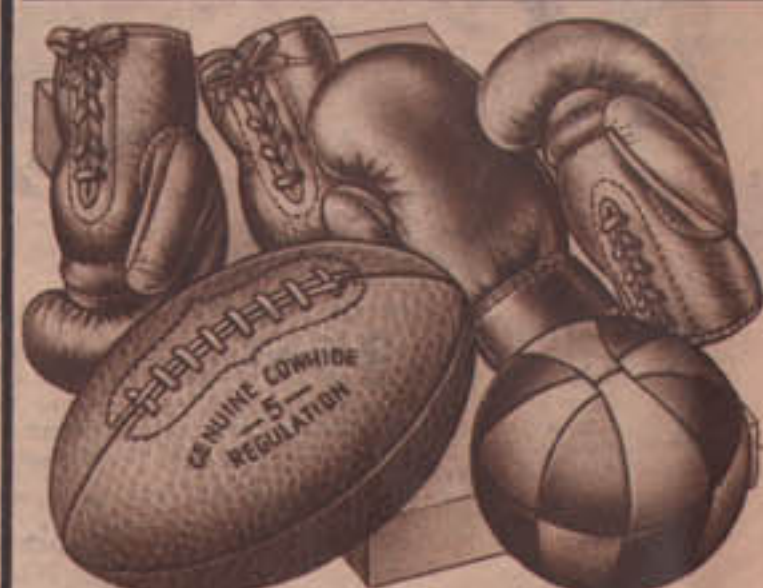
**\$7.98**

No. 53G9J5065. Same as above, with triple plated nickel finish. Sizes 1 to 9, Pair.....

**\$9.75**

No. 53G9J5061. Women and Girls' Hard Toe Aluminum Finish Tubular Hockey Outfit, black gen. chrome leather shoe without ankle support. Sizes 1 to 9, Pair.....

**\$5.98**

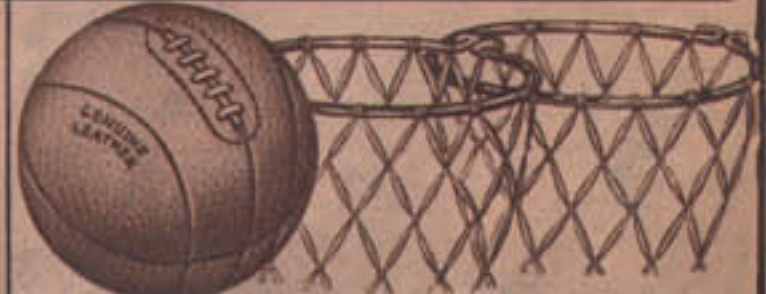


### BOY'S COMPLETE SPORT SET

For youngsters up to 14 years of age. Set includes 4 Boxing Gloves of full grade sheep skin, hair-stuffed, with welted grip; fine Volley Ball; and Football of genuine grain cowhide, complete with lace, needle and 2-piece bladder.

No. G9J7792. Complete Sport Set.....

**\$5.48**



### BASKETBALL and 2 GOALS

Practice at home! This splendid outfit contains 1 excellent quality official size Basketball of genuine cowhide leather with first quality bladder; and 2 official size goals, easily put up anywhere!

No. G9J7791. Basketball Outfit.....

**\$4.98**



### "American Boy" BASKETBALL

Full regulation size Basketball of pebbled grain cowhide, with canvas lining and built-in valve type bladder. Complete, ready for inflation.

No. G9J7790. American Boy Basketball.....

**\$3.39**



**NO  
MONEY  
DOWN**

# Complete 11-Piece Outfit \$24.98

## TODAY, THE SUIT ALONE IS WORTH ALMOST THE PRICE OF THE WHOLE OUTFIT!

Rising prices are no myth . . . they're a cold fact! You all know that now. Yet despite this . . . we're actually offering this stylish, rich-looking complete outfit at \$4.84 less than our "bought-before-the-rise" catalog prices! And at least \$10.00 less than its replacement cost on today's market! Order NOW! Our supply is limited. We must say only one outfit to a customer and no orders accepted from men's retail or wholesale clothing stores!

### Here's What You Would Pay If You Bought These ITEMS SEPARATELY FROM OUR CATALOG

• 3-Piece GLENGYLE All Wool Worsted Suit . . . . .	\$16.95
• Fine Quality Fur Felt Dress Hat . . . . .	2.49
• 2 Fine Quality Broadcloth Dress Shirts . . . . .	1.90
• 3 Pairs Fancy Dress Hose . . . . .	.75
• 1 Pair Genuine Goodyear Welt Oxfords . . . . .	4.98
• 1 Hand Made Pure Silk Tie . . . . .	.79
• 2 Well Made, Good Quality Unionsuits . . . . .	1.96
<b>TOTAL VALUE . . . . .</b>	<b>\$29.82</b>

**3-Piece Suit** of the famous GENUINE GLENGYLE, full 15-oz. All Wool Worsted . . . a fine weaving of a mill renowned for high quality wools! Fabric we'd intrust only PENWOOD to hand tailor for us! For PENWOOD employs only master tailors and uses only fine "insides" and trimmings . . . because Genuine Pure Linen Canvas coat fronts, Genuine Hymo lapels and Rayon Celanese linings are as important to the suit as the very fabric itself! GUARANTEED to fit perfectly and keep its shape and appearance! Popular 2-button style. Note the way the collar sets, the easy roll to the notch lapels, the nice drape of the sleeves. And the classy, graceful effect of the broad shoulders above the tapered waist. Regulation vest. 20-in. trousers bottoms. Fashionable solid shades: Navy Blue, Brown, Med. Gray or Oxford Gray. Sizes: 34 to 42 chest; 30 to 38 waist; 28 to 34 inseam.

**One Dress Hat.** Classy snap-brim model of Fine Quality Fur Felt. Silk grosgrain band. Leather sweatband. Medium Gray, Pearl Gray, Brown or Black. Sizes: 6¾ to 7½.

**2 Dress Shirts.** Splendidly tailored. Fine quality fadeproof Broadcloth. Attached collar. White, Blue, Tan or Green. Sizes: 14 to 17 neckband; 33 to 35 sleeve.

**One Necktie.** Pure Silk. Hand made. Solid colors: Blue, Gray, Brown, Green, Red or Black.

**2 Unionsuits.** Winter weight. Fine cotton yarns. Long sleeves; ankle length. Overlapping seat. White, Ecru or Random. 36 to 46 chest.

**3 Pairs Dress Hose.** Rayon-plaited. Assorted patterns. 9½ to 11½.

**1 Pair Oxfords.** Dressy! Genuine Calfskin. Leather soles and insoles. Goodyear Welt construction (the best there is). Rubber cushion heels. Color: Black. Sizes: 6 to 11. Wide widths.

Order on approval. Remember you need send No Money with your order and there's no carrying charge for credit at Spiegel's.

No. G9K9852. Complete Outfit. **\$24.98**

It's Easy to be Well Dressed When You Buy the Sensible Credit Way—There's No Carrying Charge at Spiegel's, Chicago



*Beautiful  
Silk Muffler*  
**OUR  
GIFT**  
*With Each Coat  
on This Page*



**OUR XMAS GIFT  
TO YOU!**

**Figured, Pure Silk  
SQUARE MUFFLER**  
In Attractive Patterns  
—Reg. \$1.49 Value—  
**WITH EACH OF THESE  
BEST SELLING COATS**

**Your Choice:**  
**White, Gray or Tan**  
With Contrasting Designs  
**ORDER  
EARLY!**



**NO  
MONEY  
DOWN**

**Camel's Hair  
Cloth Polo Coat**

More snap and style!  
More protection than  
you'll find in any other  
coat. Faultless  
CHURCHILL tailoring  
gives that superb awa-  
ger look. Rich, warm  
Wool Camel's Hair  
Cloth, thickly napped.  
Polo Style, double  
breasted. Peak lapels.  
Belted. Rayon Satin  
yoke lining. Sizes: 36  
to 46 chest. Lengths:  
46 to 48 in. Color:  
Dark Tan.

No. G9L7111.

**\$18.50**

Muffler Included.

← **Finely Woven Wool Boucle**

Smartly styled for dress wear, this rich Wool  
Boucle coat has a "made-to-order" look! Its  
specially woven, nubby fabric has a closer, stronger  
weave than ordinary boucle; fits perfect; wears  
longer; and keeps that dressy appearance. Tail-  
ored to perfection by CHURCHILL! Order it,  
wear it, and see for yourself why it's a popular  
seller. Double breasted, belt at back. Rayon  
satin yoke lining. Sizes: 36 to 46 chest. Lengths:  
45 to 47 in. Color: Navy Blue.

No. G9L7114. Silk Muffler

**\$15.95**

**Rare Value in Plaid Back Melton→**

Depend on this heavy 34-oz. ALL WOOL Melton  
Overcoat with its warm good-looking plaid back  
to keep you PLENTY comfortable this winter!  
Skillfully tailored by the celebrated CHURCHILL  
workmen... to stand up wonderfully under  
long hard wear! Only fine insides and trimmings  
used. Made in the handsome double breasted style  
—fits PERFECTLY! Durable Rayon Serge yoke  
lining. Belt at back. Sizes: 36 to 46 chest.  
Lengths: 45 to 47 in. NAVY BLUE.

No. G9L7119. Silk Muffler

**\$11.95**

Included .....

**All Wool Melton**

100% All Wool Mel-  
ton... one of the fin-  
est obtainable at this  
"never-again-to-return"  
low price. CHURCHILL  
tailoring—fine under-  
constructions. Unbeliev-  
able value in a heavy  
coat for every day or  
dress wear. Shape-re-  
taining. Double breast-  
ed style. Rolling peak  
lapels. Belt at back.  
Rayon Serge yoke lin-  
ing, guaranteed for life  
of garment! Sizes: 36  
to 46 chest. Lengths:  
45 to 47 in. Color:  
Navy Blue.

No. G9L7121.  
Muffler Included.

**\$9.95**

**NO MONEY DOWN — NO CHARGE for CREDIT**



# JUST FOR CHRISTMAS

**\$2.00 SHIRT OUTFIT Included**  
with Any Suit on this Page

## Our Christmas Gift to You



### A 4-Pc. Accessory Set with each suit!

We're saying Merry Christmas with this handsome 4-piece accessory set! Which we're including with each PENWOOD suit ordered from this page during the holiday season. We want you to number it among your gifts . . . for that's the spirit in which it's given. Set consists of:

**FINE QUALITY, FAST COLOR BROADCLOTH SHIRT.** Splendidly tailored with attached collar, stylish buttoned cuffs. Sizes: 14 to 17 neckband; 33 to 35 in. sleeve. Colors: White, Blue, Tan or Green.

**BEAUTIFUL NECKTIE.** Newest stylish assorted patterns.

**GOLD-PLATED COLLAR PIN.** Worn by all smart dressers!

**SET OF 3 ATTRACTIVE EMBROIDERED INITIALS.** The choice of discriminating gentlemen. Unattached, so you can have them placed on shirt sleeve or pocket, as you desire. State initials.

Remember, this gift is included **ONLY** with suits ordered from **THIS** sale page.



### PENWOOD Tailoring

The acme of fashion! And usually higher priced!—because the double breasted suit requires the best material and utmost care in construction to look right. That's why we used famous GLENGYLE 15-oz. All Wool Worsted and had it HAND-TAILORED by PENWOOD. For PENWOOD employs only master tailors and uses only very fine "insides". Perfect fit, continued shape and appearance guaranteed. 3-button, 2-to-button coat with broad shoulders and peak lapels, Rayon Celanese lined. Regulation vest, 20-inch trouser-bottoms. Stylish, solid shades: Navy Blue, Oxford Gray or Brown. Sizes: 34 to 42 chest; 30 to 38 waist; 28 to 34 inseam.  
No. G9K7088. 3-Piece Suit. Gift Included . . . \$16.95  
No. G9K7089. With extra pair of trousers. Gift. . . \$20.95

### GLENGYLE Worsted

The "Hollywood" tailored by Penwood. The suit smart young fellows want for the gay holiday season. Of famous GLENGYLE 15-oz. All Wool Worsted—a fine weave by a Master Weaver! Hand-tailored by PENWOOD—whose splendid needling and use of very fine "insides", guarantee satisfactory fit, and shape and appearance that's permanent! Peppy one-button coat with broad shoulders, peak lapels and semi-form-fit lines makes you even more athletic and manly! Rayon Celanese linings. Regulation vest, 22-in. trouser-bottoms. Solid shades: Navy Blue, Oxford Gray or Brown. Sizes: 34 to 42 chest; 30 to 38 waist; 28 to 34 inseam.  
No. G9K7090. 3-Piece Suit. Gift Included. . . \$16.95  
No. G9K7091. With extra pair trousers. Gift. . . \$20.95

### "BALMORAL" Silk Stripe Worsted

A pattern especially hand-loomed for YOU! Then woven at one of America's foremost mills, into that beautiful, famous, 15-oz. "Balmoral" Silk Stripe Worsted. Selected Purest All Wool Worsted yarns, Pure Thread Silk striped, Fabric so perfect we'd allow only PENWOOD to hand-tailor it for us. For PENWOOD employs master tailors and use only very fine "insides" and trimmings. That's why it's guaranteed to keep its appearance and shape and fit perfectly! Stylish 2-button coat, Rayon Celanese lined. Notch lapels. Regulation vest, 20-inch trouser-bottoms. Navy Blue, Brown or Oxford Gray. Sizes: 34 to 42 chest; 30 to 38 waist; 28 to 34 inseam.  
No. G9K7096. 3 piece Suit. Gift Included . . . \$17.95  
No. G9K7097. With extra pair trousers. Gift . . . \$21.95





**NO  
MONEY  
DOWN**  
on Orders Over  
\$5.00



**INCLUDED with  
EACH SHIRT  
GROUP A**

**Pure Radium Silk**  
[B] Worth twice this low price today! Faultlessly tailored of rich, soft Radium Silk. Attached collar; pleated sleeves. White, Blue, Tan or Green. Sizes: 14 to 17 neckband; 33 to 35 sleeve. 3 initials included. State your choice.  
No. G9N8052 . . . . . **\$2.98**

**Sale Priced!**

[A] Matching figured tie, tie clasp and cuff links with everyone of these smart, high quality shirts. Splendidly tailored of lustrous, long-wearing Broadcloth. Guaranteed perfect fit and fadeproof. Stylish peak attached collar; French fold cuffs. White, Blue, Tan, Green. Sizes: 14 to 17 neckband; 33 to 35 sleeve.  
No. G9N8045. Choice . **3 for \$3.89**

**Fade-Proof—Full Cut**

[C] Three well tailored, excellent quality Broadcloth shirts, guaranteed Fade-Proof! Attached collars. Cellophane packed. Colors: White, Blue, Tan or Green. Sizes: 14 to 17 neckband; 33 to 35 sleeve.  
No. G9N8058. . . **3 for \$2.49**

**Famous MELVILLE Shirts**

[D] MELVILLE shirts, sale priced! Full cut; excellently tailored. Super-fine, vat-dyed, pre-shrunk Broadcloth. Attached collar; pleated sleeves. 3 embroidered initials, gold-filled collar pin and initial tie clasp with EACH shirt! State initials. Colors: White, Blue, Tan, Green. Sizes: 14 to 17 neckband; 33 to 35 sleeve.  
No. G9N8035. Choice **3 for \$3.89**

**INCLUDED with  
EACH SHIRT  
GROUP D**



**Zipper Campus Cossack**

The ideal gift for "him". Super-warm, high quality blazer of extra-heavy, extra-durable 34-oz. All Wool "Arctic" Melton. New two-tone Campus Cossack style. Talon Slide Fastener closing. Adjustable cuffs, straps at sides. Campus Blue with Red Trim.  
No. G9N8663. 36 to 46 chest. **\$5.98**



**He'll Like These!**

Newest Tuxedo style! Fine quality, durable Broadcloth pajamas. Coat smartly trimmed with contrasting patterned collar, cuffs and pocket trim. Elastic at sides of trouser tops. Guaranteed fast color. Sizes: 36 to 46 chest. Blue, Tan or Green.  
No. G9N9162. . . . . **\$1.98**



**Low Priced for This Quality**

New initialed 2-piece athletic sets. State initial desired. 3 shirts of White Swiss ribbed, combed cotton and 3 shorts of fast color, assorted-pattern Broadcloth. Elastic at sides; balloon seats. Shirts: 36 to 46 chest. Shorts: 30 to 42 waist.  
No. G9N8170. . . . . **3 sets \$1.79**



**Water-Proof Sheepskin Suede**

Snappy Cossack style jacket of Sheepskin Suede cloth, cut priced! Super-warm fleece lining. Wind-and-rain proof. For sports, work or general wear. Adjustable cuffs, side straps. A marvelous bargain! Sizes: 36 to 46 in. chest. Color: Tan.  
No. G9N8662. . . . . **\$4.98**



**Pigskin Cape**

Handsome, long-wearing gloves of Selected Pigskin Cape. New, smart! Button snap style. Way underpriced! Sizes: 7 1/2 to 10 1/2. Color: Pigskin Tan. **\$2.19**  
No. G9N9107 . . . . .



**Dressy! Fleece-Lined**

Super-warm! Best quality, durable Cape skin. Lined with soft, warm fleecing! Tailored to insure perfect fit and lasting appearance. Sizes: 8 to 10 1/2. Black or Brown. **\$1.89**  
No. G9N9101 . . . . .



**Genuine Spur Ties**

Regularly \$1.50 each! Ties he'll be proud to wear. Famous patented non-wrinkling feature. Pure Silk; new patterns. Blue, Brown, Green or Cardinal Red. **3 for \$2.79**  
No. G9N9160. . . . .



**Pure Silk Muffler**

\$2.50 value! All Silk! Attractive assorted-figured designs. Good, large size. Square style. A most appropriate gift. Colors: White, Tan or Gray.  
No. G9N9114. . . . . **\$1.45**

**For  
HIS Christmas!**

**LUXURIOUS  
LOUNGING ROBE**

Dressy! Beautiful, lustrous silky Rayon—jacquard designs. Silk satin collar; silky Rayon cord; 3 pockets. Silk Monogram included. State initial. Sizes: Small, Medium or Large. Colors: Navy Blue, Brown or Maroon. **\$4.89**  
G9N9129. . . . .



**Big, Warm  
Blanket Robe**

Good-looking, well tailored Blanket robe. 2-tone silky Rayon cord, trim. Blue, Brown or Maroon. Small, Medium or Large. **\$2.45**  
G9N9126. . . . .  
G9N9127. Genuine Beacon Robe. Same style, colors, and sizes as above. Heavier. **\$3.89**  
warmer. . . . .

**100% Wool  
Striped Flannel**

A gift that's bound to please! The last word in men's robes! Attractive; excellently tailored. 100% All Wool. Neat shawl collar. Silky Rayon cord sash. Sizes: Small, Medium or Large. Colors: Blue or Brown with Assorted Stripes. **\$4.45**  
G9N9125. . . . .





**No Money Down  
on Orders Over  
\$5.00**

**Dressy  
Sport  
Coat**

**PART WOOL**  
Special price cut! Fine quality, heavyweight, ribbed Part Wool union suit. Long sleeves; ankle length. Wide, overlapping seat. Sizes: 36 to 46 chest. Color: Random. No. G9N8153. **\$1.25**

**HEAVILY FLEECE**  
Super-warm! Sale-priced! Heavyweight, flat knit, fleece-lined! Long sleeves; ankle length. Overlapping seat. Sizes: 36 to 46 chest. Color: Random. No. G9N8157. Price **\$1.39**

**SALE SPECIAL**  
Fine ribbed Cotton union suits. Long sleeves; ankle length. Sizes: 36 to 46. White, Ecru or Random. No. G9N8166. Medium Weight. **2 for \$1.55** No. G9N8167. Heavy Weight. **2 for \$1.75**

**100% ALL WOOL WORSTED**  
He'll wear this gift the year 'round! Extra heavy! Knit in very fine rib. Non-sag shoulders. Sizes: 36 to 46 chest. Colors: Heather Brown, Heather Blue or Oxford Gray. No. G9N8619. **\$2.89**



**9-Piece  
Gift Outfit** **\$39.80**  
**Complete**

**THE PERFECT GIFT SET!**

Consists of: 3 Fadeproof Broadcloth Shirts. Attached collars. 14 to 17 neckband; 33 to 35 sleeve. White, Blue, Tan or Green. 3 Pairs Pure Thread Silk Dress Hose. Sizes: 9½ to 12. Color: Black. One Pure Silk Tie. Solid Colors: Blue, Gray, Brown, Green or Maroon. 1 Gold-filled Collar Pin, and 1 Initial Tie Clasp. State initial. No. G9N8056. 9-Pc. Set. **\$3.98**



**Zero-  
Flannel** **2 for \$3.59**

**HEAVY WOOL "ZERO" FLANNEL**

Extra warm, neat-looking, heavy "Zero" Flannel shirts at a specially reduced, sale price! Contains 80% Wool! Will wear like iron. Full cut and well made in dressy coat style. Attached collars. Double stitched throughout. For work, sports and general wear. Sizes: 14½ to 17 neckband. Colors: Navy Blue, Gray or Khaki. No. G9N8321. **2 for \$3.59**



**IRON JACKS**

Guaranteed for 6 months' wear! Ruggedly built of tough, Cotton Worsted Dura-tex. Bar-tacked. 20-in. bottoms. Cut Priced! Sizes: 30 to 42 waist; 28 to 34 inseam. Color: Dark Gray. No. G9N8560. **\$1.95**

**100% WOOL**

Super-special! Excellently tailored All Wool Worsted Cheviot trousers, cut priced! 2-in. waistband. 20-in. cuffed bottoms. Sizes: 30 to 42 waist; 28 to 34 inseam. Color: Navy Blue. No. G9N8464. **\$2.89**



**Genuine Horsehide**  
For dress or driving. XX Selected Horsehide. Wool lined. Adjustable strap. Sizes: 8 to 10½. Color: Black. No. G9N9109. **\$2.79**

**Unlined Capeskin**  
Very dressy! A most appropriate gift for any man! Smart, well tailored. Snap-closing. Sizes: 8 to 10½. Black or Brown. No. G9N9104. **\$1.29**

Illustr. (right)

Illustr. (left)

**In  
Gift  
Box**

6 Satin-striped Mercerized Cotton handkerchiefs. Hemstitched hems. No. G9N9156. Set of 6, **69c**

Grained Genuine Cowhide belt with silver-plated buckle. In box. 30 to 42 waist. Black or Brown. No. G9N9161. **\$1.00**

Pure Silk ties. Wool lined. Assorted patterns. Blue, Gray, Brown, Green, Red or Black. No. G9N9163. 3 for **\$1.98**

**DRESSY FUR FELT HAT**

**WITH SWAGGER  
SNAP BRIM**

Price cut for this sale! Swagger snap-brim model that's becoming to any man. Of good quality Fur Felt that cleans and wears well. Smart, lustrous satin lining with genuine leather sweatband. A dandy gift for Dad or Brother! And a bargain! Sizes: 6¾ to 7½. Colors: Medium Gray, Pearl Gray, Brown or Black. No. G9N8973. **\$2.29**



**8-Piece Christmas Outfit - \$17.90 Complete**



**Smart Gift Set**

Consists of 1 pair Paris garters, 3 pairs fancy Rayon-plaited Hose. Sizes: 9½ to 12. 3 handkerchiefs with colored borders, and 1 Pure Silk Tie in Blue, Gray, Brown, Green or Red. No. G9N9164. Complete. **\$1.79**



**EXTRA HEAVY COVERT**

Cut priced! Men's fine quality work shirts of heavy Covert that will wear exceptionally well. Nicely tailored in dressy coat style. Attached collar; 2 flap pockets. Great value! Sizes: 14½ to 17 neckband. Colors: Blue or Gray. No. G9N8328. **2 for \$1.25**



**UNUSUAL VALUE**

Our astoundingly low "bought before the rise" catalog price CUT STILL DEEPER! Neat, husky, coat-style shirts of extra heavyweight, tough Blue Chambray. Attached collars. Triple-stitched; bar-tacked. Sizes: 14½ to 17 neckband. Color: Blue. No. G9N8324. **3 for \$1.79**



**DRESSY BROADCLOTH**

Ideal gift combination! Two smart, good quality Broadcloth shirts... one figured and one solid color. Attached medium point collars. Sizes: 14 to 17 neckband; 33 to 35 sleeve. Figured shirt comes in Blue, Tan or Green; solid color in White, Blue, Tan or Green. No. G9N8057. Set of any 2 for **\$1.69**

Give "Him" the gift he wants this Christmas—Pay Little by Little—Spiegel's, Chicago



**SPECIAL!**  
**\$4.98**



- PRICE CUT \$1.00.
- HEAVY MOLESKIN.
- SELECTED SHEEPSKIN PELTS.
- WOMBO COLLAR.
- LEATHER REINFORCED POCKETS.
- SPECIAL PURCHASE BEFORE THE RISE.
- LIMITED QUANTITY.

While 1150 last! At \$1.00 below our regular catalog price. Quality actually worth \$7.98 to \$8.98 today! Send for yours AT ONCE! Only the first 1150 orders will be filled at this spectacularly low, sale price.

It's just the kind of a coat you want—big and burly. A coat that will keep you warm in any kind of weather! Fine grade, heavy Moleskin plus soft, thick, furry sheepskin pelt lining... a combination the coldest winds and sleet can't penetrate! Wombo (dyed lamb) collar. Leather reinforced corners on pockets. Double breasted. Double stitched throughout. Belted all around. Sizes: 36 to 48. Full 36 in. long. Color: Drab Moleskin. No. G9N8643... **\$4.98**

NO  
CARRYING  
CHARGE



**GENUINE HORSEHIDE**

Our popularity leader! Reduced \$1.00 for this sale! For sports, work and general wear! Cut full and roomy. Blazer of Selected Front Quarter Horsehide! One-piece front and back—a sign of high quality. Lightning-fast Talon Zipper closing excludes all wind. Warm Wool Melton lining. Adjustable cuffs. **Guaranteed 2 yrs.** Sizes: 36 to 46 chest. Length: 27 in. Color: Black. No. G9N8637... **\$8.95**



**"ZIPPER" CLOSING**

Christmas sale special! Deeply cut price! Popular Cossack style blazer of XXX Genuine Suede Leather. Genuine Talon Zipper closing excludes all wind. Won't break or jam. Adjustable cuffs and straps at sides of "self" waistband. 2 slash pockets. Warm, protective, and a bargain! Sizes: 36 to 46 in. chest. Colors: Reindeer Tan or Cocoa Brown. No. G9N8634... **\$8.69**



## FRONT QUARTER HORSEHIDE

**...Guaranteed 2 YEARS!**

- SALE PRICED.
- SHEEPLINED.
- ONLY 750 LEFT.

Reduced from regular catalog price! While 750 last! Absolutely cold, wind and rain-proof! Supremely warm—extra thick, soft, furry sheepskin lining. Selected Front Quarter Horsehide. Leather collar, Corduroy facings; 2 set-in pockets. Moleskin sleeve lining; knitted wristers. Adjustable tabs at back and cuffs. Sizes: 36 to 46 in. chest. Length: 30 in. Color: Black. No. G9N8640... **\$10.48**  
No. G9N8641. Same as above, but with Wool Melton lining... **\$7.49**



**HOCKMEYER CORDUROY**

Worth much more on today's market! A gift he'll appreciate! Of dressy Genuine Hockmeyer Corduroy famous for long wear. Super-warm, thick selected sheepskin lining. Large Wombo (dyed lamb) collar. Genuine leather reinforced pockets. Double breasted. Knitted wristers. Belted. Sizes: 36 to 46. Full 36 in. long. Color: Navy Blue. No. G9N8645... **\$7.48**



**SHEEPLINED HORSEHIDE**

Quality, warmth and appearance impossible to duplicate anywhere at this low price! —Cut \$1.00 for this sale! Of super-durable XX Selected Front Quarter Horsehide, lined with heavy, super-warm selected sheepskin pelts! **Guaranteed 2 yrs.** Huge Wombo (dyed lamb) collar. Double breasted. Full 34 in. long. Sizes: 36 to 46. Color: Black. No. G9N8642... **\$15.95**

- DRASTIC PRICE CUT.
- LIMITED QUANTITY.
- GENUINE DuPONT LEATHERETTE.
- GUARANTEED NOT TO CRACK, PEEL OR HARDEN.
- WINDPROOF, WATERPROOF, COLDPROOF.
- SHEEPSKIN LINED.
- BIG WOMBO COLLAR.

Just think!—A super-warm, full 36-inch, double breasted, sheep-lined coat of Genuine DuPont Leatherette for only \$5.89! A "bought-before-the-rise" price **smashed still lower** for this Xmas sale... in the face of rapidly rising prices! We've only 1100 to sell at this price. So **ACT QUICK!** Order this tough, serviceable coat on approval. Try it on. Feel the snug warmth of the thick, heavy, furry sheepskin pelt lining. Examine the perfect leather-graining... the fine workmanship... and see for yourself why this coat is regarded as one of the finest leatherette coats on the market! Double stitched throughout. Knitted wristers. Belted all around. Sizes: 36 to 46 inches chest. Length: 36 in. Color: Black. No. G9N8646... **\$5.89**



**POPULAR COSSACK STYLE**

Give him a practical gift this year! He'll appreciate this unusually excellent quality, XXX Selected Genuine Suede Leather blazer more than anything else. It's worth **much** more than this low sale price! Russian style suede collar. Fine quality sateen lining. Adjustable cuffs and straps at sides of "self" waistband. Sizes: 36 to 46 in. Colors: Cocoa or Reindeer Brown. No. G9N8636... **\$7.75**

NO MONEY  
DOWN ON  
ORDERS  
OVER \$5



**XXX HEAVY SUEDE**

A dandy gift! Cut priced! Smart, warm, heavy Suede jacket with speedy Talon zipper closing. Won't break or jam, excludes all wind, and eliminates all bother with buttons! Fine, snug-fitting wool worsted waistband. One-piece front and back—a sign of high quality. Sateen-lined for greater warmth. Adjustable cuffs. Sizes: 36 to 46 chest. Colors: Reindeer or Cocoa Brown. No. G9N8630... **\$8.39**





### FOR HIGH SCHOOL YOUTHS

Style-perfect, PENWOOD, Jr. 2-button model of All Wool Worsted Cheviot! Satisfactory fit, lasting shape and appearance guaranteed! Rayon Alpaca half-lining. Cuffed bottoms. Ever-fashionable Navy Blue. Sizes: 15 to 20 yrs.; 31 to 36 chest. No. G9H7654. **\$9.89**

The "Hollywood" — peppiest model EVER! Tailored by PENWOOD, Jr. — fit, permanent good-looks guaranteed! All Wool Solid Color Suiting, 22-in. bottoms, pleated trousers. Sizes: 15 to 20 yrs.; 31 to 36 chest. Colors: Navy, Brown or Oxford Gray. No. G9H7650. **\$10.89**

### ALL WOOL CHEVIOT at Christmas Sale Prices!



Dressy, durable, bargain-priced! Rare value in a boy's suit with 2 pairs knickers. 2-button, Rayon-Alpaca lined coat; 5-button vest. Worsteds cuffed on lined knickers. All Wool Cheviot. Sizes: 7 to 15 years. Color: Navy Blue. No. G9H7589. **\$7.69**

Smart, dapper, serviceable! Splendidly tailored boy's 2-pants suit. Stylish, 2-button peak-lapel model. Rayon-alpaca linings. 5-button vest. Regulation longies. All Wool Cheviot. Great value! Sizes: 8 to 16 years. Color: Navy Blue. No. G9H7597. **\$8.89**

HEAVY WEIGHT  
FLAT KNIT  
FLEECE  
LINED



Reduced  
2 for  
**\$1.55**

### SUPER-WARM!

Every boy should have a few of these supremely warm, heavyweight, fleece-lined unionsuits. They're our warmest and heaviest for boys! Specially low priced for this sale! Flat knit of fine Cotton yarns. Rayon-trimmed neck, edges. Long sleeves; ankle length. Buttoned flap seat. snug-fitting ribbed cuffs and anklebands. Smooth, flat-locked seams. A wonderful bargain! Color: Gray Random.

No. G9H7680. **2 for \$1.55**  
No. G9H7682. **2 for 1.75**  
Sizes: 6 to 10 years  
No. G9H7682. **2 for 1.75**  
Sizes: 12 to 16 years.



Durable Wool  
Mixed Cassimere

Classy! Challenge value! Golf-style knickers, lined throughout. Sizes: 7 to 15 yrs. Gray or Brown. No. G9H7628. **\$1.09**



Hockmeyer  
Corduroy

Won't show wear! Lined throughout. Adjustable buttoning bottoms. Sizes: 6 to 15 yrs. Navy or Brown. No. G9H7629. **\$1.65**



### LONG SERVICE—BIG SAVING

A new, low, cut price on this Fine Quality Broadcloth shirt set! Fast color. One Plain White for dress and Two figured for school and everyday wear. Very well tailored. Attached collars. Double-stitched seams. 12 or 14 neckband. No. G9H7611. **3 for \$1.85**

### SHEEP LINED LEATHERETTE Only 875 Left - **\$3.38**



### FEATURE VALUE!

Our big bargain leader! Extremely warm, super-sturdy coat of Genuine Du Pont Leatherette! Absolutely wind, cold and rainproof. Will not crack or peel! Thick, fleecy selected sheepskin lining. Wombatine collar. Leather reinforced corners on pockets. Double breasted. Color: Black. No. G9H7635. Sizes: 6 to 10 yrs. **\$3.38**  
No. G9H7636. Sizes: 12 to 18 yrs. **\$3.88**



HEAVY  
MELTON

ALL  
WOOL

ALL  
WOOL  
SLIPOVER

Dressy, durable, warm! Cosack style blazer of famous "Dunberry" 100% All Wool Melton! Adjustable cuffs, side-panels. Sizes: 8 to 16 yrs. Navy Blue. No. G9H7676. **\$2.95**

Built for service! Heavy, extra warm, extra thick blazer. All Wool Mackinaw. Elastic waistband. Sizes: 6 to 16 yrs. Assorted Plaids. No. G9H7616. **\$2.29**

For outdoor wear! Talon closing. Heavy, warm, dressy All Wool Melton. Double stitched elastic waistband. 6 to 18 yrs. Navy Blue. No. G9H7644. **\$3.39**

Heavy, extra warm! Shaker knit; 100% All Wool. Maroon, Black or Navy. No. G9H7582. Sizes: 6 to 10 yrs. **\$2.19**  
No. G9H7583. Sizes: 12 to 18 yrs. **\$2.39**

### SPORTY 2-PIECE SETS

Sturdy Wool Cassimere sleeveless yankover and regulation longies. For school or everyday wear. Sizes: 8 to 16 yrs. Gray or Brown. No. G9H7592. **\$2.69**

Warm! For school and general wear. Strong Wool Cassimere blazer and regulation longies. Sizes: 8 to 16 yrs. Gray or Brown. No. G9H7593. **\$3.19**



2-PIECE  
ALL WOOL  
BLAZER SET

ONLY **\$3.15**

SOME combination! Swanky blazer and lined golf-style knickers of smart, super-sturdy All Wool Cassimere. Neat, popular herringbone weave. Elastic knit waistband in blazer. For real warmth! A bargain! Sizes: 7 to 15 yrs. Colors: Gray or Brown. No. G9H7594. 2-Piece Set. **\$3.15**



### Ride 'Em Cowboy

For "Wild Westers"! Flannel shirt, Khaki trousers, vest, hat, handkerchief, belt with "bullets", pistol in holster and lariat. 4 to 12 yrs. Color: Khaki. No. G9H7677. **\$2.98**

### Heap Big Injun!

Whoopie! An Indian suit for Xmas! Jacket, trousers and leatherette head-dress with colored feathers. Sizes: 4 to 12 yrs. Color: Khaki. No. G9H7678. **\$1.39**



# Prices Specially Reduced for Christmas



**New**  
**5-PIECE SET**  
**\$2.98**

- 3-BUTTON JACKET
- LINED FLAPPERS
- JERSEY SLIPOVER
- BROADCLOTH SHIRT
- HANDSOME TIE

Just what little fellows need to see 'em through the winter! Swagger jacket and flappers of warm Wool Mixed Tweed. Emblem on Worsted Wool Mixed Jersey. 3 to 8 yrs. Gray or Brown. G9H7294. 5-Pc. Set... **\$2.98**



- |   |   |   |  |  |  |
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| <b>3-PIECE SET</b><br>Sleeveless Jersey slip-over, Broadcloth blouse and lined Wool Mixed Cassimere flappers. Sizes: 3 to 8 yrs. Colors: Brown or Gray. G9H7289. 3-Pc. Set... <b>\$1.95</b> | <b>VERY DRESSY</b><br>Smart 4-pc. suit! Wool Mixed Navy Blue Cheviot coat and lined flappers; White Broadcloth shirt; knit tie. A great bargain! Sizes: 3 to 8 yrs. G9H7263. 4-Pc. Set... <b>\$2.39</b> | <b>BLAZER SET</b><br>Warm 3-pc. set. Blazer with "zipper," lined flappers and cap. Fancy Wool Mixed Tweed. Sizes: 4 to 10 yrs. Colors: Gray or Brown. G9H7265. 3-Pc. Set... <b>\$3.79</b> | <b>4-PIECE SUIT</b><br>Double breasted coat and lined flappers of Wool Mixed Tweed. White Broadcloth shirt, Rayon Tie. Sizes: 3 to 8 yrs. Colors: Gray or Brown. G9H7259. 4-Pc. Set... <b>\$2.25</b> | <b>FRENCH SPUN</b><br>Smart All Wool Worsted Jersey blouse and lined, belted flappers. Sizes: 3 to 8 yrs. Colors: Tan with Brown or Med. Blue with Navy. G9H7285. 2-Pc. Set... <b>\$1.98</b> | <b>ALL WOOL</b><br>Rich-looking 2-piece All Wool Jersey suit. Slipover blouse and shorts with elastic at waist. Very warm, and very fine value! Sizes: 3 to 8 yrs. Colors: Blue, Tan or Green. G9H7276. 2-Pc. Set... <b>\$1.19</b> |
|---|---|---|--|--|--|

## Husky Sheeplined Leatherette

**SALE PRICE**  
**\$3.19**

- DOUBLE BREASTED
- WOMBATIN COLLAR
- LEATHER REINFORCED POCKETS

For warmth, protection and service! A coat that will keep him warm in the coldest weather, dry in the "rainiest" and last many a season! Absolutely windproof and waterproof and guaranteed not to peel, crack or harden! Corduroy facings; 2 muf and 2 flap pockets. Sleeve emblem. Brass buttons. Sizes: 4 to 10 yrs. Black. G9H7255... **\$3.19**



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| <b>WARM 2-PIECE SUIT</b><br>His favorite combination! Blazer with elastic waistband and regulation longies. Strong Wool Mixed Cassimere. Sizes: 3 to 8 yrs. Colors: Gray or Brown. G9H7260. 2-Pc. Set... <b>\$2.25</b> | <b>3-PC. OUTFIT</b><br>Warm, practical! Navy Blue Wool Mixed Cheviot longies, contrasting All Wool Jersey slipover, White Broadcloth shirt. Very neat, and a big bargain! Sizes: 4 to 10 yrs. G9H7256. 3-Pc. Set... <b>\$1.95</b> | <b>ALL WOOL</b><br>2-pc. set! Blazer with elastic waistband and lined knickers both of dressy-looking, long-wearing All Wool Cheviot. Sizes: 3 to 9 yrs. Color: Navy Blue. G9H7292. 2-Pc. Set... <b>\$3.98</b> | <b>COSSACK STYLE</b><br>Just like Dad's! Cossack blazer with adjustable side straps. Regulation longies. Sporty, warm, durable Wool Mixed Tweed. Sizes: 4 to 9 yrs. Colors: Gray or Brown. G9H7293. 2-Pc. Set... <b>\$2.98</b> | <b>SHIP AHOY! SAILOR</b><br>He'll "sail forth" in class when he wears this swanky sailor suit! Of dressy Wool Mixed Serge. Both regulation longies and lined flappers with the regular sailor blouse. Sizes: 3 to 9 yrs. Color: Navy Blue. G9H7291. 3-Pcs... <b>\$1.98</b> |
|--|---|--|--|--|

## NO MONEY DOWN ON ORDERS OVER \$5



- FULL CUT
- WELL MADE
- SHAPE-RETAINING ELASTIC RIB KNIT
- LONG SLEEVES
- ANKLE LENGTH

Order a supply of these dandy Cotton ribbed waist suits NOW! They're way underpriced! Straps for garter attachments. Rayon trimmed edges. Drop seats. Sizes: 2 to 12 yrs. Colors: White or Gray Random. G9H7266. 2 for **\$1.17**



- |  |   |   |
|--|---|---|
| <b>AVIATOR STYLE</b><br>Extra warm and protective! One-piece, heavy All Wool Melton outdoor suit. Double breasted; brass buttons. Worsted cuffs and anklebands. Helmet included. Sizes: 3 to 8 yrs. Color: Navy Blue. G9H7296... <b>\$3.98</b> | <b>ALL WOOL</b><br>A "keen," warm, heavy overcoat, of sturdy All Wool Tweed. Protective double breasted style. Convertible notch collar. Fancy twill yoke lining. Worth much more! Sizes: 3 to 8 yrs. Colors: Gray or Brown. G9H7290... <b>\$3.98</b> | <b>2-PIECE SET</b><br>Real "he-man" style! Warm, practical 2-pc. Wool Mixed Cheviot set. Blouse has wind-excluding "zipper" closing, emblem and all around belt. Lined flappers. Sizes: 3 to 8 yrs. Color: Navy Blue. G9H7295. 2-Piece Set... <b>\$2.49</b> |
|--|---|---|





**GLO-RAY**  
Knit-Rayon  
**98¢**

Guaranteed Non-Sag  
Dresses fit better over this flattering, smoothly fitting slip. 4-gore Silhouette lines, for easy movement. Imported lace trim. Picot shoulder straps. Dull finish knit rayon. Lgth. 46 in. Sizes: 34 to 44 Bust. Flesh or Tea Rose. No. G9Z3917. **98c**



**NO CHARGE FOR CREDIT**

Genuine Hand Made Porto Rican Gowns  
Hand Embroidered. FAST COLOR! Fine-count nainsook. Assorted neck styles. 48 to 50 in. long. Sizes: 34 to 44 Bust. Flesh, Tea Rose, or White. No. G9Z3754. **2 for 95¢**  
**3 for \$1.35**



**ART SILK SATIN**

Genuine TRUE WORTH FLANNELETTE

**New One-Piece Style**  
Sleep in snug, smart one-piece Flannelette Pajamas! Stylish and warm. Dainty washable print material with solid color yoke inserts. Patch pocket. Button trim at neck. French sash tie back. Launderers beautifully. Sizes: 34 to 44 Bust. Assorted Prints. No. G9Z3920. **\$1.79**

**Lustrous Art Silk Satin**  
A luxurious Xmas gift at low cost because we took over one manufacturer's entire stock and so styles vary slightly. But every garment is as lovely and as good as the one illustrated. Cut beautifully full. Dainty puff sleeve, butterfly trim. Contrasting piping. Sizes: 34 to 44 Bust. Ass'd colors. No. G9Z3923. **\$1.39**



**Rayon Taffetina**  
Adjustable shoulder straps. Bias cut back and front for molded fit! Lace trimmed bodice. Wide sweep. Lgth. 45 in. Sizes: 34 to 44 Bust. Flesh, Tea Rose or White. No. G9Z3817. **79c**



**Genuine Pepperell**  
Highly needed broadcloth, non-clinging and non-shrinkable! Fast color. Hemstitched yoke. Adjustable Two-inch hem. Lgth. 45 in. Sizes: 34 to 44 Bust. Flesh, or White. No. G9Z3919. **79c**



**BARGAIN VALUE IN FLANNELETTE**

Sleep in cozy comfort in a warm, gaily striped, long-sleeved gown. Fancy stitching trims yoke. Guaranteed washable, they retain their colorful beauty. Cut full! Sizes: 34 to 44 Bust. Assorted Stripes. No. G9Z3775. **95c**  
Reduced to 2 for **95c**



**79¢**

**FOR SLEEPING OR LOUNGING**  
**2 for \$1.35**

Popular and practical Xmas gift! Beautiful Presturk Porto Rican hand made high count nainsook Pajamas. Finely needed. Hand embroidered and appliqued, with contrasting color stitching at neck and armholes. Flattering widely flared trousers with yoke front and elastic back. Cut full. Blouse can be worn tucked in or out. Sizes: 34 to 44 Bust. Flesh or Tea Rose. No. G9Z3750. **2 for \$1.35**



**Wool Mixed Tuck Stitch Vest and Panties**

Medium weight. Ribbed shaped vest. Panty has double crotch, elastic waistband, snug cuffs. Sizes: Small, Medium, or Large. Flesh only. No. G9Z3924A. **69c**  
No. G9Z3924B. **69c**

**Wool Mixed Medium Weight**  
"Shaped-to-fit" union suit of warm wool and finely knit cotton. Rayon stripes. Knee Length. Flap seat. Sizes: 34 to 44 Bust. Cream. No. G9Z3839. **2 for \$1.59**  
No. G9Z3842. Same style in finely combed cotton. **2 for 95c**

**Famous GLO-RAY**  
Choice of any **2 GARMENTS for 99¢**



**G9Z3929** **G9Z3928** **G9Z3926** **G9Z3927**

- New, dull chalk finished rayon.
- Finely knit in glove silk weave.
- Matching washable lace trimming.
- Contrasting applique trimming.

A dainty and economical Christmas gift that will look as though you've been extravagant! Colors: Flesh or Tea Rose.

No. G9Z3926. Shaped Vest. Sizes: 34 to 44 Bust. **ANY**

No. G9Z3927. Bloomer. Reinforced Crotch. Sizes: Small, Med., Large. **2 FOR 99c**

No. G9Z3928. Cuff-Leg Panty. Sizes: Small, Med., Large.

No. G9Z3929. Step-in. Blas Cut Yoke. Sizes: Small, Med., Large.



**One Piece Brassiere Top Combination**  
"Glo-Ray" garment replaces corset and underwear. Uplift brassiere. Side hook. Sizes: 32 to 40 Bust. Flesh. No. G9Z3930. **\$1.19**



**3 for 85¢**

**New Dull Chalk Finish**  
Girls' washable rayon bloomers. Just like Mother's! Double crotch. All flat locked seams. Exceptionally full cut. Launderers beautifully. Sizes: 4 to 14 Yrs. Flesh or Tea Rose. No. G9Z3875. **3 for 85c**



**Combed Cotton**  
Heavy weight suits. Garter tapes. Slight fleecing. Sizes: 2 to 12. White only. G9Z3873. Ankle Length. Long Sleeve. **2 for \$1.09**  
G9Z3871. Knee Length. Elbow Sleeve. **2 for \$1.09**  
G9Z3872. Short Length. Elbow Sleeve. **2 for \$1.09**



**Wool Mixed \$1.29**



# The IDEAL CHRISTMAS GIFT!

GUARANTEED  
FOR WEAR  
OR A NEW PAIR  
FREE!

Guaranteed  
FULL FASHIONED  
SILK CHIFFON

98¢  
PAIR

3 Pair for \$2.89

VANITY INCLUDED WITH EVERY  
HOSIERY PURCHASE OF \$3.00 OR OVER

*Dul-tone*—THE ULTRA-SUPERIOR HOSE

■ Introducing *Dul-tone*, our newest and finest hose! A Christmas SPECIAL, these hose come packed three pairs in a beautiful Holiday box, each hose marked with the two initials you designate. *Dul-tone* is worthy of this individual touch, for it is the **FINEST QUALITY WE HAVE EVER OFFERED!** We know we are safe in giving an **IRON-CLAD GUARANTEE FOR SATISFACTORY WEAR**, even though they are extremely high gauged sheer chiffon hose. A new pair FREE, if they do not wear satisfactorily! *Dul-tone* hose are so flattering and wearable that you'll never switch back to others. Its Features Are:

- Every thread is extra strong, highly tensile pure silk.
- Full-fashioned in lengths conforming to the sizes.
- DULL, rich finish that will withstand laundering and wear.
- Knit tightly and evenly to resist snags and runs.
- REINFORCED AT ALL POINTS OF WEAR.
- Shadow-welt—double thickness one inch down from the hem.
- Run-Stop lacing at base of welt protects against garter runs.
- Newest double cradle foot, and smart picot top.
- Plaited silk curved French heel and toe, with toe blocks.

■ And remember! *Dul-tone* is **GUARANTEED FOR SATISFACTORY WEAR!** Sizes: 8½ to 10. Light Gunmetal, Light Suntan, French Nude, Dark Suntan, Beige Clair, Champagne.

No. G9Z4121A [State TWO] No. G9Z4121B  
98c Pair [Initials Desired] 3 Pairs \$2.89

Your Choice  
of Initials  
on Each Pair

NO CHARGE FOR CREDIT

PERSONAL  
AND  
PERMANENT

J.S.



# With Every \$3 Purchase of Hosiery from this Sale You Get a Lovely Vanity!



Beautiful, Embossed, Silver-Finish VANITY CASE, with Powder, Puff, and Mirror included. . . . A Gift with every \$3.00 Order of Hosiery from this Xmas Sale!

G9Z4133.

**Misty Sheer FULL FASHIONED Tissue Chiffon**

EXQUISITE SHEERNESS  
ALL Pure Silk threads, knit to wear well! RUN STOP lacy double picot hem. Reinforced new heel and toe. Sizes: 8½ to 10. Lt. Gunmetal, Lt. Suntan, French Nude, Dk. Suntan, Beige Clair, Champagne.

G9Z4122A. \$1.19  
Pair  
G9Z4122B. \$2.29  
2 Pairs

THE PERFECT GIFT HOSE!

**FULL FASHIONED Sheerio!**

77¢  
3 for \$2.19

Unusual Value in Chiffon Hose  
Full-fashioned, all Pure Silk. Sizes: 8½ to 10. Lt. Gunmetal, Lt. Suntan, French Nude, Dk. Suntan, Beige Clair, Champagne.

G9Z4050. 77¢  
Pair  
G9Z4051. \$2.19  
3 Pairs

**FULL FASHIONED Jacquard Diamond Point Embroidered Top**

Elastic Top, All Pure Silk Chiffon  
Fancy, wide, elastic top insures wear! Sizes: 8½ to 10. Lt. Gunmetal, Lt. Suntan, French Nude, Dk. Suntan, Beige Clair, Champagne.

G9Z4124A. 98¢  
Pair  
G9Z4124B. \$1.89  
2 Pairs

**FULL FASHIONED Silk-to-Top SERVICE WEIGHT**

GUARANTEED FOR WEAR or a NEW PAIR FREE

PURE SILK Service Weight  
Guaranteed for wear! Full fashioned! Stretchy silk top! Lasting dull finish! Sizes: 8½ to 10. Lt. Gunmetal, Lt. Suntan, French Nude, Dk. Suntan, Beige Clair, Champagne.

G9Z4062A. 95¢  
Pair  
G9Z4062B. \$1.87  
2 Pairs

**FULL FASHIONED Lisle Top SERVICE WEIGHT**

89¢  
2 Pairs \$1.69

LONG-WEARING SERVICE HOSE  
Pure silk. Elastic mercerized top. Run Stop lace. Fit perfect. Sizes: 8½ to 10. Lt. Gunmetal, Lt. Suntan, French Nude, Dk. Suntan, Beige Clair, Champagne.

G9Z4126A. 89¢  
Pair  
G9Z4126B. \$1.69  
2 Pairs

**STYLE FASHIONED Pure Silk Chiffon**

69¢  
3 for \$1.98

Outstanding HOSIERY VALUE

- Silk from top to toe.
- Clear, Sheer Chiffon.
- Evenly and smoothly knit.
- Style Fashioned.
- New permanent dull finish.
- Positive Run-Stop in Jacquard lacing.
- Double silk sole.
- Slender French heel.
- Picot Trimmed Hem.
- Lisle reinforced toe and heel blocks.

Here's an outstanding value in hosiery! Perfect fit guaranteed. Carefully made to insure good wear. Gives that trim, slim appearance. Sizes: 8½ to 10. Lt. Gunmetal, Lt. Suntan, French Nude, Dark Suntan, Beige Clair, Champagne.

G9Z4129A. 69¢  
Pair  
G9Z4129B. \$1.98  
3 Pairs

## "EVER KNIT" Gift Hose for a Man's Christmas!

4 PAIRS  
95¢

**Pure Silk Plaited**  
Pure thread silk twisted over strong Art silk to resist wear. Serviceable, mercerized, stretchy ribbed top and toe. High spliced heel. Double sole. Fine, strong hose that fit neatly and look attractive. Sizes: 9½ to 12. Newest Asst'd Patterns and Colors.

G9Z4130. 95¢  
4 Pair

**INGRAIN**  
Will OUTWEAR any hose you've worn! Priced low because of a closeout purchase! Beautiful colors and patterns actually knit in the hose and not dyed in. Mercerized top. High spliced heel. Double sole. Sizes: 9½ to 12. Asst'd Patterns and Colors.

G9Z4131. 98¢  
4 Pr

**PURE SILK OVER ART SILK**

4 PAIRS 98¢

### Chardonize Hose Bargain Offering

Unusual value in sturdy rayon and Chardonize plaited hose. All the season's newest patterns and colors. Put in a supply of these fancy long-wearing hose. Double sole. Mercerized top, heel and toe. Sizes: 9½ to 12. Asst'd Patterns and colors.

G9Z4132. 6 Pr 95¢

6 Pairs  
95¢

3 Pairs  
95¢

### Dressy Silk Hose

Genuine "EVER-KNIT" heavy Pure Silk Hose. Guaranteed for wear and fit! Smart hose for dress wear, and in addition, sturdy enough for everyday wear. High spliced heel. Double sole. Sizes: 9½ to 12. Black, Navy Blue, French Tan.

G9Z 4103. 3 Pr 95¢

**Style Fashioned**  
Sheer weight! Lace top! Sizes: 8½ to 10. Lt. Gunmetal, Lt. Suntan, French Nude, Dk. Suntan, Beige Clair, Champagne.

G9Z4128A. 74¢  
Pair  
G9Z4128B. \$2.09  
3 Pairs

**Pure Silk NON-RUN Chiffon**

Service Weight Silk and "Spun-Lo" GUARANTEED FOR WEAR! Sizes: 8½ to 10. Lt. Gunmetal, Lt. Suntan, French Nude, Dk. Suntan, Beige Clair, Champagne.

G9Z4077. 45¢  
Pair  
G9Z4078. \$1.29  
3 Pairs

GUARANTEED FOR WEAR or a NEW PAIR FREE

Include Your Hosiery Purchases Along with Your Other Needs and Use Your Credit—Spiegel's, Chicago



## 3-Piece Camel Suede Set

**\$2.95**



Keep That  
Youngster  
Warm and  
Healthy!

### BUCKSKIN SUEDE-CLOTH

Zipper Blouse and Leggings. Lined  
Helmet. Knitted wristlets and waist  
band. Sizes: 1 to 6 yrs. Tan, Royal  
Blue, Cardinal Red, or Green.  
No. G9Z4369

**\$2.95**

3-Piece Set

### Warmly Lined Military Set

• Double-breasted belted Coat.  
• Helmet with adjustable strap.  
• Rust-proof Zipper leggings.  
• Sizes: 2 to 6 yrs. Tan or Red.  
No. G9Z4365

**\$4.89**

3-Pc. Set

3-Piece  
Outfit  
**\$4.89**



Heavy  
Buckskin  
Suede-  
Cloth

No Money Down on Orders Over \$5

Both  
For  
Only  
**\$2.98**



### Genuine Capeskin Sport Jacket

Smart, youthful belted leather jacket.  
Warmly lined in Kasha flannel. Notched  
storm collar. Sleeve straps. Flap pockets.  
Length: 28 in. Sizes: 14 to 20 yrs.  
Black, Brown, or Blue.  
No. G9Z4300

**\$8.89**



### SMART ALL WOOL TWIN SWEATERS

Crew neck, short sleeve Slip-  
Over, and matching long sleeve  
Coat Sweater. Sizes: 32 to 44  
bust. Medium Blue, Green,  
or Taupe Tan.  
No. G9Z4331

**\$2.98**



Metal  
Ornament  
Included

### FANCY ALL WOOL PUFF SLEEVE SWEATER

• Two-tone Stripe Trim.  
• Dainty Jabot Tie.  
• Semi-Turtle Neck.  
• Ribbed waist and cuff.  
34 to 42 bust. Buff Tan, Royal  
Blue, or Wine Red.  
No. G9Z4317

**\$1.89**

## Smart Holiday Accessories



### GENUINE CALFSKIN

Smart metal-monogrammed Zipper top  
Purse. Back-strap pouch style. At-  
tached coin purse and mirror. Moiré  
lined. Size: 4x7 in. Black or Brown.  
STATE TWO INITIALS!  
No. G9Z4237

**\$3.98**



GENUINE CALFSKIN LEATH-  
ER! Fancy engraved frame.  
Pleated back and front. Swinging  
frame coin purse. Pocket with mir-  
ror. Size: 4x6 in. Black or  
Brown.  
No. G9Z4238

**\$1.98**

### GENUINE "KAYSER" GLOVES



ONLY  
79c PR.

Advertised nationally at higher prices!  
Washable suede finished Chamousette.  
Two-tone trimmings. Sizes: 6 to 8.  
Black or Brown.  
No. G9Z4239

**79c Pr.**



### Washable Monogrammed SILK SCARF

Ascot Style. Monogram Trim. Packed in gay  
Christmas box. Lovely with that winter coat or  
suit. A sporty gift! White, Blue, or Brown,  
with contrasting monograms.  
No. G9Z4240

**\$1.49**



### BRADFORD ART SILK UMBRELLA

A new personal touch—metal initial stamped  
on the carved crystal hook handle. Silk wrist  
cord. Black, Blue, or Green. STATE  
INITIAL DESIRED.  
No. G9Z4241

**\$2.98**

## Improved Double Action BEAUTIMODE at Reduced Price ....

- ADJUSTABILITY
- WAIST AND HIP CONTROL
- LONG SMOOTH LINES

• Double action lace back.  
• New SWAMI-SILK bust.  
• 2 Automatic pull-straps at  
waist and hips.  
• Well boned inner belt.  
• Rayon mixed Batiste.  
• Adjustable Shoulder Straps.  
Improve your figure with this  
substantial corselet, for Health  
and Beauty. Wear the new  
fitted dresses with confidence  
and grace. Fashionable youth-  
ful lines. As much control as  
you need, where you need it.  
Easily adjusted. Side Length:  
21 in. Sizes: 34 to 50 bust.  
Flesh color.  
No. G9Z3957

**\$5.39**



Inner Belt  
Diagonally  
Boned for  
Abdominal  
Support



## Remarkable Value in Our Most Popular BEAUTIMODE FOUNDATION

- Makes you slim and trim.
- Distributes flesh evenly.
- Moulds curves gently.
- Richly Brocaded in flowered design.
- Pre-shrunk rayon mixed fabric.
- Extra Boning in outer garment for abdominal support.
- Side elastic sections for curve control.
- Surgical elastic and coutil front-hook Inner Support.
- Removable, adjustable Shoulder Straps.
- Laces at back from waist down.
- Six Garters.
- Side Length: 20 in.
- Reduced price!
- Sizes: 34 to 52 bust. Flesh Color.
- No. G9Z3971

**\$3.29**



### "Beacon" Chinchilla

Girls' adorable 3-  
Piece Outfit.  
WARMLY IN-  
TERLINED coat.  
Button leggings.  
Lined Beret.  
Sateen lining. Siz-  
es: 1 to 4 yrs. Pink  
or Blue.  
No. G9Z4379.  
3-Pc.  
Outfit

**\$3.95**

### Twin Sweater Set Just Like Mother's

Slip-Over Sweater and long  
sleeve Coat Sweater. Button  
and frill in contrasting color.  
Contrasting design and cuffs.  
High crew neck. Sizes: 2 to 6  
yrs. Jockey Red, Navy  
Blue, or Beige Tan—with  
contrasting trim.  
No. G9Z4380.  
2-Pc. Set

**\$2.49**

### 100% Pure Brushed Wool Set

Baby's comfy, warm 4-  
piece outfit. Double-  
breasted coat. Matching  
leggings, mittens, and snug  
cap. Sizes: 1, 2 and 3 yrs.  
Pink, Baby Blue, or  
Beige Tan.  
No. G9Z4376.  
4-Pc. Set

**\$2.39**

4-Pc.  
Set  
**\$2.39**





**Exquisite**  
**PURE SILK LINGERIE**  
With Embroidered Initial  
**\$1.39 • 2 for \$2.59**  
EACH

**Lavish with Lace**

Stunning figure-moulding slip of 100% pure French Silk Crepe... with your own embroidered initial. Bias cut for a slim elegant line from shoulder to knee! Extremely wide flare. Imported washable lace at "V" top bodice and hem. 46 in. long. Colors: *Flesh or Tea Rose*. Sizes: 34 to 44 in. bust. State initial.

G9Z3904A  
**\$1.39 ea.**  
G9Z3904B  
**2 for \$2.59**

# WOMEN LOVE SUCH GIFTS

Deluxe "Glo-Ray" . . . Fits Like a Glove!

Choose Any  
**2 for \$1.35**

Inexpensive, rich looking "Glo-Ray" underthings trimmed with Silk Milanese, imported lace. Dull finish, rich heavy knit rayon. *Flesh or Tea Rose*. Vest: 34 to 44 in. bust. Bloomer: Small, Medium or Large. Step-In: Small, Medium or Large. Panty: Small, Medium or Large. Be sure to state size.

G9Z3907A. Vest.  
G9Z3908A. Bloomer.  
G9Z3909A. Step-In.  
G9Z3910A. Panty.  
**69c Each**

G9Z3907B. Vest.  
G9Z3908B. Bloomer.  
G9Z3909B. Step-In.  
G9Z3910B. Panty.  
**2 for \$1.35**



**"Letty Lynton"**

Don these dainty one-piece "Letty Lynton" rayon pajamas—and you'll feel like a movie queen! Contrasting yoke. Nile Green, Tea Rose or Orchid. 34 to 44 in. bust. **G9Z3911 \$1.49**

**A Rich Ensemble**

Gorgeous "Glo-Ray" knit rayon pajamas with jacket. Appliques and smart two-tone effects. 34 to 44 in. bust. Orchid and Buttercup Yellow; or Red and White. **G9Z3912 \$2.59**

**Colorful Trim**

You'll look your loveliest in this colorful "Glo-Ray" knit rayon gown. Slim tie belt starts with dainty tabs. Embroidered trim. 34 to 44 in. bust. In *Flesh or Tea Rose*. **G9Z3913 \$1.49**

**Special!**  
Only 7800 Pair  
at

**89¢ Pair**

**2 Pair for \$1.69**



**NEW!**  
Glamorous  
"METAL MIST"

Sheer: As the laciness of a cobweb!  
Dull: As the glow of lovely pewter!

The latest—"Metal Mist"—startlingly clear and sheer! Full fashioned Silk Chiffon with an exquisite permanent dullness. Priced at less than today's replacement cost! Run-stop lacing; picot trim; pure silk top. French heel. Double reinforced toe. **VANITY INCLUDED** with Hosiery Order of \$3.00 or more, from this sale. Sizes: 8½ to 10. New shades: *Light Gunmetal, Light Suntan, French Nude, Dark Suntan, Beige Clair and Champagne.*

G9Z4120A—89c Pr.  
G9Z4120B—2 Prs. for \$1.69

**Gay Gloves al' Paris . . .**  
**Flattering to Your Hands!**



**Only \$1.98**

**Glazed Kid Leather**

Bonnie checked plaid silk taffeta forms the cuff inserts on these lovely glazed kid leather gloves! Fine washable quality, hand tailored. Smart slip-on style. Contrasting color piping. Sizes: 5½ to 8½. Black or Brown. **\$1.98**  
No. G9Z4234. . . .

**Soft Chamoisuede . . . With Initial**

Be individual with your very own initial on these imported Chamoisuede gloves. Wide cuff . . . with a chic tri-toned insert. Famous double-text washable quality. Sizes: 6 to 8½. In Black or Brown. No. G9Z4235. **98c**  
Price, per pair . . .

**Imported French Kid . . . Hand Tailored!**

Sleek fascinating gloves of genuine imported French Kid. So soft and pliable! Flared cuff, button trim. Long wearing, washable. Worn everywhere in Paris! Sizes: 5½ to 8½. Black or Brown. **G9Z4236. . . . \$2.98**

**Deep Lace Trim**

Double bias, perfect form-fitting slip . . . of rich silk-mixed fabric. Adjustable shoulder straps. Sweeping wide flare. Wide lace trim. Washable! 46 in. long. 34 to 44 in. bust. *Flesh, Tea Rose or White.* **\$1.29**  
G9Z3914 . . .

**New Bias Cut**

Heavy lustrous silk-mixed slip . . . wears like iron! Adjustable shoulder straps. Bias in back and front. Dainty lace trim. Low priced for quality. 46 in. long. 34 to 44 in. bust. *Flesh, Tea Rose, White.* **\$1.09**  
G9Z3915 . . .

**New Silhouette**

Four-gore silhouette style with V-shaped bust sections to give your body a graceful contour! Long wearing fine silk mixed crepe. Rich lace trimming. 34 to 44 in. bust. 46 in. long. *Flesh, Tea Rose, White.* **\$1.29**  
G9Z3916 . . .

**French Silk Crepe Chemise and Initial**

The soft feel of this gorgeous 100% pure French Silk Crepe Chemise . . . is positively luxurious! Cut on new bias line for shapeliness . . . tuckings under the bust for an uplift effect. With ANY embroidered initial. Deep lace at top and bottom. Sizes: 34 to 40 in. bust. Colors: *Flesh, Tea Rose or Light Blue.* State initial.

G9Z3905A. **\$1.39 ea.**  
G9Z3905B. **2 for \$2.59**

**Luscious Silk Crepe Dance Set and Monogram**

Adorable dance set of 100% pure French Silk Crepe! Vionnet flared step-in, with YOUR embroidered initial. Imported scalloped lace trim. Shaped bandeau to match. Sizes: 32 to 36 in. bust. Colors: *Flesh or Tea Rose.* State initial.

G9Z3906A. **\$1.39 ea.**  
G9Z3906B. **2 for \$2.59**



# Surprise Her with a Northmoor

Not a Penny Extra  
for Credit  
Use it Freely!



All Wool  
Crepe  
•  
Glossy  
Black  
Fur

Boyishly  
Carefree  
Swagger  
Rever



Warm Downy  
ALL Wool Polo



Flattering  
Wolf Collar  
•  
Chatfield's  
All Wool  
Crepe  
Victoria



--- We're saying  
Merry Xmas  
with this  
Gift Scarf  
(yours with a coat)

Beautiful, firm quality All Silk  
Scarf in gleaming White is  
Spiegel's token to you for a  
Merry, Merry Christmas! It'll  
add a dash of chic to any of  
the coats you CHOOSE from  
this page. Hand-tailored and  
guaranteed washable. White  
and Black Silk embroider the  
monogram designing.

## Northmoor's Royale Quality

While your face is being framed by a charming setting of sumptuous fluffy Wolf you are kept thoroughly warm! Fine Genuine Prime Winter-Trapped Wolf! This Northmoor Royale tells its fashion story in slender body lines—of All Wool Crepe Victoria by CHATFIELD. New "calm-looking" sleeves. Lined with two-season All Silk Flat Crepe; "Lamsdowne" interlined. Belt and White Washable Gift Silk Scarf included. Sizes: 14 to 20 yrs.; 32 to 44 bust. Colors: Black with Gray Wolf; Brown with Brown Wolf; or Dk. Green with Gray Wolf. Lengths: 47 to 49 in. No. G9W772. . . . . \$29.50

## Rich, Furlike "De Lama"

One of those warm Winter coat bargains that happen along once in a Blue Moon. It's a Northmoor—and a Northmoor, you may be sure "doesn't give away" its thrifty \$17.95 price. Glorious fur-fabric "De Lama" with "horse-shoe" collar. As slim-waisted as it is long-wearing! Contrast gives the coat the luxury styling of real fur. Warm with Kash a Suede body-lining; yoke and sleeves of Sateen. Hand-tailored Silk Gift Scarf included. Sizes: 14 to 20 years. Colors: Beaver with Beigefur; Beige with Beaver trim or Solid Gray. Lengths: 46 to 48 in. No. G9W776. Xmas Sale. . . . . \$12.95



Choice  
of  
THREE  
Popular  
Colors



Northmoor  
Puts Style  
in the Back  
Tool

—Sumptuously Be-Furred  
—ALL Wool Crepe Maurice  
—Silk Flat Crepe Lined

Beautiful imported Manchurian Wolf Dog furs the convertible collar and cuffs. Preciously soft and fluffy! All Wool Crepe Maurice simply styled to be fashion-right season after season. Richly lined with All Silk Flat Crepe; interlined. Gift Scarf included. Sizes: 14 to 20 yrs.; 32 to 44 bust. Colors: Black with Black Fur; Brown with Reddish Brown Fur. Lengths: 47 to 49 in. No. G9W778. Feel luxurious in this bargain! \$24.75

This Northmoor Coat "has everything" from captivating trim style to expert needling! Modeled in warm, handsome All Wool Crepe—the newest mossy weave! Snug with warmth galore, in the deep, silky Black Manchurian Wolf Dog Fur collar and cuffs. Fine quality "Loray" Crepe lining guaranteed for two-seasons' wear; interlined too! In addition Spiegel's give you a monogrammed, washable White Silk Scarf! Sizes: 14 to 20 years; 32 to 44 bust. Lengths: 46 to 48 1/2 in. No. G9W410. Richest Black. Order yours in time for Xmas! . . . . . \$14.98

Right NOW when you're longing for Holiday newness . . . Order this Northmoor "Tailleur"! It has just the right air of severity—and we include just the proper feminine accessory . . . the dashing monogrammed Silk Ascot Scarf! Wide-shouldered, raglan sleeves with lots of snap in the row upon row of tailored stitched trim. Double breasted with warm cross-over collar! Roomy pockets. Two-season "Loray" Crepe lining; interlined. Sizes: 14 to 22 years. Colors: New Navy, Tan or Brown. Lengths: 46 to 48 in. No. G9W774. All Wool Polo. . . . . \$13.98



# HOLIDAY STYLES

Fashioned by *Northmoor*

**NO  
MONEY  
DOWN**

*Soft  
All  
Wool  
Pebble  
Crepe*

*Persian  
Lamb  
Fur  
Fabric*

*Northmoor's  
Typical  
Beauty  
of  
Line*

**Silver Pointed Fur Collar**

Advanced 1934 Northmoor styling! Smartly designed in soft All Wool Pebble Crepe. Black, silky, Manchurian Wolf Dog Fur collar with silver pointing in the center. Neck closing of coat is separate from gorgeous cape effect collar and ties as pictured. Two-season All Silk Flat Crepe lining coupled with warm interlining. *White Silk Gift Scarf too!*

Sizes: 14 to 22 yrs. 32 to 40 bust. Lengths: 46 to 48 in. Colors: Black or Dark Green.

No. G9W800. Order for Xmas... **\$19.95**

**Smart and Youthful**

For anytime, anywhere! If you can stand compliments—order this Northmoor bargain! Of warm beautiful Persian Lamb Fur Fabric richly fashioned on the same slimming lines as the best fur coats. Scarf-collar does all sorts of clever things... even to buttoning up in butterfly wings! Nice two-season Rayon Taffeta lining with soft interlining. *The White Silk Gift Scarf included looks exquisite with this coat!*

Sizes: 14 to 20 yrs. Lengths: 46 to 48 in. No. G9W755. Rich, Youthful Black... **\$16.98**

**Save \$5!**  
... Reduced  
Special for This  
**Xmas Sale**

- Great Glossy Furs
- Nubby All Wool Crepe Maurice
- Silk Crepe Lining

One of our best Northmoor successes! Reduced for this Xmas Sale from \$24.75 to \$19.75! See for yourself the savings you make... refer to page 8, of our late Fall and Winter Catalog. Luxuriously lovely with glossy depths of Black Selected Manchurian Wolf Dog Fur—silver pointed. Youthfully styled in All Wool Crepe Maurice. Lined with two-season All Silk Flat Crepe; warm interlining. *Silk Gift Scarf included.*

Sizes: 14 to 20 yrs. 32 to 38 bust. Lengths: 46 to 48 in. Colors: Black, Navy, Dk. Green.

No. G9W630. **\$19.75**

*Maideuly  
Mannish  
That's  
Miss 1934!*

**Soft All Wool**

Latest "pipe-organ" sleeves and snappy Black Persian Lamb Fur Fabric collar! You'll be thrilled with this grand, warm Northmoor every time you put it on. Of All Wool Crepe—with that friendly homespun look! Lined with two-season Rayon Taffeta; interlined. *Silk Scarf included.*

Sizes: 14 to 20 yrs. Length: 46 to 48 in. Colors: Black or Dk. Green with Black Trim; or Brown with Brown Trim.

No. G9W802. Xmas Sale... **\$16.98**

**OUR GIFT TO YOU...**  
**Silk  
Monogrammed  
Scarf**

With each coat bought from this page Spiegel's are giving a beautiful White Silk Scarf. Yes!—pure silk, hand-tailored and *washable!* Monogrammed with Black and White Silk. Remember, please, this Gift to you is entirely extra and apart from the marvelous values we are offering in this Christmas Coat Sale.

**Thick Velvety Polo**

If you look knockout in boyish clothes—you'll be a perfect little "heart-breaker" in this! Northmoor's All Wool Polo is as soft and downy as "thistle-down" and warm as toast. Simply tailored with row-upon-row of fine stitching; semi-fitted. Two-season Rayon Taffeta lining; interlined for extra warmth. *Silk Gift Scarf included.*

Sizes: 14 to 22 yrs. Lengths: 46 to 48 in. Colors: Navy, Brown or Tan.

No. G9W804. Buy for Xmas... **\$14.98**

Here's a Money-Saving Chance to Learn How Smart, Warm and Long Wearing a Northmoor Coat Is—Spiegel's, Chicago



**NO  
CHARGE  
FOR  
CREDIT**

# Stylish *Northmoor Royales* for CHRISTMAS!

**SILK SCARF INCLUDED**  
with Each Coat on this Page



**Two-Toned  
Hand-Tailored Monogram**

Fine quality, Pure silk hand-tailored Scarf comes in dressiest White to add loads of chic to your new coat. This Scarf is Spiegel's "Merry Christmas" to you with every coat purchased from this page. You'll love the rich way the monogram is done in Black and White Silk embroidery. *Washable.*



*All  
Wool  
in  
• Suede  
Crepe  
or  
• Broad-  
cloth*

*All Wool  
in  
• Crepe  
Imperial  
or  
• Broadcloth*

- Glistening Black, Costly Skunk Fur
- All Wool Broadcloth
- Adjustable Cape Collar
- Silk Scarf Included

- New Rever Collar
- Lavish with Silver-
- Pointed Manchurian
- Wolf Dog Fur
- All Wool, Warm Suede Crepe

## Black, Tightly Curled Caracul

As if a double furred stand-up collar were not enough Northmoor piled the sleeve-tops and cuffs of this Royale quality coat with expensive glossy Black Caracul, too! So tightly curled you'd easily mistake it for exclusive Persian Lamb. Sunburst tucking at sides brings added spicing to the fit of the slim lines. Aristocratic looking and long wearing Woolens loomed by CHATFIELD. Your choice of two All Wool de luxe materials. Each lined with two-season All Silk Flat Crepe and warmly interlined with "Lamsdowne." **Monogrammed Silk Gift Scarf included.**

Sizes: 14 to 20 years; 32 to 44 bust. Lengths: 46 to 48 in. **G9W504. Suede Crepe. Colors: Taupe Gray or Black. G9W505. Broadcloth.**

**\$39.50**

40-G9

## Exquisite Fluffy Soft Fox

Wear this luxurious collar snuggled up about your throat—it's a glorious frame for the face! Of gorgeous silky, Prime Winter-Trapped Genuine Fox—breath-takingly beautiful and oh, so flattering. Matching skins fur the cuffs too! Notice the sleek sculptured lines of this Northmoor Royale . . . fashioned to be in style, season after season! Brought out in soft new Woolens by CHATFIELD. Simply a treasure at \$44.50 with its warm "Lamsdowne" interlining and beautiful All Silk Flat Crepe lining. **Monogrammed Silk Gift Scarf included.** Sizes: 34 to 44 bust. Lengths: 46 to 48½ in. Colors: Black with blended Silver Fox; Brown with Brown Fox. Matching fabric belt included.

No. G9W530. All Wool Broadcloth.

No. G9W531. All Wool Crepe Imperial. **\$44.50**

**Perfect Fit  
assured in  
Royal Coats**

You'll call this Prime Winter-Trapped Black Genuine Skunk, "magnificent!" It surrounds the shoulders in luxurious cape effect and borders the sleeve-puff. High neck closing is separate from collar . . . a Northmoor Royale advance styling! Velvety, long-wearing All Wool Broadcloth by CHATFIELD. Lined with two-season All Silk Flat Crepe and cozily interlined with "Lamsdowne." Belt included. **Remember too, Spiegel's send a hand-tailored Silk Gift Scarf with every coat!** Sizes: 14 to 20 yrs. 32 to 44 bust. Lengths: 46 to 48 in.

No. G9W514. Black.

No. G9W515. Dark Green. **\$39.50**

Only \$29.50 for this gorgeous quality Northmoor Royale! And with a smartly monogrammed *Silk Scarf included* . . . our way of saying Merry Xmas during this Sale! An individual coat with massive arrangements of Prime Winter-Trapped Manchurian Wolf Dog . . . expensively silver-pointed. So deep-furred and long wearing it'll come up smiling season after season. New "suede-y" All Wool fabric by CHATFIELD. All Silk Flat Crepe lining; warm "Lamsdowne" interlining. With belt.

Sizes: 14 to 20 yrs. 32 to 44 bust. Lengths: 46 to 49 in. Black or Dark Green.

No. G9W770. **\$29.50**

**Order Now in Time for Christmas—You'll Glory in One of These Exclusive Royale Coats by Northmoor from Spiegel's, Chicago**



*Northmoor's*  
Slenderizing  
Styles

**OUR GIFT**  
LOVELY SILK SCARF  
INCLUDED WITH  
EACH COAT ON THIS PAGE

*Northmoor's*  
For Quality-  
Style and Value

**NO  
MONEY  
DOWN**

**NO CHARGE  
FOR CREDIT**



Your accessories count a long way toward smartness! . . . And with this thought in mind Spiegel's selected this Hand-tailored Pure Silk Scarf to go as their Xmas gift to you with each coat bought from this Sale. In stunning White, monogrammed in Black and White. *Guaranteed Washable.*

*All  
Wool  
Creme  
Maurice*

*All Wool  
"Snow-Flake"  
Tweed*

*Warm  
Fur-Shawl  
Collar*

**Silver Pointed Black Fur**

**Smart and Flattering!**

With exclusive new Animal headed fur trim! Every detail of this Northmoor is designed to enhance and slim down your figure. Roomy, deep armholes and smooth body lines with the same youthful zest Northmoor puts in her size 20 coats! Warm "horse-shoe" collar and deeply bordered cuffs are of Selected Quality Black Manchurian Wolf Dog Fur, richly silver pointed along the center. Warm and long wearing is this All Wool Creme Maurice! Luxurious All Silk Flat Crepe lining. Warmly interlined. *White Silk Ascot Scarf included.* Sizes: 39 to 53 bust. Colors: Black or Dk. Green.  
**G9W700.** Regular Lengths: 48 to 50 in.  
**G9W701.** Short Lengths: 45 to 46 in. **\$24.75**

Exquisitely simple! Northmoor's 39 to 53 sizes are designed to accent your individual charm! . . . With but one thought in mind—to play up your most beautiful self. The collar of silky warm Black Manchurian Wolf Dog Fur buttons into a flattering halo collar. Curved sleeves and beautiful tailoring details show up the All Wool "Snow-Flake" Tweed handsomely. Warmly interlined and attractively lined with "Loray" two-season Crepe. You owe it to yourself to pick up this Xmas Bargain NOW! *Monogrammed Silk Gift Scarf included.* Sizes: 39 to 53 bust. Colors: Black, Navy or Brown. All with White "flecks."  
**G9W792.** Lengths: 48 to 50 in.  
**G9W793.** Lengths: 45 to 46 in. **\$18.98**

*You'll Be Up to Your Ears in  
Warmth and Smartness!*

- Protective with Delightful Fur
- Chic with All Wool Peblo Crepe

This price of \$16.98 says buy a Northmoor at Spiegel's today and Save! Strictly dressy and strictly smart! Piled high on the shoulders is a face-framing fluffy collar of thick Manchurian Wolf Dog Fur. The same perfectly matched skins, band the oversleeves. Of fine warm All Wool Peblo Crepe fashioned with slimming side panels . . . just as you would have it. Decidedly long wearing too! Perfectly finished with two-season "Loray" crepe lining, and cozily interlined. No wonder this Northmoor laughs at cold winter weather! Right now—passing up a rare buy like this—almost amounts to extravagance! *Hand-tailored Silk Gift Scarf included.* Sizes: 14 to 20 yrs. 32 to 44 bust. Lengths: 46 to 48½ in.  
**No. G9W402. Smartest All Black. . . . \$16.98**

*Silver Pointed  
Manchurian  
Wolf Dog*

**Spirited ALL Black!**

Radiating smartness! The All Black Coat that sets you apart from the crowd—that dresses you up and does it practically! Glistening, beautiful Black Manchurian Wolf Dog Fur pointed along the center with Silvery White Hairs . . . lavishly trims this All Wool Peblo Crepe. Tapered and gracefully flared by Northmoor in the smartest young manner! All Silk Flat Crepe lining. Interlined for extra warmth. *And wait 'til you see how smart the All Silk White Gift Scarf looks with it!* Sizes: 14 to 20 yrs. 32 to 44 bust. Lengths: 46 to 48½ in.  
**No. G9W400. Smartest Black. . . \$16.98**

*Chic  
All Wool  
Peblo  
Crepe*

*These Northmoor Coats are Bargains Worthy of Quick Action—Order Now and Pay Later! Spiegel's, Chicago*



### New Lines Novel Plaid

Up to the minute—trim and lovely. This dress of vat dyed plaid print is new in line. Has a high waist-line, form fitting, and clever shirred sleeves with epaulet tops. Perky large bow tie of vat dyed line, with picot edge. **Sizes: 14 to 20 yrs. 32 to 38 bust. Colors: Blue, Brown, Orchid or Rose.**  
No. G9X2316.  
**\$1.39**



Give a  
Useful Gift!



Vat Dyed  
Print



Floral  
Print

A dress that "goes places"—is this dainty, field flower print! You'll find the slender lines with fullness below the knees very flattering. Stylish sleeves with plicated inserts. White pique collar. **Sizes: 36 to 44 bust. Colors: Blue, Red, Brown, Black.**  
No. G9X2318  
**\$1.49**

### Stylish Plaid

A new collar, fashion's latest! Frames the face most fetchingly. The cunning sleeves on this washable dress of plaid suiting give it an expensive look. They puff at the top and fit closely at the elbow. Collar and cuffs of washable ruff crepe. Form fitting waist-line. **Sizes: 14 to 20 yrs. 32 to 38 bust. Colors: Black, Brown, Navy, Plaid.**  
No. G9X2314... **\$2.69**

Washable Suiting  
A gift she'll want—especially this attractive print of washable suiting. Fashionable puffed sleeves with winged tops. A flattering collar of All Silk Crepe slips through buttoned tabs and ties demurely. **Sizes: 34 to 44. Colors: Black, Navy, Brown or Wine.**  
No. G9X2322... **\$2.48**

### Demurely Dainty!

So well-made! A vat-dyed print in gay floral design on a scratch print background. Quaint shirred sleeves and youthful tab-tie effect collar, be-ruffled with picot edge pique. Panel effect front, piping and button trim. Pleated skirt. **Sizes: 36 to 44 bust. Colors: Navy, Brown, Green, Red.**  
No. G9X2320  
**\$1.49**

## HOLIDAY FASHIONS

for  
10 to 16 Years



### New Plaid Top

Prim enough for school, perky enough for holiday parties! All wool worsted crepe with the cleverest wing sleeves and a novel yoke of gay, contrasting wool plaid. Skirt has knife and box pleats in front. **Sizes: 10 to 16. Colors: Navy Blue, Wine, Brown.**  
No. G9X2324... **\$5.89**

### Suit Dress

A two-piece dress she'll wear and wear—and adore! All wool snowflake tweed. Blouse, collar, and cuffs of lovely rayon flat crepe. New tray yoke jacket. **Sizes: 10 to 16. Colors: Navy, Brown, Wine.**  
No. G9X2326... **\$5.98**



for  
7 to 14 YEARS

NO  
MONEY  
DOWN



2-Piece  
Frock

What a lovely Christmas gift—a long-sleeved dress, and jacket to match! Jacket, and skirt of one piece dress are All Wool Crepe Knit. Long-sleeved blouse top and collar of gay Fast color woven Plaid. Cute "button back" tabs on jacket collar. Pleats in skirt. **Sizes: 7 to 14 yrs. Colors: Navy, Mulberry Red or Brown.**  
No. G9X2180... **\$3.49**

A dress she'll like to wear for all occasions! Warm, two-piece frock, with a jaunty blouse of novelty striped knit, and polka dot tie. Pleated in front, all-wool crepe knit skirt on separate bodice top—can be worn with other blouses. **Sizes: 7 to 14 yrs. Colors: Navy, Brown or Mulberry Red.**  
No. G9X2178... **\$2.29**

## Robes for Her Christmas!

→ 100% Pure Wool

Mannishly tailored, feminine in line! Of all wool worsted flannel, with a checked trim that is smartly new. Swanky double breasted closing! **Sizes: 34 to 44 bust. Colors: Blue, Green, Rose.**  
No. G9X2328... **\$5.98**

Cozy and warm for a winter's morning—this neatly tailored robe! 100% pure wool striped flannel. Broad lapels and patch pocket add to its smartness. **Sizes: 34 to 44 bust. Colors: Blue, Rose, or Tan Stripe.**  
No. G9X2203... **\$3.45**



### Feminine!

- Rayon Satin
- Heavily Embroidered

What a rich looking gift this will make. Note the lavish embroidery of vivid color, heavy silk floss. Of soft, clinging, lustrous rayon satin. Contrasting color for the Tuxedo front and flared cuffs. Self material ruffle all around bottom. **Sizes: 34 to 44 bust. Colors: Black and Red, Black and Gold, Black and Green.**  
No. G9X2330... **\$3.98**

### Flattering!

- Roman Striped
- Rayon Satin Twill

Strikingly beautiful, with its stripes of vivid color on a black background! A luxurious robe of Roman striped rayon satin twill. Very becoming, with its handsome tuxedo collar and cuffs, in solid harmonizing colors. **Sizes: 34 to 44. Colors: Black background with Red, Green, Blue or Gold stripes.**  
No. G9X2332... **\$2.69**



# Meadowbrook PRESENTS -- NEW HOLIDAY FROCKS



**A Halo of Lace...  
Frames Your Face!**  
Tea time... or nighttime,  
you'll look like an angel of loveliness  
in this soft, luscious Mossy  
Crepe frock! The delicacy of the  
lace net square collar with its  
finely pleated edge—lends a most  
fragile beauty! Lodg sweeping  
lines mold your figure into an en-  
ticing slenderness. Little puffed  
sleeves. Ankle length. **Sizes: 14  
to 20 yrs. (32 to 38 bust.) Black,  
Pagoda Rust (salmon rust) or  
Chinese Blue. G9X2300 \$9.98**



**Two-Tone Colors—  
Fashion's Newest  
Flattery for You!**

Meadowbrook inspired this frock  
not only with sleeves that sprout  
... but also the newest fashion  
secret of 1934 — CONTRAST!  
The theme is brilliantly carried  
out with two-tone in the yoke,  
jabot, tabs... and even on the  
buttons! Beautifully tailored in  
the new silhouette of Ribbed  
Crepe... yoke of Mossy Crepe.  
Latest two-way belt... worn  
back or front. High soft rolled  
collar, with tabs held down by  
large jeweled buttons. **Sizes: 14  
to 20 yrs. (32 to 38 bust.)  
Black with Blue; Brown with  
Rust; Navy with Gray. G9X2302 \$7.98**



**Lovely Transparent Velvet Capelets**  
Under evening lights... you'll make a stunning picture  
in this luxurious "date frock!" Clinging All Silk Canton  
Crepe... enriched with wide drapery capelets and  
belt of All Silk Back Transparent Velvet. Flattering  
squared yoke, caught with two jeweled buttons. Ankle  
length. **Sizes: 14 to 20 yrs. (32 to 38 bust.)  
G9X2304. Black, Brown or Chinese Red... \$7.98**



**"The Mandarin"**  
Vivid with Chinese Embroidery!

Meadowbrook takes the Chinese view-  
point beautifully in hand... in this  
little "heart-breaker!" Soft sleek  
Ribbed Crepe... with new Shanghai  
peg-top sleeves! Threads of silver, red  
and green shimmer at the embroidered  
neck and pockets... edged with  
perky pleats. Sparkling buckle and  
buttons for accent! **Sizes: 14 to 20  
yrs. (32 to 38 bust.)  
G9X2306. Black, Brown,  
Zinnia (Rust), Red... \$8.98**



**Exciting Sleeves, Latest High Neck**  
Glances of admiration will follow... as you dance  
through the holidays in this alluring Mossy Crepe  
creation! Demure high collar closed with a row of  
naucy buttons. And, deeply shirred sleeves that will  
make everyone stop and sigh! **Sizes: 14 to 20 yrs.  
(32 to 38 bust.) Chinese Blue, Black or Pagoda  
Rust (Salmon Rust). G9X2308... \$9.98**



**Well Bred...  
Up to Its Rich  
Moire Ascot Tie**

Parisian chic... expensive sim-  
plicity! That's the air that will  
surround you when you saunter  
forth in this distinguished Meadow-  
brook. Shoulders shirred so ador-  
ably... you'll almost want to  
shrug like a Frenchwoman! And  
what a love of an Ascot Tie! Stun-  
ning White Moire — embroidered  
with a rich medallion. Tailored in  
new *sheathe* lines of beautiful All  
Silk Raised Canton. Youthful  
twin elbow ruffles. **Sizes: 14 to  
20 yrs. 32 to 44 bust. Black,  
Navy Blue or Brown. G9X2310... \$8.98**



**NEW!  
"The  
Mermaid"**

**A Peplum Waistline and  
Ruffled Bottom!**

Respond elegantly to an invitation for  
the dance—in Meadowbrook's newest  
creation—"The Mermaid." Fashioned  
in molded tubular lines of rich heavy  
Glamora Ruff Crepe... with capelets  
of exquisite lace that fairly dance over  
your shoulders! A perky peplum goes  
all around the waist and is repeated in a  
"big way" by the wide flounce that swirls  
down around the ankles. Silvery buttons  
twinkle down the shirred blouse. **Sizes:  
14 to 20 yrs. 32 to 40 bust. Black,  
China Blue or China Red. G9X2312... \$9.98**  
**G9X2313. Same as above  
in Black All Silk Crepe Satin \$10.98**

State Size, Length and Color—You'll Be Fitted Perfectly—Spiegel's, Chicago

G9-43



Only 1800 Pair Left to Sell at \$19.8



Formerly  
\$22.9

### Right with Woolens!

"Swaggering Sally" is seen about town with woolen frocks and street togs. Durable Grain Leather. Double composition soles; 1 1/2 in. military rubber heels. Reduced to \$1.98 for Xmas. Medium wide widths. Sizes: 2 1/2 to 8. No. G9Y5472. Black. No. G9Y5473. Brown. \$1.98

NO  
MONEY  
DOWN

### Always Fashion-Right!

The "T" strap is fashion-right for just about every day-time and play-time occasion. It's value-right, too, at the unusually low price. Has the slightly shorter vamp that's all the rage. Leather soles, adjustable buckles. 2 in. heel. Dull Black Kid or gleaming Patent. Medium wide widths. Sizes: 2 1/2 to 8. G9Y5506. Black Kid. G9Y5507. Patent Leather. \$1.98



BUCKLES  
INCLUDED

### The "Flatterer"!

The flattering lines of this smart dress pump will do wonders for your foot. Hugs the heel and saves hosiery wear and tear, too. Attractive buckle is included at the low price! Brown, Black Kid; Black Patent. 2-inch heels. Sizes: 2 1/2 to 9. Medium wide widths.

G9Y5469. Brown Kid. G9Y5470. Black Kid. G9Y5471. Black Patent Leather. \$1.98



### Meet the . . . "Dixie Tie"!

Billy ties make your foot look trim and tiny. Smartly perforated on heel and toe. Leather soles. 1 3/4 in. Cuban heels. Medium wide widths. Sizes: 2 1/2 to 8.

G9Y5467. Brown Kid. G9Y5478. Black Kid. G9Y5479. Black Patent. \$1.98



Black Suede  
Brown Calf  
Black Calf

### Lynwood Steps Out!

Here's a Lynwood model all set to go places! In Black Suede, Brown or Black Calf. Wide strap has ornamental, adjustable center buckle. 1 3/4-inch Cuban heel. Unequaled Lynwood quality at amazingly low price! Sizes: 2 1/2 to 8. Widths: C, D and E. G9Y5494. Black Suede. G9Y5495. Brown Calf. G9Y5496. Black Calf. \$2.98

### Walk and Dance in These . . .

During the Holidays and for months to come, this Black Suede or Black Gunmetal step-in pump will carry you smartly through the day and evening! A typical example of Lynwood's fine style and craftsmanship! Reduced in price for this event only. 2 1/4-in. Spanish heel and flexible leather sole. Sizes: 2 1/2 to 8. Widths: C, D, E.

G9Y5530. Black Suede. G9Y5531. Black Gunmetal. \$2.98



Black Suede  
or Black Gun Metal

## THE LAST of the New Lynwoods

SHOE FASHIONS

YOUR  
Choice  
\$2.98

### Walk in High Style

Nothing's smarter for street and sports wear than this swanky Lynwood three-eyelet tie! Trimmed with new all-over stitch. 1 3/4-in. Cuban heel. Strong leather soles. Lasting smartness and long wear! Sizes: 2 1/2 to 8. Widths: C, D and E. G9Y5497. Black Gunmetal. G9Y5498. Black Suede. G9Y5499. Brown Suede. \$2.98

### New As Tomorrow!

Lynwood steps to the fore again with the latest whisper from the shoe fashion world . . . the smart center buckle tongue pump! 1 3/4-inch Baby Louis heel is slender but not too high for comfort. Choice of Black Gunmetal, Black or Eel Grey Suede. A world of chic at a very low price! Sizes: 2 1/2 to 8. Widths: C, D and E. G9Y5336. Black Gunmetal. G9Y5337. Black Suede. G9Y5338. Eel Grey Suede. \$2.98

### Announcing . . . Lynwood's New Pump!

Lynwood's Beauty Regent Pump! Clever arrowhead perforation trim. Choice of soft Black Calf, Black Suede, Brown Kid. Flexible leather soles. 2 1/4-inch Spanish heels. Sizes: 2 1/2 to 8. Widths: A, B, C, D, and E. G9Y5538. Black Calf. G9Y5539. Black Suede. G9Y5540. Brown Kid. \$2.98

### Holiday Frocks Deserve New Slippers!



## BEAUTY LAST

at a  
SPECIAL  
SALE  
PRICE \$2.48

### On Your Feet?

If you're on your feet a good deal, you want comfort plus style in a shoe. You'll find both in this Beauty-Last smartly perforated oxford. 1 3/4-inch military rubber heels; flexible leather soles; Hugtite heel quarters. At the new low price, this is an exceptional value! Sizes: 2 1/2 to 9. Medium wide widths.

G9Y5371. Black. G9Y5372. Brown. \$2.48



### Fashion Goes Perforated!

Perforations indicate smartness these days and this Beauty-Last center buckle strap slipper is ultra-smart! 1 3/4-inch Cuban heels with Hugtite feature and strong leather soles. Sizes: 2 1/2 to 9. Medium wide widths.

No. G9Y5375. Black Patent. \$2.48  
No. G9Y5376. Black Kid. \$2.48



Price Reduced on **FLEX SOLE** ARCH SUPPORTS

Now! \$24.8



#### Style and Comfort

Four-eyelet trim stitched tie. Leather Flex-Sole; built-in steel form-fitting arch support; 1 1/2-in. Cuban heel. Reduced! Widths: D, E. Sizes: 3 to 9. **G9Y5461. Black Kid. G9Y5462. Brown Kid. \$2.48**

#### Long Wear . . . Everywhere!

Three-eyelet Ties in soft Black Kid, low rubber heel and steel arch support. Leather Soles. Double service at a new low price. Wide Widths. Sizes: 3 to 9. **G9Y5455. Black Kid. \$2.48**

For a slenderizing effect on wide ankles, wear Cuban heels. Five-eyelet tie with lizard tongue adds to comfort as well as appearance with leather Flex-Sole and arch support. Sizes: 4 to 9. Width: EEE. **G9Y5536. Black Kid. G9Y5537. Brown Kid. \$2.48**

#### Gored Pump

Embossed lizard tongue and stitching trim this step-in. Elastic front gore. Leather Flex-Sole; built-in steel arch support. 1 1/2-in. Cuban heel. New cut price! Widths: D, E. Sizes: 3 to 9. **G9Y5465. Black Kid. \$2.48 G9Y5466. Brown Kid. \$2.48**

NO CHARGE FOR CREDIT

#### Specially Made for Stout Ankles

Here are two smart styles offering perfect comfort, quality and smartness to the woman with stout ankles . . . cut-out lace tie or center buckle strap. Both have cut-out quarters with perforations. In Black Kid or Patent Leather with long-wearing leather soles and double-riveted steel arch supports. 1 1/2-inch rubber heels. Special new low price! Sizes: 4 to 9. Width: EEE.

**G9Y5341. Kid Oxford. G9Y5343. Patent Oxford. G9Y5340. Kid Strap. G9Y5342. Patent Strap. \$1.98**

\$1.98

Oxford

Cut-Out Strap

# COMFORT SLIPPERS at CHRISTMAS SALE PRICES!



#### Woolly Sheepskin

To keep little toes warm! Downy sheepskin lines these bunnyhead slippers. Double leather soles and neat bindings. What a gift for the kiddies! **G9Y6276. Sizes: 5 to 8. 67c G9Y6277. Sizes: 9 to 12. 77c**

#### Warm As Toast!

Cold just can't penetrate these sheepskin house slippers with the woolly side turned in. Natural color with fluffy brown pompon, double padded leather soles. Sizes: 3 to 9. Wide Widths. **G9Y5399. Natural Sand. 97c**

#### Wool Felt Juliet with PomPon

Every woman would love a pair of slippers like these to keep her toes warm on the coldest mornings. Made of excellent quality wool felt with flexible leather soles and low, broad rubber cushion heels. Just can't be equalled for cozy warmth and real service! Sizes: 3 to 9. **G9Y5400. Sapphire Blue. G9Y5401. American Beauty. G9Y5402. Brown. G9Y5403. Oxford Gray. \$1.17**

Gifts "She" Wants!

#### Bridge Slipper

Attractive stripping on vamp and bow accents the neat cut of this Black Crepe bridge slipper. Popular answer to the "what-to-wear-at-home" question. Leather padded soles and 1 1/2-inch heel. A lovely gift! Sizes: 3 to 8. **G9Y5546. 98c**

#### Black Kid D'Orsay

D'Orsays are still the smart choice for negligee wear. They're perfect with lounging pajamas or house frocks. They're practical, too, because they give the foot full support. With leather padded soles and 1 1/2-inch heel. Sizes: 3 to 8. **G9Y5547. Black Kid. \$1.79**



## HAND TURNED-GENUINE KID Now \$1.77



- Hand Turned Soles
- Soft Kid
- Comfortable!
- Smartly Styled

Three Styles That Put Your Feet at Ease!

- . . . Oxford
- . . . Cut-Out Lace Tie
- . . . Strap

Be supremely comfortable without sacrificing a bit of style. Here are three models in which your feet will rejoice. (You'll rejoice at the low price, too!) Made of soft black kid with flexible hand-turned leather soles and resilient rubber cushion heels.

Sizes: 3 to 9. Wide Widths. **G9Y5448. Center Buckle Strap. G9Y5449. Cut-Out Tie. G9Y5450. Closed Tie. \$1.77**



#### Flexible Goodyear Stitched Composition Soles for Service

It's smart to be comfortable and it's easy, too, in these trim, sturdy grain leather oxfords with their Flexible extension No-mark composition soles. Goodyear stitched, and their low rubber heels. Imagine all these expensive details at this low price! Sizes: 2 1/2 to 9. Wide Widths. **G9Y5388. Black. G9Y5389. Brown. \$1.35**



Black or Brown

## 98¢ OVERSHOES

Order Galoshes one-half size larger than shoe size, if you wear C, D, E or wider widths. If B, A or narrower, order same size as shoe size.

"Louis Heels" 2 to 2 1/2-inch. "Cuban Heels" 1 1/2 to 1 3/4-inch. "Medium Low Heels" 1-in. heel, wide toe.

- 100% fleece lined for warmth.
- Quality rubber soles and heels.
- Heavy Storm-proof Heather cloth.
- Medium round toe for all shoes. Sizes: 2 1/2 to 8. **G9Y6980. 79c Brown. . . .**





**Only 2280 Pairs Left at this Sale Price \$2.98**

**FARNOL Formerly \$3.48**

It's our way of saying Merry Xmas... offering you these Genuine Farnols at only \$2.98! Of course, this price can apply only to stock on hand. It's limited! And our regular price is \$3.48. So hurry! Order several pairs immediately to take advantage of this special Xmas reduction. It will prove a profitable investment!



↑  
Military.  
Heel

← **Always Correct!**  
All-occasion oxford in fine black calf. Long-wearing oak-tanned leather soles. Rubber heels. Good-year welt construction. **Sizes: 6 to 11. D and E Widths. No. G9M6307. Plain Toe \$2.98**

← **Ultra-Smart for Dress!**  
Farnol-built for wear and style! Stitched wing tip. Genuine black calfskin. Oak tanned leather soles, Goodyear welt, military raised heels. Reduced for Xmas! **Sizes: 6 to 11. D and E Widths. No. G9M6309. Wing Tip Style. \$2.98**

← **Farnol Blucher**  
Genuine Black Calf for service. Oak tanned leather soles; rubber heels; Good-year welt construction. Reduced for Xmas only! **Sizes: 6 to 11. D and E Widths. No. G9M6308. \$2.98**

→ **French Bal Style**  
Dressy Farnol Bal style oxford. Genuine Black calf. Goodyear welt construction; springy rubber heels. Oak tanned leather soles... wear like iron! Sells regularly at \$3.48! **Sizes: 6 to 11. D and E Widths. No. G9M6306. Black French Bal Oxford. \$2.98**



- Goodyear Welt Construction
- Genuine Calf-skin
- Oak Tanned Leather Soles
- Cushion Rubber Heels

## GIRLS AND MISSES

For Holidays  
and School Days

Smart enough to wear with the daintiest party frocks but sturdy enough to stand plenty of rough-and-tumble. Stitching trims back and quarter. Comes in Black Patent Leather with wear-proof composition soles, low broad rubber cushion heels. **G9Y6114. Sizes: 8½ to 11. \$1.67**  
**G9Y6115. Sizes: 11½ to 2. \$1.77**



Young  
Fashions



**Always in Fashion! Always in Place!**

Double wear-proof medium weight composition soles. "Junior Hi" heels. **Sizes: 2½ to 7. G9Y6100. Black Patent. \$1.95**  
**G9Y6101. Black Gun-metal. \$1.95**

**A Real "T" Strap!**

A "grown-up" style for the young miss. Soft Black Patent with Gunmetal trim. Composition soles; "Junior Hi" rubber heels. **G9Y6107. Sizes: 2½ to 7. \$2.29**

## NO CHARGE FOR CREDIT

Shoes Like Dad's  
for the Boys!  
Junior-Hi-Cuts

- Rosinized WEAR-PROOF Leather Soles.
- Solid Rubber Heels.
- Sturdy Grain Leather.
- Goodyear Double-Stitched Soles.

You won't have to think about shoes for your boy for ages, if you give him these Hi-cuts for Xmas. They wear! The features tell you why! Boys think they're keen, too. Popular moccasin toe. Two adjustable buckles. High enough for real protection; low-priced for a real Xmas special! **Sizes: 9 to 2. No. G9M6266. Black. \$2.45**



**The Last Word in Style and Sturdiness!**

High or low... they're both ace-high in swank, wear, value! Fellows approve of the sporty round toe, neat stitching and perforations. Smoothside leather uppers; composition soles; leather heels with steel plate for wear. In Black. **Sizes: 1-6. G9M6200. Oxford. \$1.95**  
**G9M6201. High Shoe. \$1.95**



Elk  
Leather

A husky shoe for "regular" fellows! Boys! Black Elk-finished Leather 11-in. Hi-Cut. Sturdy composition nailed soles with storm welt. Broad rubber cushion heels. Firm triple-stitched moccasin vamp and double heavy stitched uppers... Guaranteed counters. Knife pocket. Knife included. **Sizes: 1 to 6. No. G9M6386. Black. \$3.33**

**W.L. Douglas and FARNOL De Luxe SALE PRICE \$4.85**



Regular  
\$6  
Seller  
↓



Nationally known W. L. Douglas custom made bal style oxford. Selected Black Calfskin uppers and first quality oak tanned leather soles and rubber heels... best wearing by test! Genuine Goodyear welt construction. **Sizes: 6 to 11. Widths: B, C, D, E. No. G9M6410. Black Bal Style \$4.85**

**Farnol Super Value!**

De Luxe wing tip model tailored from Imported Black Calf. Leather inner-soles molded to fit the foot correctly. Goodyear welt. Rubber heels. Excellent quality oak Bend leather soles. **Sizes: 6 to 11. Widths: B, C, D, E. No. G9M6415. Wing Tip. \$4.85**

**Sure to Fit! Sure to wear!**

Black imported Calf leather. Super quality Oak leather soles. Rubber heels. Goodyear welt. **Sizes: 6 to 11. Widths: B, C, D, E. No. G9M6414. Plain Tip. \$4.85**

**FARNOL DE LUXE FEATURES:**

- Soft Genuine Imported Calfskin
- Innersole Molded to Fit Foot Tarsal Bones
- Super Quality Oak Bend Tanned Leather Soles
- Genuine Goodyear Welt Construction

G9M6414  
French Bal

**NO MONEY DOWN on Orders Over \$5.00**

YOUR CHOICE  
**SPECIAL SALE PRICE \$2.59 PAIR**

**Genuine Leather!**

French Bal style oxford. Grain Leather insoles. Single corded tip; box toe; Goodyear welt; rubber heels; guaranteed counters. Soft Black Gunmetal leather. **Sizes: 6 to 11. Wide Widths. No. G9M6324. French Bal. \$2.59**

**Special Value!**

Soft Black Gunmetal leather Oxford. Strong leather soles; rubber heels; Good-year welt. Grain leather inner-soles. Regularly, \$2.98! **Sizes: 6 to 11. Wide Widths. No. G9M6322. Blucher. \$2.59**



G9M6322



# Men's Husky 16-inch Hi-Cuts at Final Sale Prices



**\$4.29**

NO  
MONEY  
DOWN  
On Orders  
Over \$5

**\$5.39**

## Welcomes Wear!

- Sturdy Double Retanned Leather.
- No Mark Wear-Proof Composition Soles.
- Solid Rubber Heel . . . Metal Plate for Wear.
- Drill-Lined Vamp . . . Triple Stitched and Double Riveted.
- Bellows Tongue . . . Keeps Dirt Out.

Just look over that list of wear-defying features! What a sturdy, well-constructed shoe. 16-inch Hi-cut in smooth black double retanned leather with full-length leather tongue and soft plain toe. Every single detail points to long, hard service. Believe us, this is a vastly superior shoe at the price!

Sizes: 6 to 11. Wide Widths.  
No. G9M6372.  
Black Retanned Leather.

**\$4.29**

## Sturdy All Leather!

- Double Oak Tanned Leather Soles and Heels.
- Soft Plain Toe for Comfort.
- Full Grained Leather Innersoles.
- Double Stitched and Nailed . . . Extra Strong.
- Nicked Hooks and Eyes.
- Full-Length Tongue . . . Repels Dirt.

These are only the outstanding features of this strong but supple Black Elk Grain Leather 16-inch Hi-cut. Substantially reinforced at every point of wear, this shoe offers you full protection, whatever your line of work, whatever the weather! Plain soft toe.

A value you can't afford to miss!  
Sizes: 6 to 11. Wide Widths.  
No. G9M6420.  
Black Elk . . . **\$5.39**



16-Inch

# Comfort Slippers that a Man Will Appreciate



**\$1.65**

The Man's  
Choice!

Here's the sort of Xmas present a man would choose for himself. Elk embossed grained "Romeo" . . . soft and supple! Flexible composition soles, rubber heels, soft plain toe. Sizes: 6 to 11.

G9M6406. Black.  
G9M6407. Brown. **\$1.65**



**\$1.65**

Old  
Reliable  
"Everett"

If he loves his comfort (and what man doesn't?) give him a pair of "Everett" style Elk embossed grained slippers for Christmas. Flexible Goodyear stitched composition soles. Rubber heels. Sizes: 6 to 11.

G9M6408. Brown. **\$1.65**



**97c**

Woolly  
Warm  
Sheepskin

Will resist the sharpest cold. Natural sheepskin with woolly side turned in for warmth and comfort. Double leather soles. Well bound edges. Sizes: 6 to 11. Order 1 size larger than shoe.

G9M6355. Buff. **97c**



**95c**

New  
Opera Style

Here's a Christmas suggestion . . . this embossed Kid opera style slipper is a favorite with the men! Soft chrome leather soles. Cushion rubber heels. Plenty of comfort! Sizes: 6 to 11.

G9M6360. Brown. **95c**  
G9M6361. Black. **95c**



**87c**

For  
Boys or  
Men

A good old-fashioned Indian moccasin for old-fashioned comfort! In fawn suede-finished leather with soft padded chrome leather soles.  
G9M6353. Boys' Sizes: 1 to 5 1/2. **87c**  
G9M6354. Men's Sizes: 6 to 11. **95c**

Rugged Heavy Duty Work Shoes **SALE PRICE \$29.8** Regular ~~\$35.00~~ **VALUE**

As Tough As  
They Make 'Em!

- Heavy Retanned Leather.
- Well Stitched and Riveted.
- Double Composition Soles.
- Triple Wear Outsoles!
- Leather Heels with Steel Rim for Added Service!

Consider these features! It would be hard to find a more serviceable work shoe at a price as low as this! Sizes: 6 to 11. Wide Widths.

No. G9M6558. Black. **\$2.98**

## Extra Heavy Duty!

Miners! Quarrymen! Dairy-men! Molders! This shoe is specially designed for workers like you. Natural chrome tanned heavy duty leather . . . Barnyard proof, triple stitched and riveted. Leather backstays. Leather heel with steel rim for added service. Triple wear double composition soles. . . . Double service Grain Leather innersoles.

Sizes: 6 to 11. Wide Widths.  
No. G9M6559. Sand Color. **\$2.98**

## MEN'S BLACK ELK

Reduced to \$3.29 for This Sale!

- Oak Tanned Double Leather Soles.
- Sturdy Cowhide Leather Uppers . . . "Elk" Grained.
- Soles Double Nailed and Stitched . . . Extra Strength.
- Drill Lined Vamps. Cushion Rubber Heels.

Men! This is the Shoe! Genuine Oak tanned leather soles, strongest on the market. Positively defy grease and oil! And look at the other features! They mean long months of service at the roughest kind of work! At the new cut price, this one's hard to beat! Sizes: 6 to 11. Wide Widths.

No. G9M6353. Black Grained "Elk" Cowhide Leather **\$3.29**



RUBBER  
HEEL



**\$2.39**

Sturdy and Strong!

- Durable Composition Soles for Long Service.
- Reinforced Box Toes for Protection.
- Solid Rubber Heels for Solid Comfort.
- Double Arch Riveted . . . stands heaviest wear.
- Storm Welt Around Sole. Damp-proof.

Look at those quality features! Did you ever hope to find them in a shoe priced at only \$2.39? Well, here they are in this Champion Police Shoe. Great for heavy work! Sizes: 6 to 11. Wide Widths.

No. G9M6387. Black Service Leather. **\$2.39**

## POLICE SHOES

Attention! Policemen!  
Firemen! Mailmen!  
Outdoor Workers!



**\$3.39**

Ready for Duty!

- Chrome Retanned Leather Soles . . . Extra Wear.
- Genuine Goodyear Welt Construction.
- Wear-Proof Linings . . . Guaranteed.
- Cushion Rubber Heels. Reinforced Arch Support.

No doubt about it, this police shoe has everything it takes to stand up under long, hard wear. That's why it's so popular with all outdoor workers. Here's a lot of service at an amazingly low price! Sizes: 6 to 11. Wide Widths.

No. G9M6388. Black Gunmetal Service Leather. **\$3.39**

No Money Down on Orders of \$5 or More—No Charge for Credit—Spiegel's, Chicago

G9-47



# 7YEAR *Life Laquer* RUG <sup>Now</sup> \$6.49

In Five Sizes to Fit Every Room!

Was \$6.98

- Brilliant American Oriental Design
- Triple Coat of LIFE LAQUER—and a Triple Coat of Enamel Paint
- Exceptionally Heavy, Strong, Wear-Resisting
- As Easy to Clean as Your Table Top!
- No Money Down—Nothing Extra for Credit

Genuine LIFE LAQUER . . . the only one of its kind—way under our catalog price! Guaranteed for seven years! This beautiful, economical, rug-like floor covering is made of many layers of lively, high quality felt. Resists wear just marvelously—even outlasting the written guarantee! Can't be harmed by lye, ammonia, scalding water or strong cleaning compounds . . . because it has a triple coating of LIFE LAQUER, a new discovery of science. On top of that, are three coatings of superior enamel paints to make the exquisite design LASTING. With a swish of a damp mop—LIFE LAQUER beams with cleanliness! As easy as that . . . to make you forget the torture of scrubbing. Comes in a gorgeous *Dark Taupe* American Oriental design, as pictured above, on a *Light Taupe* background . . . set off with a smart *Rust* border.

Order by No. G9R517.

9x12 ft. size. Shpg. wt. about 52 lbs.	\$6.49
9x10½ ft. size. Shpg. wt. about 47 lbs.	5.85
7½x9 ft. size. Shpg. wt. about 35 lbs.	4.19
6x9 ft. size. Shpg. wt. about 30 lbs.	3.48
9x15 ft. size. Shpg. wt. about 65 lbs.	8.25

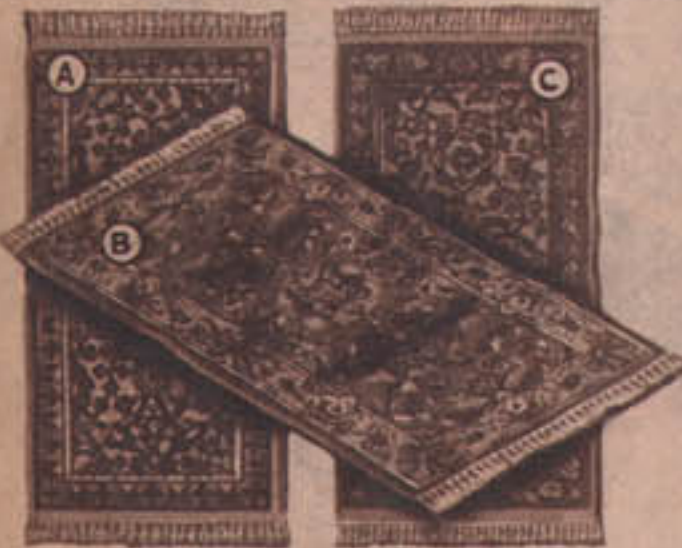


## Heavy Velure Scatter Rugs

Rich looking, heavy weight Velure scatter rugs . . . with a thick cushion back! Each, 27x54 in.—just the size for adding a cozy charm to your floors! Made of lively wool in a beautiful American Oriental design. Heavily fringed ends. Entirely seamless. *State choice of patterns A, B or C.*

"A"—Rose and Blue design on a *Taupe* background.  
 "B"—Green, Blue and Gold on a *Rose* background.  
 "C"—Rose, Blue and Gold on a *Tan* background.  
 No. G9C449

\$1.68 ea.—2 for \$3.19



No Money Down on Orders Over \$5

## Axminsters at Bargain Prices!

A choice quality of wool was used in making these lovely seamless Axminster rugs. Ends securely bound—so these rugs will always lie FLAT. Scatter size: 27x48 inches.

"A"—Charming varicolored design on *Taupe* background.  
 "B"—Oriental design on a *Mulberry* ground.  
 "C"—Floral design, *Taupe* background, with *Blue* border. *State choice of pattern.*  
 G9C450 \$1.98 ea.

2 for \$3.78



## Deluxe Genuine Velvet Stair Carpeting . . . Beautifully Patterned!

Super extra heavy weight stair carpeting—looks so elegant and expensive! Genuine thick velvet—made of excellent wool faced yarn. In a lovely American Oriental design . . . your choice of *Rose* or *Green* background. Woven very strongly and closely with a sturdy wear-resisting back! Adds real beauty to your stairs or hall! 27 inches wide.

G9C424. 98¢ per yd. Save more in 5 yds!  
 G9C425. 5 yds. for \$4.78



## Two-Tone Felt Rugs . . . So Lovely!

Built with Cushion Back

The beautiful simplicity of these solid color two-tone felt rugs . . . makes them perfect for every room in your home! Specially processed needled surface with a resilient cushion back. Will give excellent service and show up beautifully on the floor. Choice of *Blue, Rose, Green* or *Taupe* center with contrasting border.

Order by No. G9C411.

27 in. x 9 ft. Unfringed . . . . .	\$1.78
27x54 in. Unfringed . . . . .	.88
6x9 ft. Fringed . . . . .	5.49
4x6 ft. Fringed . . . . .	2.78



# Extra Heavy SHEEN TYPE VELURE

9x12 Ft. Size

\$12.98

INCLUDING COMPANION RUG

FORMERLY

\$14.98



\$2.00 Below Catalog Price

## A Christmas Rug Bargain for Your Home!

- ★ Luxuriously Heavy, Thick and Springy
- ★ Seamless Throughout
- ★ High Grade Heavy Fringed Ends

Actually reduced \$2.00 below the price shown in our catalog on page 225! Stunning super heavyweight 9x12 ft. seamless VELURE and a 27x54 in. matching companion rug at only \$12.98! So beautiful, your home will be transformed by the expensive rippling sheen effect . . . the exact pattern you see in wealthy homes! Deep springy surface firmly needled right through to the moulded-in cushion back. A famous patented feature that makes these VELURES just like two rugs in one! Adds a padded softness and depth . . . besides providing a very strong, wear-proof foundation. Luxuriously finished with long heavy

- ★ Colored by Permanent Dyes
- ★ Choice of Three Rich Backgrounds
- ★ Get Them with Credit—No Money Down

fringed ends. The striking high and low lights and brilliant clear-cut design are colored by permanent dyes. *State choice of these colors: Rose Background with deep Blue border; Taupe Background with lovely Rose border; or Blue Background with an Old Rose border.*

Order by No. G9C217.

9x12 ft. Shpg. wt. 50 lbs. . . . .	\$12.98	8½x10½ ft. Shpg. wt. 42 lbs. . . . .	\$11.98
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Companion Rug 27x54 in. with Each Size.



# FAMOUS KOLOR-THRU RUG \$99.5

GUARANTEED  
10 YEARS

TWO SMALL MATS INCLUDED

NO  
MONEY  
DOWN

COLOR  
CLEAR  
THROUGH  
TO  
BACK

- ★ Pattern Will Never Wear Off
- ★ Rich Oriental Design
- ★ Banishes Scrubbing — Cleans Simply

Say "Merry Christmas" to any room in the house with a genuine Kolor-Thru Rug. You'll surely make the head "home-maker" happy as can be . . . for she's already heard that Kolor-Thru Rugs practically refuse to wear out! Every rug is *guaranteed for 10 years* . . . and there's long, e-x-t-r-a wear to spare for many, many more years. And of course CREDIT is yours WITHOUT EXTRA CHARGE!! No wonder we're proud of offering you such a BARGAIN.

The design and colors go all the way through to the back—so the pattern positively cannot wear off! Made by a secret patented processing of fiber and mercerized cellulose materials. Super heavy weight . . . the strongest and heaviest all-in-one patterned rug ever developed. Order Kolor-Thru . . . it's the biggest work-saver known! Merely wipe it off with a damp cloth and the colors are as bright and fresh as the day you bought it.

*Color:* This pattern just as you see it above has a beautiful satiny luster. Brought out in rich, clear tones of blue, henna, green and gold on a coppery background. Wide border is luxurious with blue and is edged with a smaller border of deep green.

Two 18x36-inch mats with each size listed below!

No. G9R502, 9x12 ft. Shpg. wt. 55 lbs. \$9.95  
No. G9R502, 7½x9 ft. Shpg. wt. 40 lbs. \$6.25  
No. G9R502, 9x10½ ft. Shpg. wt. 50 lbs. 8.75  
No. G9R502, 6x9 ft. Shpg. wt. 32 lbs. 4.98

Be Sure  
to State  
Rug Size



★  
2 18x36 In.  
MATS  
INCLUDED

With every Kolor-Thru Rug bought from this sale, Spiegel's include an added value . . . two 18x36-inch mats of the same incomparable quality! It's our Christmas gift to you during this Sale.



# Gifts a Woman Will Appreciate



**8-pc. Embroidered Crash Set**  
Beautifully decorative, practical gift for Xmas! Brightens up the entire home in a harmonizing manner. Set consists of:  
45 Inch Scarf  
36 Inch Scarf  
Three Piece Vanity Set  
36 Inch Round Table Cover  
Two 13 Inch Round Dollies  
Each piece has a variety of uses on tables, dressers or vanities. EACH PIECE IS:  
• Enriched with lace motif inserts.  
• Embroidered in fast color: Choice of Green, Rose, Gold, or White.  
• Edged in silky shell-stitch.  
No. G9V3032. Complete Set..... **\$1.98**



**EXTRA LONG 72 x 99**

**Flannel Blanket Sheets**  
EXTRA LARGE SIZE, 72x99 in., so there's plenty to tuck in! Fancy colored border. Soft, warm, and fleecy, these blanket sheets are ideal for winter use. Handy for blankets the rest of the year, too. You'll give them loads of wear, and they can stand it! Easily washed. No cold, uncomfortable, sleepless nights with these on your bed! Specially packed in sets of four.  
No. G9V3697. 4 for **\$4.59**  
No. G9V3700. Same size; Heavier, better quality, more fleecing. Added comfort and warmth. 4 for **\$4.98**

## Monogrammed for Christmas!

6 Sheets and 6 Cases **\$8.98**

**Five Year Guarantee**  
• Six EXTRA LONG Sheets—81x99 in.  
• Six Pillow Cases—21x36 in.  
• Twelve Fast-Color Blue Monograms.  
• Smooth, Closely Woven, Strong Sheeting.  
• Bleached Pure Snow White.  
• Hand torn—Neatly Hemmed.  
• **GUARANTEED FOR FIVE YEARS!**  
An unforgettable Christmas Gift for Mother! Don't pass up this fine value in heavy, GUARANTEED bedding. **BE SURE TO STATE MONOGRAM DESIRED!** You can easily sew Monogram on to suit your taste.  
No. G9V4014. 12-Pc. Set..... **\$8.98**

**5-Piece Embroidered Gift Set**  
**69¢**



**Crash Scarf Set**  
Fresh, finishing touches for the home that cost so little and add so much beauty! This attractive set includes: One 42 In. Scarf, a 33 In. Scarf, and a 3-Pc. Vanity Set, all colorfully embroidered. Will look gay and stunning on your table, vanity, or dresser. Sturdy tan crash launders well. Choice of Green or Red embroidery. Shell stitch edges.  
No. G9V3033..... **69c**

**Embroidered Cases 2 for \$1.28**



**BASKET DESIGN EMBROIDERY**  
Artistically embroidered in Fast-Color Floss. Shell stitch edges. Choice of Rose, Gold, Green, Orchid, Blue, or White. Snow white bleached, closely woven. Size: 21x36. Lots of two only.  
No. G9V3696..... **2 for \$1.28**

**Monogrammed Cases-6 for \$1.68**



Sold Only in Lots of Six  
Clear white bleached, hemmed pillow cases. Strongly woven. Stand plenty of tubbing. Six fast-color Blue Monograms are included. You can sew them on to suit your taste. State initial wanted when ordering. Size: 21x36. Sold only in lots of six.  
No. G9V3699..... **6 for \$1.68**

**Lovely Figured Rayon and Cotton With Pillow Flounce**  
**Special \$3.68**



Bring new beauty to your bedroom! An elegant, shimmering gift for daughter, or that very close friend. Its features are:  
• Deep ruffled flounce giving luxurious pillowed effect.  
• Attractive embossing in modernistic design.  
• All edges scalloped and overlock stitched.  
Firm, heavy combination of cotton utility and rayon beauty. *Launders exquisitely.* Full bed size, 80x100 in. Your choice of Rose, Blue, Green, or Gold.  
No. G9V3416..... **\$3.68**

**NO MONEY DOWN on ORDERS OVER \$5.00**

**Jumbo 24x44 Double Thread- SALE PRICE 6 for \$1.84**



**Double Thread**  
Extra large Jumbo Size, 24 x 44 in. Bleached snow white, super-fluffy bath towel that everyone will enjoy using! You can depend upon this sturdy towel for absorbency and long satisfactory wear. Fancy fast-colored borders in choice of Blue, Pink, Gold, or Green. Lots of 6 only.  
No. G9V3224. 6 for **\$1.84**

**Double Thread Guest Towels-6 for 98¢**



**Heavy Weight**  
Fluffy, absorbent, fancy Plaid Turkish Towel. Conveniently sized, 16x32 in., for bath or face use. Set of these sturdy towels makes a colorful, welcome Xmas gift! Gaily dresses up a bathroom. Your choice of plaid design in Blue, Pink, Gold, or Green. Sold in lots of six only.  
No. G9V3225. 6 for **98c**

**OUTING FLANNEL VARIETY OF PATTERNS \$1.48**



**10 Yds. of Fleecy Flannel**  
Save money and make up some warm nightgowns, pajamas, or clothes for Baby. Every bundle has 10 yds. of 36-in. wide, good quality flannel, fleeced on both sides. NO PIECE LESS THAN 1 YD.; most are 2 yds. or more. Variety of patterns. All fast colors.  
No. G9A4018. 10-Yd. Bundle **\$1.48**

**SYLVIA COLORFAST PRINTS All 36 in. Wide**



**10-Yd. Bundle**  
Give yourself an economical Xmas treat! Make up some pretty housedresses or a dozen other things, from this splendid 10-yd. assortment. Beautiful variety of fine quality, washable famous Sylvia print all 36 in. wide. Absolutely colorfast. No piece less than 1 yd. long. Here's a real money saver for you!  
No. G9A4013. 10-Yd. Bundle **\$1.39**





**\$2.98** **Delft Blue on Ivory**  
Only 650 sets left to sell at this price! Buy for Christmas! "Gifty-looking" and practical! Semi-porcelain with creamy body and Blue decoration put on under the glaze. It cannot wear off, crack or craze. Beautifully copied from the famous "Blue Onion Tree" used for centuries on only the finest china. You will never tire of its clever fanciful Blue motifs.  
Six each of cups; saucers; dinner plates 8 1/2-in.; lunch plates 5 1/4-in.; fruit dishes. One 10 3/4-in. platter and one 8 1/2-in. vegetable dish. Shpg. wt. 20 lbs. **\$2.98**  
No. G9J5915. 32 Pieces; service for 6.



**Lovely 5-Piece Bridge Set 89c**  
**Bright Fast Colors on Snow White Crash**  
For luncheons, teas, bridges and cheery breakfasts, this set will put in a smart appearance. She's a "lucky lady" who gets this for a Christmas present... she'll feel so up-to-date using this attractive modernistic designed Set. Heavy quality Crash... looks like heavy linen; edges carefully bound in white tape. Size: 36 by 36. Four napkins to correspond. Colors: Red, Green or Blue Prints on White.  
No. G9V3056. 5-Piece Bridge Set. **89c**

# For Christmas - At These Prices While They Last



**\$12.95** **Gay, New "Modern Fantasy"**  
Watch Mother's face light up with joy because you've all "gone together" and surprised her with this lovely dinner set for Xmas. Only 215 sets left! At this price while they last! Blue scenic center with modernistic Red snowflakes and Blue spearhead border. Pattern under the glaze, cannot wear off, crack or craze. First quality, semi-porcelain with a creamy-ivory body. LaVerne shaped paneling is the latest!  
Twelve each of cups; saucers; dinner plates 9-in.; lunch plates 7-in.; pie plates 5-in.; soup bowls 7-in.; fruits 5 1/4-in. Six oatmeal dishes. Also one 11 1/2-in. platter; one (2-Pc.) sugar bowl; one creamer and one covered vegetable dish (2-Pc.).  
No. G9J5924. 96 Pieces; service for 12. Shpg. wt. 75 lbs. **\$12.95**



**"Blue Wild Rose" on Ivory** **\$13.95**  
Beautiful fine semi-porcelain... regular \$18.95 value! Only 180 left—a tip—hurry in your order TODAY! First quality; extra fine texture! Rich ivory body with Deep Blue border and matching center of Wild Roses. Pattern under the glaze—cannot wear off, crack or craze. LaVerne fluted shape. Twelve each of cups; saucers; dinner plates 8-in.; lunch plates 7-in.; pie plates 5-in.; soup bowls; fruits 5 1/4-in. Six oatmeal dishes. Also one 13 1/2-in. platter; one 11 1/2-in. platter; one sauce boat; one covered vegetable dish (2-Pc.); one 7-in. oval veg. dish; one 7-in. round veg. dish; one creamer and one (2-Pc.) sugar bowl.  
No. G9J5923. 100 Pieces; service for 12. Shpg. wt. 80 lbs. **\$13.95**



**Emerald Classic** **\$2.89**  
Prepare for the Holidays with this happy pattern. Make each meal seem tastier and more festive! Reduced for this sale—Quantity limited. How rich the jewel-colored Emerald Green motif appears on the mellow ivory-toned semi-porcelain. The Paneled edge—adds to its classic look and makes it just right for any occasion! The design is under the glaze—guaranteed not to wear off, crack or craze. Six each of cups; saucers; dinner plates 8 1/2-in.; lunch plates 5 1/4-in.; fruit dishes; one 10 3/4-in. platter and one 8 1/2-in. vegetable dish. Shpg. wt. 19 lbs.  
No. G9J5900. 32 Pieces; service for 6. **\$2.89**

## Everyone Appreciates GOOD TABLE LINENS



**\$2.85** **White Linen Tubfast Border**  
Holidays, festivities... they all mean happy gatherings. How nice to know you have a pure White Linen set in an exquisite pattern... edged with colored borders to match your china! Lustrous fine smooth finish. Fast Colors: Blue, Gold or Green Borders.  
G9V3058. Cloth 54x54 in. and six 13x13 in. Napkins **\$2.85**  
G9V3059. Cloth 54x70 in. and six 13x13 in. Napkins **\$3.45**

**100% Linen Crash 55c**  
Tubfast Border Cloth  
Imported creamy ivory Crash cloth and napkins—100% linen. Hemmed and selvaged. Launder well.  
Fast Colors: Rose, Blue, Green or Gold Borders.  
G9V3014. 44x44 in. **\$0.55**  
G9V3015. 54x54 in. **.85**  
G9V3016. 54x70 in. **1.05**  
G9V3017. 60x80 in. **1.28**  
Napkins to Match  
G9V3004. Size 13x13 in. 12 Napkins for **\$0.95**

**Filet Lace Cloth in Two-Tone Ecru**  
pattern. Stunning in two toned Ecru.  
No. G9V3001. Size 54x72 in. **\$1.79**  
No. G9V3002. Size 62x81 in. **2.19**  
No. G9V3003. Size 72x90 in. **2.75**



**Lace Insertion Embroidery Set 2.98**  
• Ivory Crash  
• Embroidered in Fast Colors  
• Dainty Lace Motifs  
Christmas bargains like this are scarce! This is just the kind of Table Set that wins any woman's heart! Of fine woven Cotton Crash; painstakingly embroidered in fast colors. See too, how richness is added in the delicate lace inserts! Size: Cloth 50x70 in. 6 Napkins 12 1/2 x 12 1/2 in. Colors: Creamy Ivory with Green, Rose, Gold or White Embroidery.  
No. G9V3057. Complete 7-Pc. Set. **\$2.98**

These Bargains Explain Why Thousands Put Off Buying Until Our Christmas Sale Is Announced—Spiegel's, Chicago



# LAMPS for CHRISTMAS

No Money Down  
FOR A  
BRIGHT  
MERRY  
CHRISTMAS!

ONLY  
**\$9.95**

4-in-1  
Direct  
Light  
Reflector  
Smoking  
Set  
Electric  
Clock

Only One  
Connection  
Necessary  
for Clock  
and Lamp

65 in.  
High  
10 in.  
Base



**\$4.98**

## 3-IN-1 TABLE LAMP

- Lamp!
- Clock!
- Smoker!

Red and ivory enamel base. Matching ash trays. Guaranteed accurate, continuous electric clock. 9 1/2 x 16 in. lined Old Rose silk shade, richly decorated. Height, 20 in. Shpg. wt. 11 lbs.

No. G9J6208.....**\$4.98**

## 4-IN-1 JUNIOR LAMP

Gifts for Mother, Father, Sister, and Brother, rolled into one! 3-Candle Direct Lighting and Reflector for Indirect Lighting can be used separately or together! Accurate Clock and Vidrio Onyx Cigar Lighter work when lamp is turned off! 2 ash trays! Large cigarette jar! Black and gold finish plated stand. 19 in. lined Silk Shade in Rose and Gold, ribbon and bead fringe trim. Shpg. wt. 25 lbs. No. G9J6200.....**\$9.95**

4-in-1 Combination



FINE  
VALUE  
FOR  
**\$7.65**

## BRIDGE LAMP

The Lamp of Lamps for Beauty and Value! Every inch of its 56 inches Artistic! Gold lacquer finished metal 10-inch base. Vidrio Onyx shafts and inserts, gracefully modelled. Rose and Gold 11-inch Silk Shade, handpainted with fancy flowers and Bird of Paradise, all edges braided trimmed. Swivel joint adjusts lamp to any reading angle. Standard cord and plug. Shpg. wt. 15 lbs.

No. G9J6215.....**\$7.65**



**\$1.89**

## Table Lamp

New "Spanora" Art Lamp, copy of a famous masterpiece, in lustrous Jade Green glass. Matching 14 1/2 in. "Parcho" shade has colorful copy of popular painting, "Dutch Flower Market". One light socket. Ideal for reading. 19 in. high. Shpg. wt. 7 lbs.

No. G9J6218.....**\$1.89**

# Gifts that Last the Year Around



## DAVENPORT TABLE

**\$4.89**

This graceful large table will be a practical addition to your living room. A gift the entire family will appreciate. Serves as wall or console table, too. Top measures 48x18 in., is neatly moulded and supported by well turned and squared legs and stretcher. Strong hardwood, in rich dull Walnut or Mahogany finish. Height, 29 in. Shpg. wt. about 50 lbs. Shipped from Chicago.

No. G9B9451. Davenport Table. State Finish.....**\$4.89**

REDUCED TO

**\$6.89**

DISTINCTIVE  
FOR STYLE  
AND UTILITY

## OCCASIONAL TABLE

A living room table that has a dozen places in your home. With a lamp, next to a chair, or in some odd corner that is just crying aloud to be filled with a useful, attractive piece of furniture! Genuine walnut top, 29 in. high. Carved rails. Well shaped legs. Satinlike walnut finish. Size: 30x18 in. Shpg. wt. 35 lbs. Shipped from Chicago.

No. G9B9453. Price reduced to.....**\$6.89**



## FANCY END TABLE

**\$1.29**

For that bare spot next to a chair or davenport, a fancy table with nicely turned legs and stretcher. Carved front decoration. Hardwood, walnut finish. A steady, durable table that will stand up for years of use. Real bargain value! Top, 10x22 in.; 24 in. high. Shpg. wt. 8 lbs. Shipped from Chicago.

No. G9B9603.....**\$1.29**



Four  
Leg  
END  
TABLE

**\$2.49**

Large, ornamental four-leg End Table. Will beautify your home! Exceptionally well made. Useful roomy shelf. Front rail decorated with lovely carving. Rich walnut finished hardwood. Top, 12x24 in.; 24 in. high. Shpg. wt. 12 lbs.

No. G9B9604.....**\$2.49**



## RADIO TABLE



ONLY

**\$1.95**

Enjoy your radio more on this Non-Tipping, beautiful table! Well-balanced, sturdy, Colonial design. 24 in. high. Shaped edge top. 20x14 in. Will withstand vibrations and everyday use. A practical table for a variety of uses. Walnut finished hardwood. Shpg. wt. 8 lbs.

No. G9B9450. Price.....**\$1.95**

## RADIO BENCH

- Stylish
- Colorful
- Useful



**\$1.95**

Attractive, handy, padded bench for radio, desk, or bedroom. Well made, easily moved. Tapestry or velvet cover in variety of colors. Top, 12x21 in., 18 in. high. Shpg. wt. 8 lbs.

No. G9B9552.....**\$1.95**

## MAGAZINE BASKET

Convenient  
and Smart

A charming gift for Xmas! A sturdy, attractive Magazine Basket is something that every home should have. Firmly made of thick hardwood. Roomy and durable. Beautiful American Walnut finish. Nicely decorated. Size: 9 x 16 1/4 x 14 in. Shpg. wt. 10 lbs.

No. G9B9560.....**\$2.48**



**\$2.48**

## MAGAZINE RACK

Off-the-Floor  
Model

Everything you could ask for in a magazine holder! Will add to your home's beauty for years. Fine height! Roomy and sturdy; holds quantity of magazines and books. Beautiful cross leg construction. Finely decorated walnut finished hardwood. 26 1/2 in. high. Shpg. wt. 8 lbs.

No. G9B9561.....**\$2.48**



**\$2.48**

## SMOKING CABINETS

SMART  
FITTINGS

An excellent gift, this large smoking cabinet has a metal tray, glass cigarette jar, ash tray and matchbox holder. This sturdy piece is as decorative as it is practical. Roomy compartment. Richly carved swinging door. Useful shelf below. Walnut finished hardwood. Shpg. wt. 14 lbs.

No. G9B9583

**\$4.79**



SMOKING  
COMFORT

Sturdily built, walnut finished hardwood Smoking Cabinet—for cigars, cigarettes, and pipes—has green glass ash tray inset and handy carrying handle. Decorated door drops down to open. 26 1/2 in. high. Shpg. wt. 10 lbs.

No. G9B9582

**\$3.89**



## DECORATIVE MIRROR



Over mantel or buffet, this Semi-Venetian mirror is very artistic. Three sections of neatly etched, clear plate glass, with rosette trim. Rich, narrow wood frame, polychrome—gold leaf finish with color touches—richly carved. Size overall, 17x47 in. Shpg. wt. 35 lbs.

No. G9B9427.....**\$6.95**

**\$6.95**

NO MONEY DOWN ON ORDERS OVER \$5.00



# **Specially Priced Christmas Gifts That Last The Year Around !!**



**THE PERFECT CHRISTMAS GIFT!**

- ★ Tennessee Red Cedar Interior
- ★ Genuine Walnut Outer Surface
- ★ Protection Against Moths
- ★ Sale Priced

It's an ideal gift—this smart new cedar chest! So we're offering it as a special holiday bargain. It will make a beautiful piece of furniture for any room. Then, too, the aromatic cedar insures

complete moth protection. This Tennessee red cedar interior is  $\frac{3}{4}$  in. thick, according to the U. S. Government specifications. The outer surfaces are of genuine walnut; the front is especially lovely with its two-tone finish. Its graceful lines are exemplified in the sturdy Tudor legs. The close fitting lid has a special sealing strip.

Has lock. Shipped from Indiana.

Size: 40x17 $\frac{1}{2}$ x18 in.  
Shpg. wt., 70 lbs. No. 29Q9B8253. ... **\$11.79**



**DUAL USE . . . PRICE REDUCED!**

- ★ Chest or Window Seat
- ★ Oriental Wood Front
- ★ Cedar Interior
- ★ Cretonne Pad Included
- ★ Gracefully Carved
- ★ Walnut Exterior

A cedar chest equally desirable as a window seat! Reduced price—only \$28.95! Oriental wood front, beautifully V-matched in light and dark tones. Gracefully carved. Sturdy-heavy legs and stretchers. Tennessee cedar interior; complete moth protection. Finished in American Walnut. Front, top and ends of genuine walnut. INCLUDED WITHOUT CHARGE, a cotton-filled, bright, cretonne covered seat cushion; 2 in. box sides, tufted. Shipped from Indiana. Shpg. wt., 105 lbs. No. 29Q9B8258. Size 48x19x26 in. ... **\$28.95**



**SUITABLE IN ANY ROOM!  
Glazed Chintz Overstuffed**

This chair, gay and prim in glazed chintz, will brighten any corner! It's comfortable, too, with its overstuffed, springy seat, and neat pillow back. The chintz has bright flowers on a Green, Orchid or Rose background. The sturdy hardwood frame is carefully finished in mahogany where the feet are exposed. Measures 25 in. wide and 31 in. high. Seat 18 in. wide x 18 in. deep between arms. Back 19 in. high from seat. Shipped from Grand Rapids, Mich. Shpg. wt., 35 lbs. State choice of color. No. 8Q9B9816. Each . . . **\$7.98**



**IDEAL LOUNGING CHAIR  
Overstuffed . . . Wing Back . . .**

Beautiful, comfortable, and such a bargain! Covered in attractive heavyweight tapestry in the new heather-mixture, Wood-rose shade, this lounging chair is strongly built of northern hardwood, with a rich mahogany finish. Turned Tudor legs; shapely ball feet. Roomy seat; high back; wide, rounded arms. Deep spring seat; special spring back. Thick, soft, sanitary filling material overlaid with welled cotton. 35 in. wide. Back 22 in. high from seat. Seat 19x19 in. Crated and shipped from factory near Grand Rapids, Mich. Shpg. wt., 75 lbs. No. 8Q9B9817. ... **\$11.45**

**HAND WOVEN  
WICKER**

- ★ Extra Large Chair
- ★ Gay Cretonne . . .

Made by the well-known Ypsilanti Furniture Co., this large wicker rocker is suitable for any room. It's a very comfortable chair, made of closely woven fibre over a strong, hardwood frame. Has the removable, auto type spring seat, well padded with felted cotton; covered with gay cretonne, a floral pattern on a black background. Choice of finishes: rich Cafe blending to Brown at edges and Green and Dark Green, with harmonizing cretonne. Seat is 20 in. wide x 19 in. deep. Back is 19 in. high from seat. State choice of finish. Shpg. wt., 30 lbs. No. 8Q9B8204. ... **\$9.98**



**HOLIDAY  
OFFER—  
SPECIAL!**

**\$6.98 Each**

**— BOTH — \$12.95!**

- ★ MATCHING VELOUR . . .
- ★ CARVED BACKS . . .

A gift for the whole family, and with no strain on the budget! "Dress up" a whole room with this goodlooking occasional chair and matching rocker. Multi-color Moquette Velour richly upholsters the backs, and seats. Choice of Burgundy (dark red) or Rust color background. Richly carved; form fitting seats and backs; hardwood frames. Finished in

walnut. Save by ordering both together. Seats 22 $\frac{1}{2}$ x19; backs 19 in. high from seats. Shipped from Chicago. Shpg. wt., 25 lbs. each.

Chair . . . \$ 6.98  
Rocker . . . 6.98  
No. G9B9709. Both . . . **12.95**



**GIFT  
INCLUDED!  
DESK PEN  
AND STAND**

**CHARMING SPINET DESK**

- ★ Graceful Lines
- ★ Ample Writing Space
- ★ Solidly Constructed

A desk like this for only \$7.85! Graceful yet sturdy, solidly constructed of hardwood, smartly finished in walnut. This dainty spinet desk takes up little room yet the writing space is ample. Closes up when not in use; pigeon holes for writing materials. Large writing bed draws out; folding lid and front have invisible hinges. As a seasonal gift we are including, without additional charge, a lovely desk pen in a stand with every one of these dainty desks! Width 32 in.; depth 18 in.; height 30 $\frac{1}{2}$  in. Shpg. wt. about 50 lbs. Shipped from Chicago. Spinet desk with pen and stand. No. G9B9508. ... **\$7.85**



**STURDY SECRETARY  
WITH PEN GIFT SET**

A Christmas sale feature—this desk! An actual household necessity, furnishing loads of needed space—shelves, drawers, pigeonholes. It's also good looking as well as practical, for it's made of hardwood with a walnut finish. Metal supported door forms writing surface. And included, without extra charge is the handsome desk pen and stand set! Desk measures 31 $\frac{1}{2}$  in. wide, 17 in. deep, 52 in. wide. Shipped from Indiana. Shpg. wt. about 100 lbs. No. 26Q9B9506. Desk with pen and stand . . . **\$13.95**



# MULTICOLOR VELOUR *Only* 161 SETS LEFT \$54.<sup>50</sup>

For All Three Pieces



# \$69.<sup>95</sup> ANGORA MOHAIR SUITE *at a CHRISTMAS CHALLENGE PRICE!*

For All Three Pieces



## NO CHARGE FOR CREDIT

### Only 161 Families Can Get These Suites at this Low Price!

#### Check these Important Features:

- Long-wearing Jacquard Multi-colored Velour covering
- Reversible spring-filled cushions
- Solidly-built Hardwood frame
- Special spring backs and seats for real comfort
- Queen Anne style carved legs, Mahogany finish
- Downy-soft felted cotton filling
- Only 161 sets left at this price
- 30 days' free trial

We are fortunate enough to have 161, and only 161, of these Jacquard Velour 3-Piece Suites on hand. As a special Christmas selling event, we are offering them to our customers at the old low price, although prices elsewhere are swooping skyward.

Think what a fine addition this suite will be to your home! Modern design, upholstered in deep-pile, long-wearing Jacquard Multi-colored Velour, Woodrose tone dominant. Solidly built and joined Northern Hardwood frame heavily overlaid with thick felted cotton. Legs are carved in the popular Queen Anne style and finished in rich mahogany.

And if you're looking for comfort, just imagine how much comfort is offered by the loose, spring-filled cushions and special spring backs and seats! Cushions are reversible, covered alike on both sides. Backs are smartly paneled. Seats Serpentine shaped with button tufted lower panels.

161 is only a small part of the number whose appreciation of genuine value will lead them to want this suite. You couldn't do better than be one of the lucky 161. Remember, the price quoted applies only to the suites now on hand.

Davenport 70 in. long, seat 56x21 in. Button-Back Chair has body-fitting back, welted seams, 19x21 in. seat. Club Chair equal in size and comfort.

Order by No. 8Q9B9751.

Davenport only. Shpg. wt., 150 lbs. .... \$29.50  
 Button-Back Chair. Shpg. wt., 85 lbs. .... 15.25  
 Club Style Chair. Shpg. wt., 85 lbs. .... 15.25  
**3-PC. SUITE, COMPLETE. (As pictured) \$54.50**  
 Shpg. wt., 275 lbs. Save \$5.50 on Suite!  
 Shipped from near Grand Rapids, Mich.

### Special Xmas Offering at Prices Way Under Present Market!

#### Note the Big Features:

- Angora Mohair upholstery . . . known for wear
- Comfortable springy seats and backs
- Northern Hardwood frames . . . sturdily built
- Reversible spring-filled cushions
- Carved ball feet
- Triple-diamond tufting . . . found in much more expensive sets
- Can't be duplicated at this price
- Pay for it Little by Little
- 30 days' free trial

We bought these suites at the market "low". That's why we can offer you this almost unbelievable value now. Take advantage of our far-sightedness! This suite will beautify your home for Christmas and for years to come!

Every piece upholstered all around in Taupe Angora Mohair, 50% Mohair and the balance wool, a combination that wears and wears. From sturdy Northern Hardwood frame to carved ball feet, this suite is built for lasting elegance and comfort.

Reversible spring-filled cushions, one side covered in colorful Moquette. Rounded backs and arms. Box pleating on lower panels and button tufting. Faultless tailoring throughout.

An ideal Xmas gift for the entire family . . . at a price unequalled anywhere now and probably never to be seen again!

**DAVENPORT.** 70 in. long! Seat, 21x56 in. Back, 19 in. high from seat. Overall height, 33 in.  
**BUTTON-BACK CHAIR.** Triple diamond tufting (formerly featured in only our much higher priced suites). 35 in. wide, 33 in. high. Seat, 19x21 in. Back, 19 in. high from seat.

**CLUB CHAIR.** Same dimensions as Button-Back.

Order by No. 8Q9B9754.

Davenport only. Shpg. wt., 160 lbs. .... \$36.25  
 Club Chair only. Shpg. wt., 90 lbs. .... 19.95  
 Button-Back Chair only. Shpg. wt., 90 lbs. .... 19.95  
**COMPLETE 3-PC. SUITE. (As pictured) \$69.95**  
 Shpg. wt., 300 lbs.

You save \$6.20 by buying the suite complete!  
 Shipped direct from factory near Grand Rapids, Mich.



*Genuine* **AMERICAN WALNUT** • Sale Price **3 PIECE SET \$48.45**

Easy to Pay For  
Little by Little!



**GORGEOUS TO BEHOLD!**

- Exquisite Two-Tone Finish
- Bird's-Eye Maple Overlays
- Richly Etched Triple Mirrors

Our most luxurious Genuine American Walnut Bedroom Suite... specially reduced... for this big Christmas Event!... Each piece is substantially built on massive proportions and lavished with fine carvings and thick Bird's-Eye Maple overlays. No one would EVER imagine that three pieces cost only \$48.45. And with nothing added for credit!

Constructed very solidly of fine Hardwood and enhanced with two-tone genuine American Walnut finish. This stunning contrast of light and dark woods is separated by a fine tan line, cut into the wood! Set off by exquisite beading and spindle carved ornaments. The heavy French plate glass mirrors are in the lovely modern triple style, beautifully etched! Every drawer is dovetailed... so it works smoothly. Bronze drawer handles. Heavy turned ball feet. Dustproof construction... a feature that stamps this suite as belonging to a much higher priced class!

**THE BIG GRACEFULLY SHAPED BED.**—Unusually high head end that rises to a regal peak! Full size, 54 in. wide. Wood side rails.

**THE SPACIOUS ROOMY CHEST.**—Five deep drawers—room for things galore! 32 in. wide, 18 in. deep, 48 in. high.

**THE CHIC FRENCH VANITY.**—Four handy drawers. Center mirror, 18x34 in. Side mirrors, 6x22 in. 4 drawers, 43 in. wide, 18 in. deep.

**THE GORGEOUS LARGE DRESSER.**—Four extra wide drawers. Center mirror, 16x26 in. Side mirrors, 6x10 in. each. Base, 40 in. wide, 18 in. deep.

Shipped from North Carolina. State pieces wanted.

**Order by No. 37G9B9004**

Bed, Shpg. wt., 110 lbs.	\$15.65
Chest, Shpg. wt., 90 lbs.	\$15.65
Dresser, Shpg. wt., 120 lbs.	\$22.65
Vanity, Shpg. wt., 120 lbs.	\$22.65
You save \$5.50 by getting this set, complete!	
<b>3-PC. SUITE COMPLETE. Bed, Chest and your choice of Dresser or Vanity</b>	<b>\$48.45</b>

**76 PIECE Outfit with Extension Table \$23.79**



**NO CHARGE FOR CREDIT**

Seventy-six pieces... all the furnishings you need to make your dining room festive and modern for the holidays! And cheerful looking for the years to come...

The savings we make in handling all these articles as one purchase... we share with YOU! That's what brings the price down to only \$23.79. If you had to buy all these necessities separately, it would cost at the very least \$30.00! Besides, you can order NO MONEY DOWN, pay a little each month!

**HERE'S WHAT YOU GET FOR YOUR DINING ROOM:**

**5-Pc. Dining Set.**—Large Extension Table and Four Chairs. Built unusually strong and solid of select Hardwood and finished in washable Green enamel, trimmed with Ivory. Very charmingly decorated with a modern pattern on the corners of the table and the backs of the chair. Sturdy thick substantial legs, gracefully shaped. Extension table is 30 in. high and the top is 32x40 in. Opens to 32x50 in. ... a 10 in. wide leaf is furnished. Shapely panel back chairs with extra large seats, 15 1/2 x 15 1/2 in.

**7-Pc. Linen Set.**—Snowy white with rich bands of Gold color! Cloth, 52x68 in. Six napkins, 12x12 in.

**32-Pc. Dinnerware Set.**—Smart new shape. Ivory body. Green decoration. 6 cups, 6 saucers, 6 dinner plates, 6 bread and butter plates, 6 cereal dishes, one large platter, one vegetable dish.

**32-Pc. Silverware Set.**—10-Yr. Guaranteed plated silver service in an elegant pattern! Includes 12 teaspoons, 6 stainless knives, 6 forks, 6 dessert or soup spoons, 1 sugar shell, 1 butter spreader. Shpg. wt., about 135 lbs.

**Order by No. G9B9232**  
**COMPLETE 76-PC. OUTFIT \$23.79**



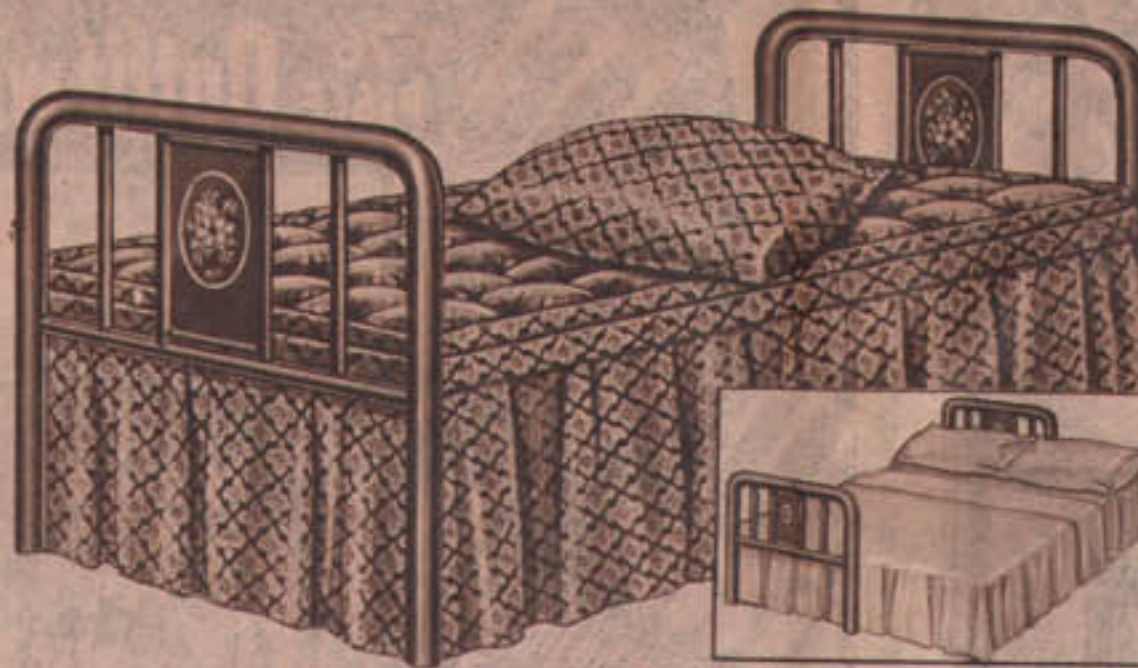


**209 COIL INNERSPRING**  
for This Sale  
**\$11.79**

**Here's a Value  
That Spells C-O-M-F-O-R-T!**

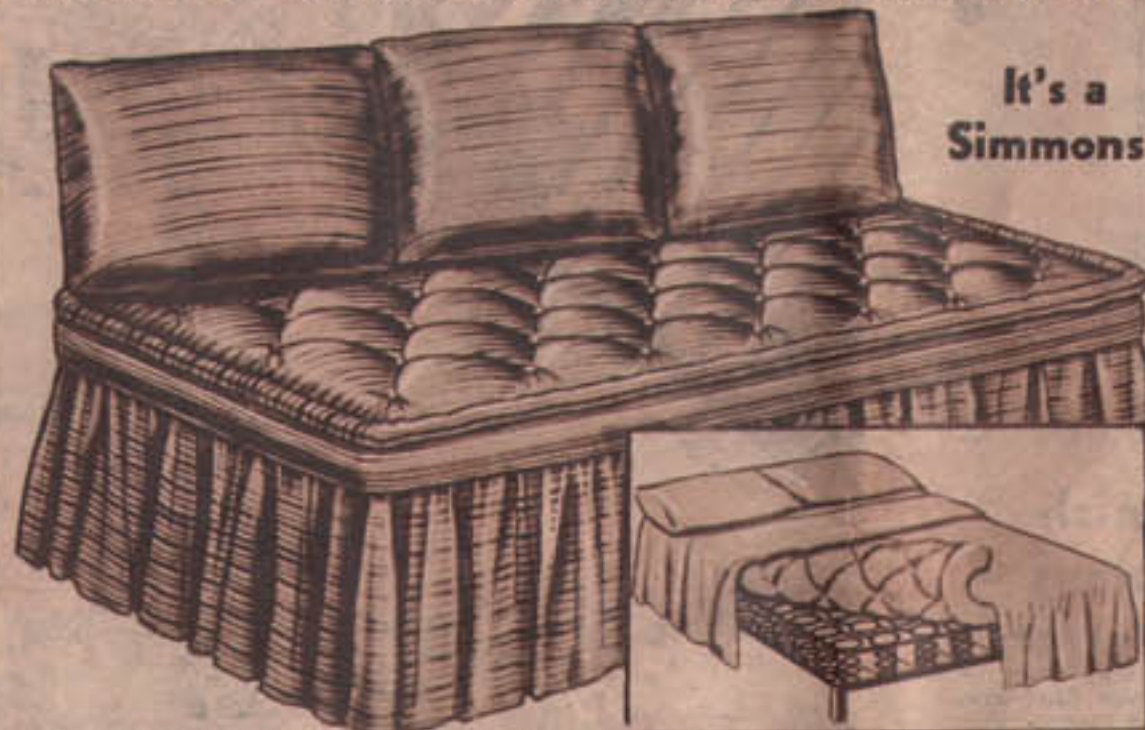
- 209 resilient coils!
- Premier carbon wire coils... best for springs.
- 32 lbs. of felted cotton for added softness.
- Box sides; Imperial roll edges... keeps shape.
- Heavy ticking for long wear.

For Christmas only, a special price for this 209-coil inner-spring mattress. A real special value! Premier Carbon Wire coils, remarkable for springiness and indestructibility. Unit upholstered in 32 lbs. of soft cotton felt; fine tufting; box sides; Imperial rolled edges, carefully tailored; high quality Green ticking. Gives you the sort of body-resting comfort you've always dreamed of but never expected to find! 54 in. wide. Shpg. from Chicago. Shpg. wt., 72 lbs. **\$11.79**  
No. G9B8702. 209-Coil Innerspring Mattress...



**Only 220 at This Price!**

We made a Special Purchase of just 220 of these Perfection Davenbeds at a great saving. We're passing it right on to you as a Xmas present! Good-looking 24 in. wide divan by day, comfortable 45 in. wide by 72 in. long bed at night. The transformation is accomplished in a jiffy! Walnut-finished rounded ends. Heavy figured tan colored Cretonne covering. 25 lb. processed cotton mattress. **\$10.95**  
No. G9B8808. Shpg. wt., 110 lbs. Shipped from Chicago...



**It's a  
Simmons!**



**Only  
126  
Left!  
Now  
Priced  
at  
Only**

**\$23.98**

**Add a Room to Your Home!**

Handsome hardwood Walnut-finish Chiffonade with two 50 1/2 in. high wardrobe sections complete with locks, rods, hangers... five roomy drawers, hat box, mirrors. Large door mirrors, 8x40 in.; small one, 8x10 in. Compact but extra large: 66 in. high, 43 in. wide, 21 1/4 in. deep. Will transform that room! Shipped from Indiana. **\$23.98**  
No. 46G9B8903. Shpg. wt., about 155 lbs...

The SIMMONS name on this automatic studio couch means years of service. It's wise to invest now in lasting beauty and comfort for your home while luxury is still low-priced. 40% below the present market, to be exact... our Xmas sale price. Lounge 26 in. wide opens at flip of finger into double size bed. 3 pillows. SIMMONS felted cotton mattress. Comfortable coil spring base. Shpg. wt., 130 lbs. Shipped from Chicago. **\$16.89**  
No. G9B8874. Rust or Green Jasper pattern covering...



**Simmons REDUCED PRICE!**  
**Double Deck**

The name of SIMMONS guarantees the comfort and excellence of this spring for a lifetime of service! 165 extra deep coils tied together with 280 additional small coils. Imagine the springiness! Sturdy steel construction. Protects mattress.

Baked enamel finish, Green or Orchid. Fits standard size bed, 54 in. wide or twin size, 39 in. wide. Shpg. wt., 105 lbs. Shipped from Chicago. **\$12.79**  
G9B8463. State Size and Color.

**SIMMONS** SALE PRICE **\$6.85**  
**55 lb. Felted Cotton "EASY REST"**

**Genuine Simmons Far Below  
Present Market Price!**

- 55 lbs. 16 EXTRA lbs. of sanitary soft cotton filling.
- Thickly felted top, bottom, sides and ends.
- Deeply tufted... Keeps filling in place.
- Box sides.
- Imperial roll edges... Holds shape.
- Durable heavy covering... exclusive here.
- Price would be \$9.95 if we bought today!

**\$6.85**

This SIMMONS mattress is a real "find" at the new reduced price, \$3.00 less than we'd have to charge, if we were to buy now.

Just consider the features and remember, the SIMMONS name for lasting quality and comfort stands behind them. This is the opportunity of a lifetime to buy a genuine SIMMONS for less than you'd expect to pay for an ordinary mattress.

Floral-patterned covering in Green or Orchid. 54 in. width fits a full-size bed; three-quarter size bed takes the 48 in. width; 39 in. wide for twin size.

Shpg. wt., 60 lbs. Please mention Size and Color. **\$6.85**  
No. G9B8732



**Downy-Soft  
Filling**

**A Christmas Gift for Baby!**

- Wood crib; Walnut or Ivory enamel finish.
- Link wire spring.
- SIMMONS cotton mattress.
- Blanket... 36x52 in... included with outfit.
- All crib parts rounded.

Don't forget the little ones on your Christmas list! Here's just the thing... a SIMMONS complete crib outfit including link wire spring and SIMMONS mattress, with a good-sized fluffy blanket included as our contribution towards a Merry Xmas! Crib has drop side with new trip lock. Truly an ideal gift! Last opportunity to get this special price!

**\$9.98**  
G9B8340. Size: 30 x 54 in. Shpg. wt., 60 lbs.

**\$9.98**

G9B8341.

Size: 30x60

in. Shpg.

wt., 75 lbs..

**\$10.98**



**Blanket Included!**

**NO MONEY DOWN!**

No Money Down Up to \$25—No Charge for Credit—Spiegel's, Chicago





**NO  
CHARGE  
FOR  
CREDIT**



**90-COIL SPRING . . . SIMMONS!**  
The Ideal Foundation for Comfort

It's resilient—buoyant! A famous SIMMONS spring with 90 coils that rebound to your every movement and make sleeping truly enjoyable! Its deep cone-shaped coils are hinged . . . Each working independently for REAL comfort! Nicely rounded corners. Premier wire throughout. Angle steel base. Substantial steel cross bars. Rustproof, baked-on Green Enamel. In sizes to fit above beds.  
**No. G9B8454. Shpg. wt. 60 lbs. \$5.89**

**Genuine SIMMONS Bed . . . A Beauty!**

The ultra-modern simplicity of this beautifully decorated SIMMONS bed . . . will add real beauty to your room! Its wide six-inch panels are smartly designed and flanked on both sides with trim narrow tubes. Comes in lustrous Brown Walnut Enamel finish. Widths: 54, 48 or 39 in.  
**No. G9B8500. Shpg. wt. 50 lbs. \$6.95**

**Save \$2.30 . . . Get All Three At One Time!**

It's decidedly to your advantage to order this All SIMMONS outfit complete. Here's three good reasons why:

- 1.—You have a complete set . . . perfectly matched and fitting.
- 2.—You make a substantial saving on freight charges.
- 3.—The total cost bought piece by piece would be \$19.79, at our price for the outfit, you save \$2.30.

Send for your SIMMONS BED OUTFIT on approval, NO MONEY DOWN! All pieces in 3 widths: 54, 48 or 39 in. Shpg. wt. 165 lbs.  
**No. G9B8619. Bed, Spring and Mattress. \$17.49 Complete.**



**55-LB. MATTRESS . . . SIMMONS!**  
Easily Worth \$9.95 Today

What a good night's rest . . . you'll have with this thick soft SIMMONS mattress! World famous quality—guaranteed for five years! The cleanest pure felted cotton was used in the filling, with center of processed cotton. Very well tufted. Has high box sides. The attractive heavy covering comes in choice of Green or Orchid. Available in sizes to fit above beds.  
**No. G9B8737. Shpg. wt. 60 lbs. \$6.95**

**Further SALE REDUCTION! 32-Piece Bedroom Outfit Complete \$29.95**  
**3-Piece BED OUTFIT Now \$17.49**



**If Bought Separately From Our Catalog, the Cost Would Be:**

● Genuine SIMMONS Bed . . . . .	\$8.98
● SIMMONS 99-Coil Spring . . . . .	6.98
● SIMMONS 55-lb. Mattress . . . . .	6.98
● Two Feather Pillows . . . . .	1.35
● Two Plaid Blankets . . . . .	2.70
● Two Fine Sheets . . . . .	1.90
● Two Pillow Cases . . . . .	.58
● Scalloped Bedspread . . . . .	.98
● Eight Bath Towels . . . . .	1.29
● Twelve Wash Cloths . . . . .	.98
	<b>\$32.72</b>

**Total Cost - \$32.72**  
**Our Price - 29.95**  
**You SAVE: \$2.77**

Thousands of women have discovered the secret of modernizing their homes . . . the THRIFTI-EST way . . . it's buying in outfits! Here you have a 32-Pc. Bedroom Set that would amount to \$32.72, if bought separately. You can check with our catalog—and convince yourself. There's a saving of \$2.77 as plain as can be! Handling all these furnishings as one order is so convenient for us . . . that we can afford to pass on a substantial saving to you! Order it now and enjoy the use of an up-to-date bedroom with the start of the holidays. The completeness and high quality of each piece will delight you! Set consists of:

A Stunning SIMMONS Bed. Full size, 54 in. wide. Modern arched top with wide lacy cane double panels. Rich basket decorations. Lovely bright Walnut Brown finish.  
A SIMMONS 99-Coil Helical Top Spring. 259 springy springs in all! Extra coils for extra

comfort . . . tapered to feel ever so soft! Top is tied with 160 helical coils . . . for utmost resiliency. Smooth Green baked-on enamel finish.  
A SIMMONS Extra Thick 55-lb. Mattress. With deep layers of felted sanitary cotton, center of processed cotton. Box sides, imperial roll edges. Strong ticking cover. State choice of Green or Orchid.  
Two Feather Pillows, 17x24 in. 2 lbs. ea.  
Two Warm Cotton Plaid Blankets, 80x105 in.  
Two Fine Sheets, 81x90 in.  
Two Pillow Cases, 21x36 in.  
One Rose color Crinkled Scalloped Bedspread, 80x105 in.  
Eight Thick Bath Towels, 18x36 in.  
Twelve Fluffy Wash Cloths, 12x12 in.

**No. G9B8636. Shipped from Chicago. Shpg. wt. about 190 lbs. \$29.95**



# Richly Shaded SOLID OAK 5PIECE SET \$16.98

**NO  
CHARGE  
for  
CREDIT**

## YOUR CHOICE: Solid Oak or Select Hardwood

Make your home **HAPPY** looking for Christmas... with a smart new dining set! You get an exceptionally low bargain price in this modern set! Built very strongly of Solid Oak or selected Hardwood. Shaped in the latest fashion... Cathedral Style Chairs... graceful Table, with handy drop leaf at each end!

The Hardwood set is finished in washable Enamel... a lovely Green, with Ivory trim and stenciled design.

The Oak set is finished in durable Brown marproof lacquer... shaded off to Green at the edges.

Large table, 30 in. high. Top is 36x42 in. Chairs, extra big. Seats, 15 1/2 x 15 1/2 in. Shipped from Indiana to western customers. Or, from North Carolina, to eastern customers.



Order by No. 7G9B9233

Chair, Shpg. wt., 12 lbs. \$2.35 ea.  
Table, Shpg. wt., 60 lbs. \$9.45

Save \$1.87 by getting the whole set! Table and Four Chairs, Shpg. wt., 108 lbs. \$16.98

**NO CHARGE  
FOR CREDIT**



**A New Mattress  
for Your Old  
Daybed!**

## PERFECTION Mattresses

Get real sleeping comfort out of your day bed or studio couch... and invest in one of these genuine **PERFECTION** mattresses. Will make your bed like new! Each filled with thoroughly cleaned, processed cotton. Feels so soft and thick under you... Covered with a cheery bright Cretonne. Tan background. A flounce covers the framework at ends and front. Folds in the middle. Closely tufted. Shipped from Chicago.

No. G9B8855. 30-lb. mattress for coil-spring daybeds. Automatic Lift-Over Style. Open, 58x72 in.; folded, 26x72 in. Shpg. wt., 33 lbs. \$6.98

No. G9B8856. 25-lb. mattress for daybeds with slide or pull-out construction. Open, 45x72 in.; folded, 24x72 in. Shpg. wt., 28 lbs. \$5.98

## Xmas Sale Prices

# SPECIALS for CHRISTMAS • No Money Down



## SOLID OAK . . . Real Leather Seats

You'll be proud of the way your dining room looks... when you get these handsome, well made Solid Oak chairs! Comfortably padded seats of Genuine Brown Spanish leather. Built so substantially... for a lifetime's use. Attractively finished in rich golden gloss. Stand firm and steady... because every joint has been doubly doweled and glued! Wide roomy seats. 17 1/2 x 14 1/2 in. Shpg. wt. each, 16 lbs. No. G9B9083.

\$2.89 Ea. • Save MORE, buy set of 6 for \$15.98



## An Irresistible Boudoir Set!

Just looking at this adorable Hardwood set makes you itch for a paint brush! Decorate it yourself—and oh! how Christmasy your bedroom will look! Kidney shaped dressing table, drawer and wings. 30 in. high. Bench, 18 in. high. Semi-Venetian etched mirror, 11x24 in. Four yds. of chintz cretonne. Can of green paint and brush. No. G9B8981. Table, Bench, Mirror, Cretonne, Paint Set. \$9.95



## Strong Oak Chairs . . . A Buy!

Be ready for holiday guests with new comfortable chairs! These are a great bargain... you'll want at least six. Made stoutly of Solid Oak—will last for years and years! Richly finished in a bright golden color. Attractively curved backs that are comfortable to lean against. Strongly braced. Seats, 16 1/2 x 15 1/2 in. Shpg. wt. 11 lbs. each. No. G9B9084.

\$1.59 Each. Set of 6 . . \$8.98



**Only  
117 at \$19.98  
of these**

**Our Gifts to You!**  
5-Pc. Glass Set  
5-Pc. Kitchen Set



**NO MONEY  
DOWN**

Prepare meals with everything right at hand in this compact, labor-saving Kitchen Cabinet. One of the finest obtainable... up-to-the-minute in completeness! With each cabinet purchased, we include a 5-Pc. Colonial Glass Spice Set and a 5-Pc. Kitchen Set. Makes a wonderful gift for a woman!

## LOOK WHAT IT HAS:—

- Large double door cupboard.
- Roller compartment and 25-lb. flour bin with handy sifter.
- Four drawers; one for cutlery—another, a covered metal bread drawer.
- Wire equipped large pan section.
- 25x40 in. porcelain slide-out top.

Solidly constructed of strong Golden Oak or smooth, enameled Hardwood. Washable, "steamproof" lacquer finish. Size: 68 in. high, 40 1/2 in. wide, 26 in. deep. Enamel Finishes: All White, All Green, All Ivory, Green with Ivory Front, or Ivory with Green Front. Also Solid Oak, light golden finish. Shpg. from Ind. Shpg. wt., about 150 lbs. 41G9B9307. \$19.98



**Only 150 Left-at \$19.95**

**POWERFUL SUCTION  
VACUUM CLEANER**

COMPLETE  
WITH  
ATTACHMENTS

Here's an ideal Christmas gift for your Home—at an outstanding saving while a very small quantity lasts! This cleaner is powerful enough to do a thorough cleaning job with utmost safety for your finest rugs. Guaranteed two years against all defects in workmanship and material. Has efficient 300-watt motor with 8-blade all-aluminum fan. Full size 14-in. Nozzle picks up deep-seated dirt as well as surface lint. Screw-type adjustment enables you to "set" cleaner for any type or thickness of rug. Cloth dust bag has easy-to-use closing. All steel handle; 20-ft. cord and plug approved by Underwriters' Laboratories.

**6-Pc. ATTACHMENT SET INCLUDED**  
Contains following convenient pieces: 8-ft. flexible hose; extension tool; furniture nozzle; hose connection; brush for furniture nozzle; larger brush for rugs and floor coverings.

**No. G9J6022.** Vacuum Cleaner with 6-pc. Attachment Set. **\$19.95**



**10 YEAR GUARANTEE • SALE PRICE \$4.19**



Compares with electric irons often sold for as high as \$7.95. Fully automatic; burn-proof handle, air-cooled heel rest. "Chromolax" electric heating unit of highest quality. Beautiful chromium-finish base specially shaped to make ironing easier. Complete with cord and plug.

**G9J6000.** "Super-Master" Electric Iron. **\$4.19**

**Price Reduced for Christmas \$3.49**



Beautiful chromium Waffle Iron with easy-to-see heat indicator on top. 3 cool bakelite handles and 3 feet to protect table. 8-in. cast aluminum grids with overflow groove. Dependable nichrome heating element of fine quality. Safe cord and bakelite plug. A lovely gift suitable for the finest home—at an unusual saving during our special Christmas Sale.

**No. G9J6004.** Electric Waffle Iron. **\$3.49**



**Sandwich Toaster and Grill**

Toasts two slices of bread at a time. Or use it to grill bacon, fry steaks and chops, etc. Dependable heating elements in top and bottom. Gleaming nickel-plated finish with 3 cool handles. Unusual value at our reduced Christmas price.

**No. G9J6010.** Sandwich Toaster complete with cord and plug. **\$1.69**



**Jumbo Toaster**

Element guaranteed 2 years! Toast automatically turns when doors are opened. Black bakelite base; heavily chrome-plated body. Cool handles; rubber feet.

**G9J6006.** Toaster with cord and plug. **\$2.89**

**Christmas Sale Price!**

**VACUUM  
CLEANER**

Motor-Driven  
Adjustable Brush

Buy it for Her now! She'll be grateful for such a handsome gift—and she'll appreciate the extra saving our special price offers.

Note these De Luxe Features:  
**Long-Life Motor**—specially designed for most efficiency.  
**Self-Cleaning Brush**—of real Chinese bristles.

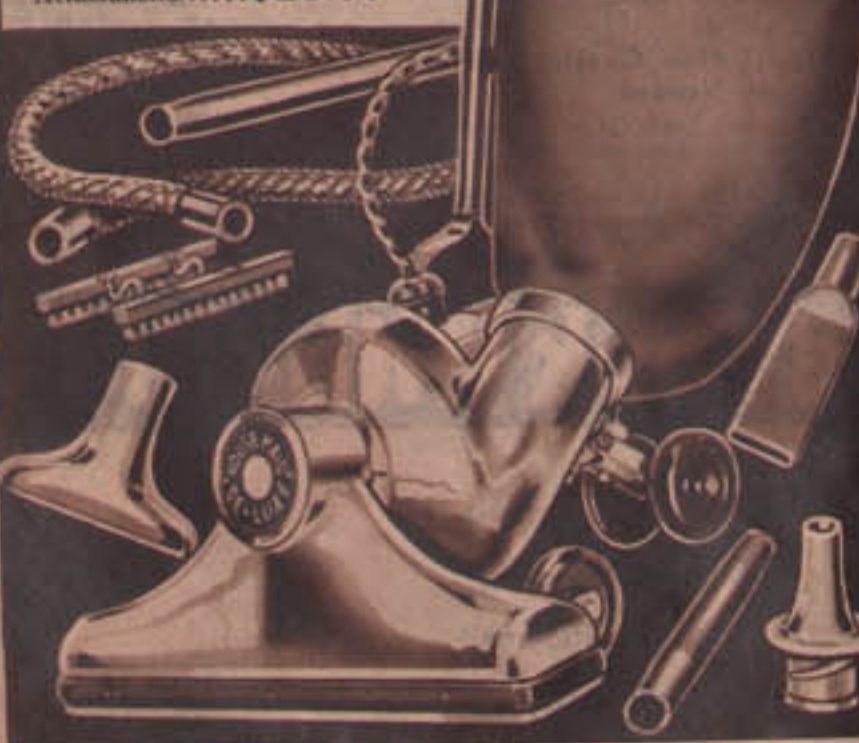
**Beats, Sweeps, Suction-cleans**—most thorough method.

**Adjustable 14-in. Nozzle**—with tilting device for moving cleaner from rug to rug.  
**Cord and Plug**—fully approved by Underwriters.

**7-PC. SET OF ATTACHMENTS**

For Special Cleaning Includes 8-ft. flexible hose; hose connection; furniture nozzle; brush; nipple; extension handle; library tool, for cleaning books, etc.

**No. G9J6015.** De Luxe Cleaner and Attachments. **\$28.95**



**\$28.95**

COMPLETE  
WITH 7  
ATTACHMENTS

**Christmas Special  
Complete 5-Piece  
LAUNDRY OUTFIT  
Included with Every  
"Homestead 9"  
Electric Washing Machine**

**\$69.50**

All this equipment for a modern laundry at the usual price of the Washing Machine alone! This offer only during our Christmas Sale. Every piece in the Laundry Outfit is regular merchandise of standard quality—yet it comes to you without a cent of cost—if you buy your Homestead Washer during our special Christmas selling.

**OUR XMAS GIFT TO YOU**



**Included with Washer**

Guaranteed Electric Iron, with cord  
Folding Ironing Board  
Board Cover—Board Pad  
Sturdy Extension Clothes Dryer  
—All these serviceable articles at no extra cost to you—during the Christmas Sale!



**Notice Compartment Agitator**

Handy little unit for washing lingerie, silk and other fine articles, while large tub launders remainder of general wash. Can be used separately for baby's laundry or small mid-week washings. It's one of the advance improvements you get with the "Homestead 9."



**30 DAYS  
FREE TRIAL!**

**She'll Be Proud of Its Beauty—**

**And Grateful for Its Marvelous Modern Features**

**Powerful, Trouble-free Mechanism**—heavier construction—absolutely no leaks.

**Concave Compartment Agitator**—(see small picture) creates squeezing, releasing action—no pull or whip to tear clothes.

**Latest Lovell Wringer**—large, soft balloon type rolls—easy on buttons! Reversible and adjustable. Instant safety release.

**Extra Capacity**—nine to ten sheets at one time. Greater water surge, more efficient washing action.

**Heavy Rustproof Casters**—easy to move machine about.

**Long Rubber Cord and Plug**—attach it to any convenient socket.

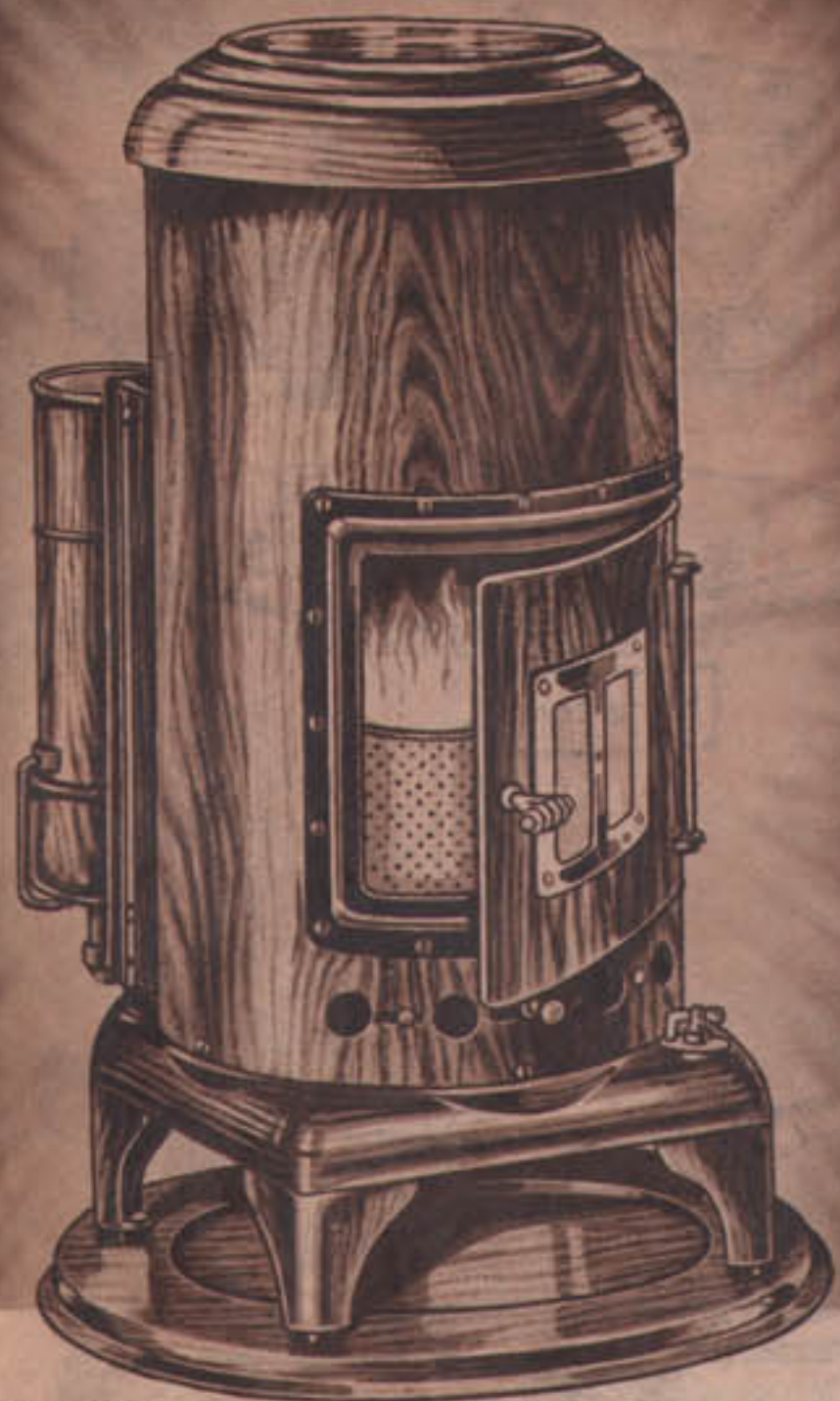
This handsome family Gift will keep right on giving—for ten to twenty years from now! Its beautiful appearance—light Green porcelain enameled tub and gleaming chromium trim—will please her as much as the ultra-modern services it offers her! It's an outstanding value any time at our economical price. **AND DURING THE CHRISTMAS SALE**, when the complete 5-pc. laundry outfit is included at no extra cost, it's an investment you'll be unable to equal at any other time.

**No. 16G9B8285.** "Homestead 9" Washing Machine and 5-pc. Laundry Outfit. **\$69.50**

**Easy to Have New Things for Your Home—Pay Little by Little Each Month—Spiegel's, Chicago**

**G9-59**





RADIATING  
OIL HEATER

Was \$29.95

Sale Price

**\$28.95!**

GIVES STEADY HEAT NIGHT AND DAY

- Comfortably Heats 2 Large Rooms or 3 Ordinary Sized Ones
- Big 9-in. Burner Produces Quick Heat
- Good Looking Walnut Porcelain Cabinet
- Burns No. 1 Fuel Oil, Range Oil or Kerosene
- Floor Tray to Match, Included
- Handy, Flat Heating Top

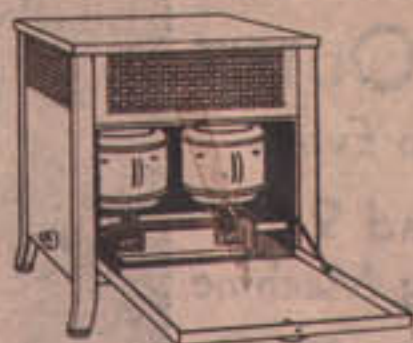
Be wise—avail yourself of this price, reduced during our Christmas sale. This blue flame radiating oil heater will keep you healthy and warm. It will save mess, fuss and bother! No ashes! No coal heaving! No getting up in the cold morning to build a fire! Just turn the burner low, and find a warm house when you awake.

A good looking piece of furniture too... with its up-to-date Walnut Porcelain enamel cabinet. A floor tray to match is included *without extra charge*. Has a mica window through which you can see the cheerful flames. Top of heater has handy flat surface for heating utensils.

Burns low priced No. 1 fuel oil, range oil, or kerosene. 3-gal. oil tank. Takes a 6-in. pipe. Legs have levelling device. Convenient door for easy lighting. Special baffle arrangement for fuel economy. Full, easy directions for operation included. Stands 38 in. high. Requires 19x27 floor space. Built and guaranteed by the American Stove Co. Shipped from Ohio.

78G9D4739. Shpg. wt. about 90 lbs. **\$28.95**  
78G9D4691. Extra set of kindlers **.35**

NO CHARGE FOR CREDIT!



#### HOW IT WORKS

The center part of cabinet is scientifically designed with a baffle arrangement—draws out the utmost heat from the fuel. The 2 giant adjustable wickless burners with perforated chimneys thriftly mix the oil with air... resulting in a hot, clear odorless blue flame.

ONLY 162 LEFT

**\$19.95**

#### DANGLER CABINET OIL HEATER

Stove Board Included

- Produces Quick Heat
- 2 Giant Adjustable Wickless Burners
- Inexpensive—Burns Kerosene
- Can Be Moved from Room to Room

Just 162 Dangler Cabinet Oil Heaters left to sell at this low price! Only \$19.95 for such a heater! Will keep 2 average rooms cozy in very cold weather, or 1 large one. Removable top—2-hole cooking grate under it. Easily moved anywhere—no stovepipe. Cabinet of Walnut grained porcelain enamel; top—

- Attractive in Any Room
- Beautiful Cabinet
- Under Top—2 Hole Cooking Grate
- No Stovepipe Needed

marbled Black and Dark Green. Stands 27 in. high; requires 25x25 in. floor space. 2 gal. oil tank. Shipped from Ohio.  
No. 78G9D4741. Shpg. wt. about 95 lbs. **\$19.95**  
No. 78G9D4692. Extra Starting Rings.  
Set of 6 **.50**

4 GIANT BURNERS SALE PRICED **\$19.79**



- Very Hot Blue Flame
- Big, Built-In Oven
- Latest Kitchen Colors
- 4 Giant Burners
- Adjustable Wicks
- Guaranteed Safe

Seize this offer—buy your Dangler Oil Range during our holiday sale. Stock fortunately bought before the rise enables us to give you this chance in a lifetime! *Just note these features!* Economical—burns kerosene; intense heat, easy to clean; no soot, smoke or odor. Adjustable wicks; GUARANTEED; lifetime construction; leak-proof. Built-in, fast heating oven—wonderful baker—size 16x16x12-in. Deflector distributes heat evenly. *Four giant high speed burners*—2 under oven, 2 for general cooking. Cooking top—25x17 in., convenient height 31½ in. Colors: ivory porcelain; front and splashers veined in green; burner drums green porcelain enameled, ivory trim; Green Duco legs; rest—black Japan. Clear glass oil reservoir, 1 gal. capacity. Height overall, 46¼ in., width 52½ in., depth 19¼ in. Shipped from Ohio. Shpg. wt. 130 lbs.  
No. 78G9D4955 **\$19.79**  
No. 78G9D4676. Extra Wicks—Set of 4 **1.00**

NO  
MONEY  
DOWN

## SAVE! Heat and Cook With Oil!

MAKE A MODERN OIL BURNER  
OUT OF YOUR OLD RANGE

for only \$27.95!

\$2.00 Under Catalogue Cost

No more ashes, dust, or soot! No more carrying in of coal! No more waiting for the stove to get warm! Install a Dangler Oil Range Burner in your old stove and know modern comfort, or use it for a heat unit in a cabinet furnace to heat the house.

And save money! Burns No. 1 fuel oil or kerosene at only 1c an hour for each burner! Save enough on the coal and wood to meet the small monthly payments! It comes complete. Nothing else to buy. Easy to install—any handy man can do it—you can easily do it *yourself*, following the illustrated instructions included.

Guaranteed by the American Stove Co., and by Spiegel's. The perforated combustion tubes of Chrome Steel are guaranteed never to burn out, warp, or buckle. They're the *finest*, producing an intense, blue flame. Complete with 3-gal. metal oil tank; reading gauge shows contents. Metering valve regulates flow of oil. Tank is easily filled. Tubing of corrosive-proof aluminum. Plentiful supply furnished.

Shipped from Cleveland, Ohio. Shpg. wt. 50 lbs.  
No. 78G9D4743. Dangler Oil Range Burner **\$27.95**  
No. 78G9D4696. Complete extra set of Asbestos kindlers. Set **.50**

- Fully Guaranteed
- Easy to Install
- Cleanly Efficient
- Fits All Ranges
- Cheaper than Coal
- Intense Heat
- Clear Blue Flame
- Neat and Attractive
- Built to Endure
- 3-Gal. Oil Tank
- Reading Gauge
- Tank Easily Filled



EASY  
TO  
INSTALL

Enjoy Modern Oil Heat—So Easy to Pay for It—Little By Little—Spiegel's, Chicago



## EMPIRE ECONOMY RANGE

Sale Price!

**\$23.98**

WITH  
RESERVOIR

- Big—Six-Hole, Cast Iron Top
- Heavy—Steel Body—Built to Last
- Quick to Heat—Saving of Fuel
- Roomy—Large Oven—Fine for Baking
- Attractive—Neat—Easy to Clean
- No Money Down—No Credit Charge

A pace-setting value! Let this new steel range save your *time* . . . save your *steps* . . . save your *fuel* . . . save your *money*! Let the Empire Economy Range show you what quick heating and fast cooking really are. And remember! *Now* is the time to buy it. Buy while the price is reduced during this sale; have it in time for your holiday meals. Note that it comes equipped with reservoir. Note how large it is, how heavy. It's built to last through the years.

Consider the many other noteworthy features:

**Attractive** White porcelain enamel doors—easy to clean. The balance smooth Black finish. **Substantially** made with steel body, cast iron cooking top, fire box and legs. Big roomy oven, 15¼x17¼x11 in. Six-hole cooking top with four 8-in. lids and two 5-in. lids. 14-quart reservoir. Fire box, 9x6½x17½ in. Coal or wood burning dump grates. Handy warming closet with drop door. Sliding damper for easy fire control. Takes 7-in. stove pipe.

Cooking top with reservoir 22x38¼ in. Height of cooking top from floor, 29½ in. Height overall, 57½ in.

Shipped from Southern Ill. Shpg. wt. 245 lbs. **\$23.98**  
No. 15G9D4882. Economy Range with Reservoir.



Formerly  
~~\$24.75~~

## HERE'S VALUE! EFFICIENT COOK-STOVE

- Heats Quickly—Such Fast Baking!
- Porcelain Back and Door—So White!
- Uses Little Fuel—So Economical!
- Made of Steel and Cast Iron—So Strong!
- Top Shelf—So Convenient!
- Formerly \$16.95—NOW \$15.89!

You'll *enjoy* buying this cookstove! You'll have that comfortable feeling of having struck a *real* bargain . . . in price, and in quality. And when prices are high, you can sit back happily congratulating yourself, for your cooking problem will be solved. For this stove is reduced in price to **\$15.89** during this sale! And, because of its light weight it uses surprisingly little fuel. It burns either coal or wood. It will give long, worthy service. It's a saving, any way you look at it! Just think of possessing the following qualities in a stove:

**It's well built.** Cast iron cooking top with four 7-in. covers. A very convenient top shelf. Sliding drafts for easy fire control. Cast iron fire box with dumping grates.

**It's good looking.** Has a shiny White porcelain enamel splashers back and back guard. The oven has a trim white porcelain panel door. Very neat looking, and easy to keep clean.

**It's roomy.** Cooking top, 28 in. from floor—no back aches from stooping! 27-in. long and 20 in. deep. The quick baking oven is 13¼x15½x8 in. Takes a 6-in. stove pipe.

Shipped from foundry in southern Illinois. Shipping weight, 135 lbs.

No. 15G9D4815. Steel and Cast Iron Cook Stove **\$15.89**  
with porcelain splashers back and shelf.



## The FAMOUS MAZDA RANGE

Only 186 Left to Sell at

**\$32.45**

COMPLETE WITH  
RESERVOIR



## FAMED FOR FUEL ECONOMY—BUILT FOR A LIFETIME

**\$2.50 Under Catalog Price!**

The Mazda Range is one you'll always be proud of—so get yours while it's still available. We are offering it to you for only **\$32.45**. And note—*this price includes the reservoir*! Only 186 left at this price—\$2.50 under the catalog price! It's double—yes, *triple*—economy to buy your Mazda Range now. And how you'll enjoy it! It's a splendid stove, built for successful cooking and for thrifty use of fuel. It will *last*!

**It's substantial.** Special steel and cast iron construction brings great heat quickly. Cools off quickly. 5-year guaranteed cooking top. Six 8-in. lids, including a reducing cover and a non-scorch cereal cover. Asbestos linings. Full equipment of drafts and dampers. Special *hardcoal* grates can be furnished at same price. Finest

Keystone copper bearing steel used. 5½-gal. hot water reservoir has rust-proof porcelain cover.

**Fine oven.** Large—18x18x12 in.—oven, specially ventilated, suspends and floats in flame for quick heating. Non-slam spring door. Welded wire oven rack. Latest heat indicator.

**Goodlooking.** White porcelain enamel doors and smooth black Japan finish.

**Measurements:** Cooking top 22x41 in. Height overall, 65 in. Floor space 47x32 in. Fire box 7x7½x15 in. for coal; 7x7½x18 in. for wood. Shpg. wt. about 360 lbs. Shipped from Southern Illinois.

No. 15G9D4874. Mazda Range **\$32.45**  
with Reservoir.



- ① BIG STRONG FIRE BOX—WITH DUPLEX GRATES
- ② LARGE 18x18x12 IN. OVEN—LATEST OVEN HEAT INDICATOR
- ③ HOT WATER RESERVOIR—HOLDS 5½ GAL.
- ④ ROOMY WARMING CLOSET—HANDY SHELF DOORS
- ⑤ DEEP PAN—EASY ASH REMOVAL
- ⑥ HANDY POUCH FUEL DOOR





## HEAVY WEIGHT CABINET FURNACE

HEATS  
5 BIG ROOMS

**\$39.95**

Stove Board Included

### BEAUTIFUL WALNUT PORCELAIN CABINET

The great NORTH STAR EMPIRE with stove board included, at only \$39.95—an outstanding value! This modern heater has the healthful circulating feature—takes cold air from floor, heats and moistens it, and forces it through the grilles at top. Circulates moist warm air to every corner; eliminates stagnant air. Rich-looking; mahogany v-matched panels; attractive Walnut finished Porcelain Enamel cabinet. Heater made entirely of finest Tennessee Cast Iron; except sides and back—of famous Armco ingot iron.

#### 30 DAYS FREE TRIAL

Extra-large fire pot—guaranteed 5 yrs. Reversible Duplex furnace grates. Large fuel door, metal screened mica windows. Draft in ash door; damper in pipe collar. Easily filled water pan. Measurements: Height, 46 in.; width, 28 in.; depth, 18½ in.; firepot, 20x13x9 in.; feed door, 7½x14 in.; takes 7-in. pipe. Shipping weight, 375 lbs. Shipped from EMPIRE Foundry in Southern Illinois.

No. 60G9D4714. The NORTH STAR EMPIRE Cabinet Fur- **\$39.95**  
nace with Stoveboard included.

- Cast Iron
- Circulatory
- Burns Any Fuel
- No Smoke, Gas
- Gas, Air-Tight Construction
- Holds Fire—15 to 18 Hours
- Economical



- Thick, Heavy, Oval-Shaped Inner Furnace
- Strong, Heavily Reinforced, Very High Combustion Chamber
- Extra Radiation, Fuel Efficiency
- Deeply Ribbed Fire Pot—5 Yr. Guarantee
- Heavy Duplex Furnace Grates
- Deep Cast Iron Ash Pit

## PRICES REDUCED ON CABINET FURNACES!



WALNUT  
PORCELAIN **\$28.95**  
FINISH

SATINY BLACK FINISH—\$18.95

- Stove Board Included
- Heats Four Rooms
- Foot Warmer Ash Door
- Economical—Lasting
- Keeps Air Circulating
- "Non-Burnout" Fire Pot
- Holds Fire 12 to 18 Hours
- Burns Any Fuel
- Weight INSIDE—100% Cast Iron
- Duplex Reversible Grate

30 DAYS FREE TRIAL

### PRICED LOW — BUILT TO LAST!

A PROGRESS EMPIRE CABINET FURNACE bought at this price is an investment. It's a powerful heater, built to last. A healthful, circulatory heater—an enemy to stagnant air. An attractive heater—made to harmonize with your furniture. And it's so economical!

**Economical** because it burns any fuel, and gets the most heat possible out of it. Duplex grates are reversible—one side for wood, the other for coal. Large fuel door. Roomy ash door opens in shelf manner. Damper in ash pit door. Furnace check damper in back, simply adjusted, controls fire.

**It's powerfully built**—a tight-fitting 100% Cast Iron Furnace built within a Cast Iron and Ingot

Iron Cabinet. Oval shaped firepot is corrugated for extra strength and larger heating surface. It's heavy—no "buckling" or burning out. Dome over firepot is large combustion chamber that burns up gas and smoke—prevents heat escaping up chimney.

**Healthful!** Cold air is drawn in from the bottom and sent out through the top grilles, warm, moist, and clean. Gas-and-air-tight construction. Holds heat all night.

**Beautiful!**—radio-cabinet lines... finished in gleaming American Walnut Porcelain enamel. A rug-like walnut-finished stoveboard is included. Heater and stoveboard harmonize.

Dimensions: Height, 43 in.; width, 24 in.; depth, 17½ in. Firepot, 18x12x8 in. inside. Fuel door opening 7½x13 in. Takes 6 in. pipe. Shipped direct from Empire foundry in Tennessee. Shipping weight about 300 lbs.

No. 22G9D4706. Walnut Porcelain Cabinet Furnace. **\$28.95**  
Stoveboard included.

No. 22G9D4703. Satiny Black Cabinet Furnace. **18.95**  
Stoveboard included.



### "NON-BURNOUT" FIRE POT

- Strongly Reinforced
- Extra Thick and Heavy
- Deeply Ribbed—Hot Coals Won't Burn Against Surface
- Air Circulation—Prevents "Buckling" and Burning Out
- 18x12x8 in.—Inside
- No Heat Escaping Up Chimney!

CREDIT WITHOUT  
COST — A LONG  
TIME TO PAY!



**A REAL SAVING**  
on **EACH and EVERY ITEM**

1 DAVENPORT	\$21.50
1 CHAIR	11.50
1 LAMP	1.89
1 MIRROR	3.79
1 SMOKER	3.95
2 CURTAIN SETS	1.44
1 END TABLE	1.49
1 RUG	14.79
<b>9 If Bought Separately</b>	<b>\$60.35</b>

**ALL 9 PIECES**

**\$49<sup>95</sup>**

**SAVE TEN DOLLARS**  
**ON COMPLETE OUTFIT**

**NO**  
**CHARGE**  
*for*  
**CREDIT**

**A Lifetime**  
**CHRISTMAS**  
**GIFT**  
*for*  
**All the Family**



*When the Doorbell Rings and You Urge Your Friends*  
*to "Come Right In" --* You'll be proud of this room!

How nice to know your living room is always cheery and just as welcome looking as this! Thousands of families with small incomes know it's not *how much* they spend on their living rooms—it's *how wisely* they spend. That's why they've chosen Spiegel's to order from for over 68 years! That's why they have beautiful, liveable rooms like the one above for the thriftiest imaginable price. Only \$49.95—completely furnished!

**DAVENPORT.** Comfortable and beautifully upholstered in durable heavy weight Tapestry in the new Woodrose shade with heather mixture. Tailored with trim welted seams. Substantially built frame of Northern Hardwood. Tudor legs are finished Mahogany. Deep springs everywhere... all padded with soft, sanitary felted cotton. Size: 70 in. long; seat, 56 x 19 in.; real high back 22 in. from seat.  
No. 8G9B9761. Shpg. wt., 125 lbs. **\$21.50**

**WING CHAIR.** Luxurious ease is built right in. Same construction as davenport. High wing back. Size: 35 in. wide; seat, 19x19 in.; back, 22 in. high from seat.  
No. 8G9B9760. Shpg. wt., 75 lbs. **\$11.50**

**END TABLE.** Hardwood finished Walnut. Beautifully turned legs and carved ornaments.  
No. G9B9605. Shpg. wt., 10 lbs. **\$1.49**

**TABLE LAMP with PARCHMENT SHADE.** Hand painted shade. Exclusive looking metal base—rich with Brass trim.  
No. G9B9296. Shpg. wt., 10 lbs. **\$1.89**

**SMOKING CABINET.** Hardwood finished Walnut. Stands 26½ in. high. Green glass ash tray.  
No. G9B9581. Shpg. wt., 10 lbs. **\$3.95**

**TWO CURTAIN SETS.** Of sheer long-wearing Voile. Sun and Tubfast with Rose figures predominating. Ready to hang; tiebacks included. Size: 29 in. wide by 2¼ yds. long.  
No. G9B9295. 2 Sets, **\$1.44**

**9x12 VELURE RUG.** Rich heavy Velure with expensive Oriental pattern. The thick Wool surface is firmly moulded to a resilient-cushion back. Seamless and fringed. Guaranteed to give service and satisfaction. Colors: Rose background with Blue border; or Taupe ground with Dark Taupe border.  
No. G9B9296. Shpg. wt., 40 lbs. **\$14.79**

**PLATE GLASS MIRROR.** Newest semi-Venetian style. Size: 11 by 24 in.  
No. G9B9426. Shpg. wt., 10 lbs. **\$3.79**

**Save Over \$10! Buy Your Living Room Outfit Complete**

If you've priced furniture in the shops around... you'll see at a glance that the itemized prices above are **BARGAINS!** They total \$60.35, but because of the convenience and time saved in handling one large order, we can save you even more! A straight \$10.40 saved by buying your Living Room Outfit **COMPLETE!** Davenport and Chair shipped from Grand Rapids, Mich., district. Other pieces sent direct from Chicago. Shipping weight, about 300 lbs.  
No. G9B9762. Complete, 9 pieces as described **\$49<sup>95</sup>**





# SAVE \$10.00..Check Our Catalog

If you wish you may turn to our big Catalog and see for yourself the extra savings you make when you order from this Christmas Sale Book. A price that will whisk them away by the hundreds every day. Get yours while they last!

## \$7.75

FOR ALL THREE

No. G9S1405  
• Rose center and back with Green border.  
• Blue center and back with Rose border.  
• Green center and back with Orchid border.

No. G9S1358.  
• Blue  
• Rose  
• Green  
• Orchid

No. G9S1395.

- Rose and Green
- Blue and Rose
- Green and Orchid

ONE Wool Filled Comforter.  
Size 72 x 84 in.—Billowy—Downy—Warm.

TWO Zero-Proof Blankets.  
72 x 84 in. Fluffy Woolly Nap.  
Sun and Tubfast. Sateen Bound.

## Perfect Christmas Gifts (if you can bear to part with them)

Three fluffy warm beauties ALL SPECIALLY REDUCED for Christmas. Sterilized fluffy layers of 100% Wool, fill the 4½-lb. Palmer Bros. Comforter. Covered with silkiest Sateen. Reversible, with a pretty "new face" to show, whichever side you turn it on. Beautifully scroll stitched. Grand and warm, too, are the Zero-Proof blankets. Made of 5% selected Wool. Balance—fine China Cotton. One is Reversible, the other Plaid. Both are soft and woolly-napped with a wealth of luxurious warmth. Each weighs 1½ lbs. and is edged with 4-in. shimmering Sateen. Size of each Blanket and Comforter is 72 x 84 inches. Colors: Please state color choice shown in panels above.

No. G9S1405. Reversible, Downy Wool Comforter. Shpg. wt., 5 lbs. . . . \$4.79  
No. G9S1395. Double-woven Reversible Blanket. Shpg. wt., 3 lbs. . . . \$1.79  
No. G9S1358. Thick, Warm Plaid Blanket. Shpg. wt., 3 lbs. . . . \$1.79  
No. G9S1425. Your choice of any two blankets and one comforter. \$7.75  
Shpg. wt., about 11 lbs. ALL THREE for . . . . .

# While they Last \$24.98

## \$10.00 Reduction

Under Catalog Price!

Genuine American Orientals

- Extra Heavy—Closely Woven
- Fringed—Seamless
- Sheen Woven In
- Unequaled for Wear
- Rug Pad Included (our Xmas gift to you)

Here's hoping these beautiful, super-heavy American Orientals last as long as this Christmas Sale! Spiegel's are making a dramatic sale of them to help YOU have one for Christmas. Don't risk missing this great bargain. Order immediately!

Closely woven of three-ply selected Wool Face yarns. Thick and cushiony—to feel firm and springy underfoot. Every color is clear and fast dyed—with the "dancing" highlights woven in. Strong firm back adds years to its long wear. We guarantee the wearing qualities of these rugs to be satisfactory in every respect.

Then to cushion each step even more... Spiegel's include (and only as a gift to you—during the Holidays) a sanitary, felt rug pad with every order. And remember—for this sale only you save \$10.00 under the present catalog price, shown on page 123.

Your choice of:

No. G9C315. Taupe Background.

No. G9C319. Rose Background.

9x12 Ft. Shpg. wt. 66 lbs. . . . \$24.98

8½x10½ Ft. Shpg. wt. 56 lbs. . . . 21.98

6x9 Ft. Shpg. wt. 39 lbs. . . . 19.98

Order by Catalog No. and State Size.



Rug Cushion Included with Every Order

These lend a lively resiliency to the rug. Deadens all noise and adds years to its life. Pure sanitary felt.

## NO MONEY DOWN

G9C315

G9C319